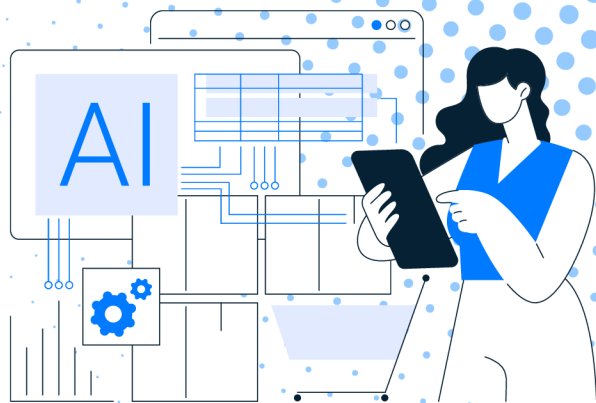




If Your Product Data Lives Outside Salesforce Your AI Doesn't Stand a Chance



If you're already using Salesforce Sales Cloud, Service Cloud, B2B Commerce Cloud, or D2C Commerce Cloud, you've likely invested significantly in centralizing critical data about your customers and opportunities. But let me ask you this: **Where exactly is your Product Information?**

If your product data is scattered, incomplete, or merely basic within Salesforce, you're unintentionally limiting your ability to deliver exceptional AI-powered experiences, especially with tools like Agentforce AI. Here's the reality: **AI thrives on comprehensive, detailed, and interconnected data.** Without a robust Product Information Management (PIM) solution like Pimly working directly within your Salesforce Org, your product data remains isolated, superficial, and far less valuable.

Why Basic Salesforce Product Data Isn't Enough

- **Limited Context:** Salesforce can store simple product attributes but misses essential context like digital assets (images, spec sheets, videos), channel-specific product variations, locale-specific adaptations, and intelligently-linked related products.
- **Agentforce AI Requires Depth:** AI performance depends heavily on rich, unified data. Without integrated product data, your AI-powered processes only skim the surface.

Your Action Plan to Optimize Salesforce Product Data



Identify Gaps in Your Current Product Data

What are your current pain points with digital asset management, localized product details, channel-specific needs, and product relationships?



Deploy Pimly Inside Salesforce

Pimly will centralize detailed product information alongside Leads, Accounts, Contacts, Opportunities, Pricebooks, Cases, and Commerce data inside Salesforce.



Enjoy Easy Product Management

Pimly will ensure you deliver complete, accurate, and contextually relevant product information for your internal teams and customers across catalogs, channels, and locales.

Daily Workflows Pimly Enhances



Sales Teams:

Access comprehensive product information directly within Salesforce Opportunities, enabling personalized sales conversations for cross-selling and upselling.



Customer Service Teams:

Resolve customer cases fast by accessing detailed product information and related digital assets directly within Salesforce Service Cases, improving customer satisfaction and loyalty.



Commerce Teams:

Manage channel-specific and locale-specific product details effortlessly within Salesforce Commerce, delivering consistent, engaging experiences across digital storefronts.

Why Choose Pimly on Salesforce Over Standalone PIMs?

Standalone PIM solutions are isolated, demanding extra effort for manual integration. Pimly leverages Salesforce's robust platform, providing efficient information intake, seamless real-time data distribution across Salesforce clouds, and powerful mobile accessibility. This ensures your product information is effortlessly maintained, always accurate, and instantly available.

Executive Benefits

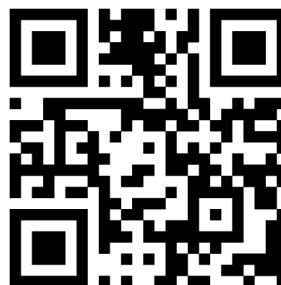
- ✓ **Strategic Visibility:** Real-time, comprehensive visibility into product performance and market trends supports informed strategic decisions.
- ✓ **Improved Forecasting:** Integrated data enables accurate forecasting, strategic pricing, and effective resource allocation.
- ✓ **Enhanced Compliance & Risk Management:** Integrated product data reduces compliance risks and ensures data consistency across all customer interactions.

Positive Outcomes of Deploying Pimly with Salesforce

- ✓ **AI Excellence:** Agentforce AI delivers meaningful interactions and precise customer recommendations due to accurate, rich, and connected product data.
- ✓ **Operational Efficiency:** Teams spend less time reconciling fragmented data, enhancing productivity and customer engagement.
- ✓ **Superior Customer Experience:** Tailored customer experiences that are consistently superior across all channels and regions increase satisfaction and customer loyalty.

The Status Quo Risks

- Underperforming AI investments due to incomplete or disconnected data.
- Frustrating customer experiences filled with gaps and inconsistencies.
- Competitors outpacing you by leveraging integrated product data for greater efficiency and superior customer satisfaction.



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