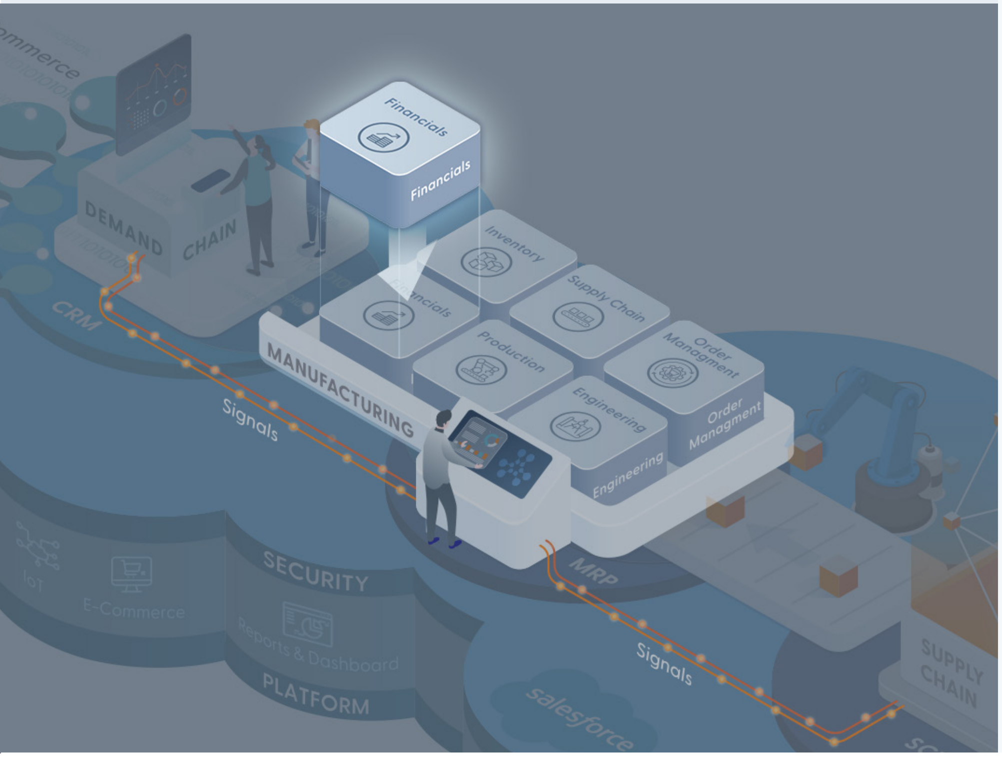
rootstock
MANUFACTURING ERP



Cloud ERP Accounting Software for Manufacturers & Distributors

Rootstock Financials provides a complete set of standard accounting functionality with real-time visibility, analysis, and reporting for resources, cashflow, transaction history, and fixed asset accounting. 360° visibility ensures you have accurate, actionable information regarding financial position at any point in a period, shortening the time it takes for period close.

Streamlined Standard Accounting Functionality

Limited data in financial systems that aren't integrated is difficult to understand and often inaccurate. Data is limited to what can be reported and is not real-time. Often inaccuracies are not immediately visible.

Quality of reporting is limited and time consuming to reconcile, resulting in longer month-end close times than is reasonable—sometimes more than a whole month behind.

"Our CEO uses the system every day. Our senior vice president of sales also uses the system daily to get the data he needs"

– Ben Austin, CFO, **SPR Therapeutics**

Real-Time Analytics and Reporting for a 360° View

With typical financial systems, there is no visibility to what is happening at any given point in a period; therefore, no way to accurately report cash flow. Financial reports are a snapshot in time with no linkage to the underlying contributors. This eliminates the ability to drill down into individual results for analysis of source information or activities.

"[Rootstock] provides functionality we never had before, which is a dynamic, detailed look at inventory, cost of sales and sales. It gives us a real-time ability to dissect pretty much anything we want. It's a big benefit."

– Alan Dishlip, CFO, **Summit Imaging**

Optimize Fixed Asset Management

Fixed assets are typically maintained in static spreadsheets or are not regularly managed or updated, making it difficult to track depreciation costs. In addition, it is impossible to track construction-in-place costs or efficiently track depreciation by cost center or department.

"We went from a basic accounting system to Rootstock, which was a lot more advanced than anything any of us here at the time had been used to. The support was, and is, great. They walked us through each step, and as we became more and more familiar with the system, it went well."

