



INCREFF
Incredible Efficiency



New-Age Warehousing with Increff WMS

Success Stories

#1 One of the leading fashion powerhouses in India streamlined warehouse operations, optimized pick paths, and **improved inventory hygiene to scale e-commerce revenue by 4-5x**. With Increff WMS, they were able to:

- Deploy the solution & train staff in 2 days
- Achieve 99.9% order fulfillment within SLA
- Enable 100% inventory exposure across B2B & B2C sales channels with no buffer stock

#2 One UK-based 3PL wanted to replace its existing legacy WMS solution because it required multiple scans at every step, which led to inefficient warehousing. Increff WMS was **deployed 100% remotely across numerous warehouses** to achieve:

- 20% boost in efficiency
- 1/3 reduction in the number of clicks
- 10 mins training time

#3 Fragmented inventory reduced overall sales and increased inventory inaccuracy. A global footwear giant was operating on multiple tech platforms (ERP, OMS, WMS) in a single warehouse which was impacting their overall performance. Increff WMS, a **one-stop solution helped improve e-commerce sales by 3x**, with:

- 99.9% inventory delivery & order fulfillment
- 40% reduction in inventory holding
- 10-15 sec inventory-order sync time
- 100% bin-level accuracy

#4 Addressing one of the biggest sustainability challenges of increasing electronic waste for one of the largest global e-commerce marketplaces. Increff WMS was able to perform accurate quality grading of hardware and software, at the SKU level to maximize sales of B2B buyers on secondary sales channels like OLX, Quicker, etc.

- **Near-Zero downtime for the last 2.5 years**
- 11.2 K average mobiles packed per month since May 2021
- 16.9K Maximum mobiles packed for a vendor in one month

#5 One of the largest e-commerce platforms in the Middle East wanted seamless migration of inventory from one location to another, just before their mega annual sales event, the Black November sale. They wanted minimum disruption in regular processes, and zero loss in orders, or customer data. With Increff WMS, the e-commerce giant was able to:

- **Migrate 2.85 Million pieces (existing & fresh stock) within 39 days**
- Achieve a +99.1% Fulfillment rate during migration
- Achieve ~99,7% Fulfillment rate during the mega sales event

#6 For supporting growing business requirements, a popular global e-commerce market leader required an advanced solution to boost warehousing productivity and support business growth. Increff WMS allowed 100% inventory traceability and order fulfillment efficiency with Express picking configuration.

- **~138% increase in Rate of Sale (ROS) within 7 months of onboarding**
- ~61% boost in picking efficiency, per person per hour
- ~29% improvement in packing productivity, per person per hour.

About Increff

Increff enables automation for resilient retailing by helping retail and e-commerce brands to adapt to ever-changing consumer expectations through best-in-class merchandise planning, allocation, and warehousing solutions.

Trusted by Brands like

