CloudMaven Inc

Credit Checker

Pull consumer credit reports. Make decisions faster. All in Salesforce.

Ranked the **#1 Credit Reporting App** on Salesforce AgentExchange, Credit Checker is a Salesforce-native app that pulls consumer credit reports from Experian™, TransUnion®, and Equifax® without leaving your org. You can run soft pulls, hard pulls, and tri-merge reports directly from Account, Opportunity, Lead, or custom object you already work in. Credit reporting is supported across the U.S., Canada, Australia, and the U.K.

67% Faster Credit Decisions
Accelerate applicant review and approvals

25% Lower Credit Report Costs
Reduce credit report processing costs

33% Fewer Approval Bottlenecks
Keep underwriting queues moving

Credit Reports in Seconds
Get bureau data inside Salesforce

Why Businesses choose Credit Checker

- **All major credit bureaus.** Connect to Experian™, TransUnion®, and Equifax® in one app and get single, joint, or tri-merge reports without separate integrations.
- **Built-in Decision Engine.** A no-code decision rule engine validates borrowers eligibility and risk level, returning instant pass or fail results.
- **Rich risk data.** Access 200+ risk attributes from tradelines, inquiries, public records, and score models, including 80+ banking-specific attributes.
- **PDF reports, right in Salesforce.** Save complete credit report PDFs to Salesforce records alongside structured data for easy review and history.

Trusted by — Goldman Sachs · PENSKE · ROTECH HEALTHCARE INC. · ally · labcorp · mongoDB

What it does

Reports & Verifications

- **Soft pulls**, hard pulls, tri-merge reports from Experian™, TransUnion®, Equifax® in single or joint format
- **Retrieve** complete credit reports with VantageScore® and FICO® scores
- **Details** on each tradeline including balances, utilization, payment history, public records, and delinquencies
- **Identity** verification, liens and judgments, and employment and income verification in the same app

Automation, Decisions & Audit

- **Run** credit checks instantly from Accounts, Leads, Opportunities, or any custom object
- **Trigger** credit checks automatically based on record updates and business events
- **Kick-off** credit checks for multiple applicants at once using bulk pulls
- **Store** full history of reports, consent, and credit activity in Salesforce, with AES-256 encryption and audit trails

4.93/5 customer satisfaction · 1,500+ projects delivered · 400+ customers

Pull your first credit report inside Salesforce.
Book Your Demo | Install from Salesforce | Learn More

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