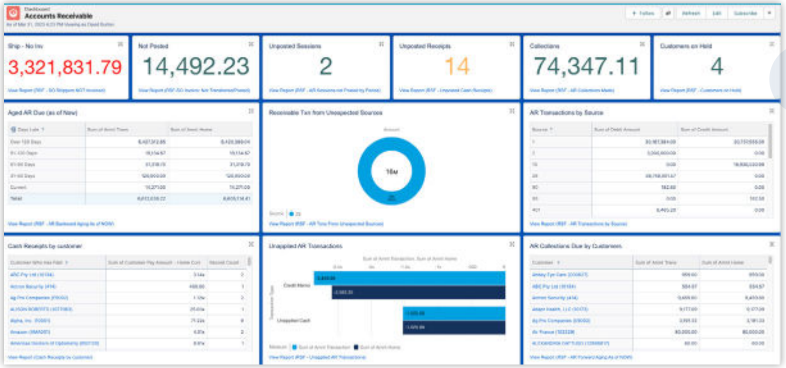
– Raymond Beiler, Vice President, **Equipter**

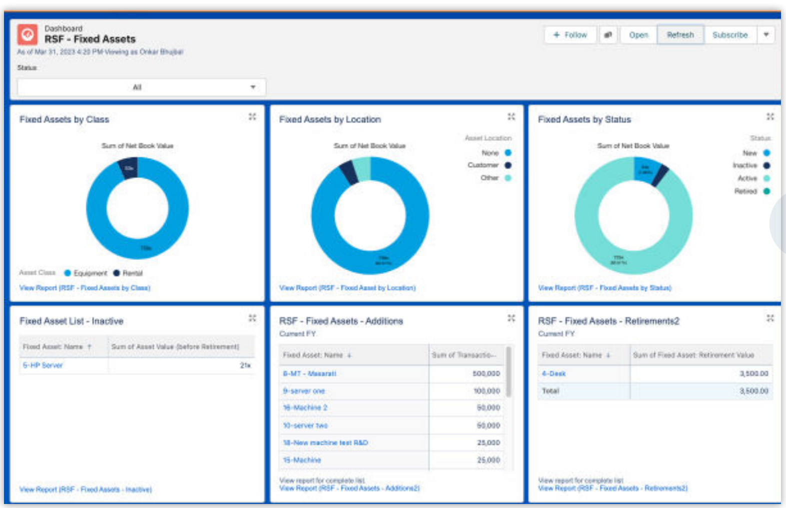
SPR Therapeutics

Summit Imaging

EQUIPTER

rootstock
MANUFACTURING ERP





Benefits/Solutions

STREAMLINED STANDARD ACCOUNTING FUNCTIONALITY

General Accounting Efficiencies

- Drill-down traceability to source transactions
- Month-end Journal Entry management
- Simplified period close process, including "soft" close functionality
- Costing methods include Standard Cost, Weighted Average, and Weighted Average with FIFO
- Segregation of duties are customizable using standard Salesforce tools

Streamline AR/AP Processes

- Real-time 360° visibility of customer or vendor activity
- Customer Contract and Recurring Billing
- Ability to record foreign currency invoices with automated recognition of foreign exchange variances
- Visibility into operations for backlog, shipment status, and impact to forecasted billings or purchases
- Flexible aging reports enable cash forecast management and 'as of date' aging
- Vendor 1099 management and form generation
- Simple tracking of taxes for customers including sales tax by region and tax exemptions

REAL-TIME ANALYTICS AND REPORTING FOR A 360° VIEW

Visualize the overall health of your business in real-time

- Global, multi-company and division reporting & consolidations
- Real-time dashboards and financial reporting
- Automatic realized and unrealized foreign exchange calculations
- Flexible, easy-to-maintain chart of accounts
- Up to eight user-defined reporting dimensions
- Budget against accounts, projects, divisions and reporting dimensions

OPTIMIZE FIXED ASSET MANAGEMENT

Know your Assets

- Maintain complete list of assets in your system of record (versus spreadsheets)
- Add upgrades, refurbishments, add-ons as additions, or make adjustments to increase or de-crease the value of a fixed asset
- Transfer assets between departments, physical locations, projects, sites and divisions
- Choose from among multiple depreciation methods, including Straight-Line, Declining Balance and Sum-of-the-Years-Digits, or define your own method
- Generate reports based on the location of fixed assets, depreciation detail, retirements, forecasting, and more