GoldFinch CLOUD SOLUTIONS

THE SALESFORCE ERP BUYING CHECKLIST FOR EXECUTIVES

7 MUST-ASK QUESTIONS BEFORE YOUR NEXT BIG SYSTEM DECISION.

Your ERP Choice Will Shape the Future of Your Business

Choosing the right ERP isn't just an IT decision—it's a turning point for your operations. If you're already on Salesforce, this guide walks you through what to ask, what to avoid, and what to prioritize—before you commit to a system that creates more problems than it solves.

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ERP: THE CHOICE THAT CHANGES EVERYTHING

If you're running Salesforce and evaluating ERP options, you're already ahead of the game. But not all ERP systems are built for how you actually work—or where you're going.

Before you choose, ask yourself: - Will this ERP help us scale—or slow us down? - Will it give our team clarity and control—or another tool to work around? - Will it work with Salesforce—or fight against it?

The right ERP should bring your operations, inventory, and financials into focus—without bolt-ons, sync delays, or endless workarounds.

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7 MUST-ASK QUESTIONS

Get the clarity to choose the right ERP for your Salesforce business—avoiding costly mistakes and setting your team up to scale with confidence.

1. IS IT TRULY NATIVE TO SALESFORCE— OR JUST ANOTHER INTEGRATION?

Native means no syncs, no connectors, and no duplicated data. It works with Salesforce, not around it.

2. DOES IT SUPPORT REAL-TIME OPERATIONS—FROM INVENTORY TO INVOICING?

You need live visibility into what's available, what's shipping, and what it's costing you. Not a weekly report.

3. WILL WAREHOUSE, SALES, AND FINANCE WORK FROM THE SAME SYSTEM?

Disconnected departments mean delays and finger-pointing. Your ERP should bring them together.

4. ARE CORE FEATURES INCLUDED—OR LOCKED BEHIND MODULAR PRICING?

Full WMS, landed cost tracking, revenue recognition, reporting—it should all be part of the base product.

Your ERP should bring every department together—not keep them apart.

7 MUST-ASK QUESTIONS

5. IS IMPLEMENTATION DONE BY SALESFORCE EXPERTS WHO UNDERSTAND YOUR INDUSTRY?

You shouldn't have to teach your ERP team how your business works—or how Salesforce works.

Growth is only sustainable when your systems keep up.

6. CAN IT SCALE ACROSS WAREHOUSES, COMPANIES, AND CURRENCIES?

Multi-everything support isn't a "nice to have." It's how your business grows.

7. WHAT HAPPENS AFTER GO-LIVE?

Is support handled by the people who built your system—or by a rotating help desk?

WHAT THE SMARTEST TEAMS ON SALESFORCE ARE CHOOSING

GOLDFINCH ERP & ACCOUNTING: BUILT ON SALESFORCE. BUILT FOR MANUFACTURERS AND DISTRIBUTORS.

- 100% Salesforce-native—no syncs, connectors, or extra logins
- All-in-one ERP & Accounting: inventory, production, WMS, finance, and more
- Expert-led implementation by people who speak your language
- No add-on fees: one predictable price
- Dashboards, margin insights, and audit trails built in
- Real-time control from receiving dock to cash application

You already trust Salesforce. Now run your entire operation on it—with a system that's built to scale with you.

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THANK YOU

If you're on Salesforce and looking for ERP, don't settle for something that works around it. Choose a solution that works because of it.

DOWNLOAD THE GOLDFINCH ERP BROCHURE

Get a full list of features across operations, warehouse, and finance. **Click here to download.**

SCHEDULE A DEMO

See how it works in real time—right inside Salesforce. **Click here to request your demo.**

BUILT ON SALESFORCE.
IMPLEMENTED BY EXPERTS.