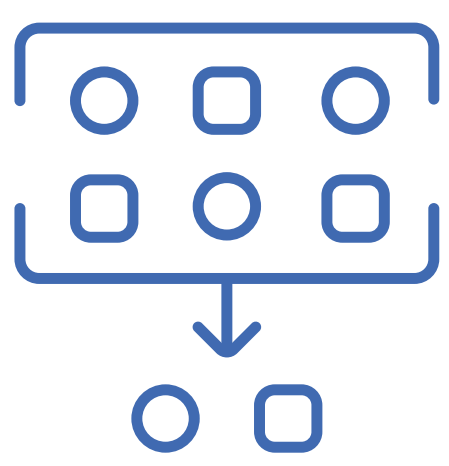




Get the most out of every interaction with Avatar Lead Management, by Accelerize 360.

You're competing for every opportunity. When you're working at the top of the funnel, speed and consistency matter. That's where Avatar comes in. Use it to keep your prospect data clean, prioritize the most important opportunities, and engage your team in the right place at the right time.



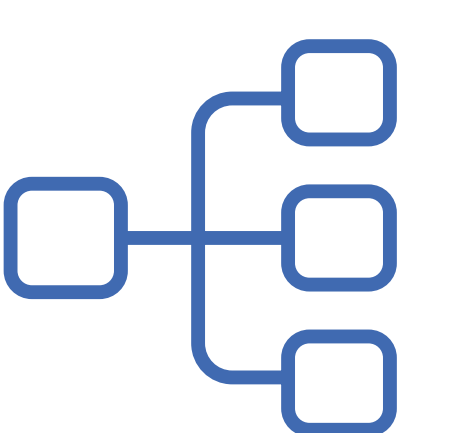
Data Deduplication

Avatar's real-time deduplication rules guarantee clean, consolidated data. No more confusion. Every action is tracked for transparency.



Lead Scoring

Use data from leads, contacts, and related objects to prioritize. Score based on customer data, or use custom math to prioritize your most important attributes.



Lead Routing and Assignments

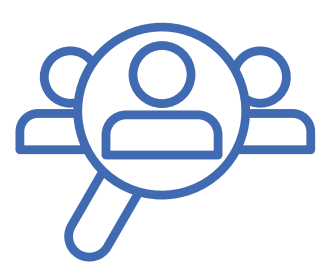
Simplify your workflow with User Groups and Queues. Match leads with the right team members using round-robin or record counts. Attach and prioritize queues for prompt responses.

**Avatar runs in Salesforce and is completely no-code, so
it's easy for you to setup and maintain.**



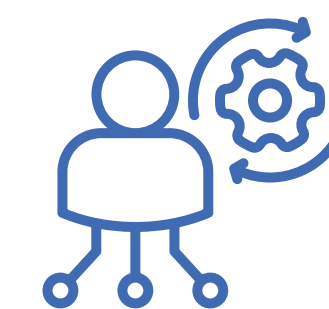
a360

Key features that keep you on top of your leads.



Cross-Object Deduplication

Extend deduplication across objects.



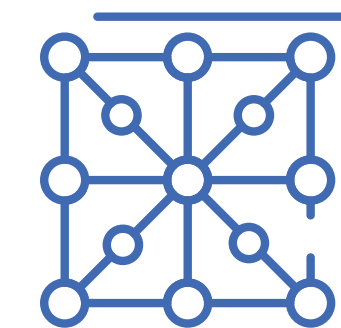
Automation

Save time with automated duplicate handling



Intelligent Scoring

Create smart lead scoring models for effective lead prioritization



Complex Rules

Use context from related objects to understand your lead's potential



Smart Assignments

Assign to users or queues, using skills-based routing



No New Software

Do everything with no-code, right inside of Salesforce

Avatar is built to bring your prospecting strategy to life as quickly as possible. Build out your process to reach out to the right customers at the right team, keep your team focused on their highest value opportunities, and eliminated wasted customer interactions.

Start getting the most out of every interaction today!



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Accelerize 360 is a diverse international team of Salesforce experts. We work across clouds, with clients from different industries in disparate time zones. Our team of over 100 Salesforce experts has completed over 500 implementations, and has been a Salesforce Partner since 2013.