

# Automation

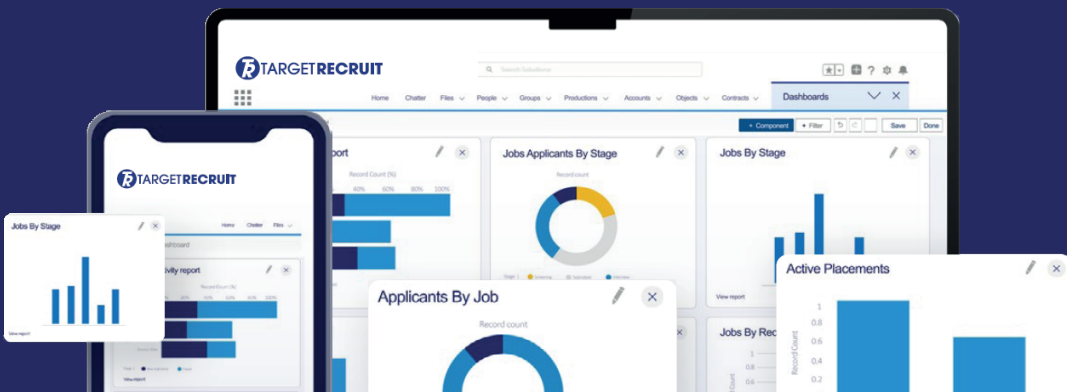


## Build automation into the DNA of your business

TargetRecruit provides multiple tools to automate your organisation's repetitive business tasks. Our native Salesforce automation tool allows you to build, manage and run automated processes. Now you can turn complicated business processes into seamless workflows.

Automation from TargetRecruit provides you with these tools to automatically send alerts and emails, assign leads or candidates, update data, schedule outbound messages and much more including:

- **Flow Builder:** A visual tool for automating business processes using drag-and-drop functionality
- **Approvals:** Streamline decision-making, enforce business processes, and provide audit trails for accountability
- **Apex:** Take things to the next level and use programming language to create custom, complex business logic and automations that adapt to your business processes



### Level up your processes

#### Interviews

The auto-match feature of TargetRecruit can match a candidate against a job and workflows can engage the candidate via email or text to gauge their interest. Workflows can send initial screening questions and prompt the candidate to provide responses to kick start the process, without any human intervention

#### Screenings

Easily drag and drop a candidate into the interview stage of the candidate pipeline and have an interview invite automatically delivered. Workflows can also auto-populate the hiring manager and candidate information, based on a set of rules. Taking this one step further, you can even display calendar availability to the candidate for self-scheduling

#### Engagement

Workflows can help identify candidates that have not been touched within a designated time frame. These inactive candidates can be re-engaged with email or text or by adding them to a marketing drip campaign. Workflows can be leveraged to auto-send emails or SMS at a selected time and day

### Features to set you apart

#### New Applicants

Send follow up emails to all new applicants and even update status field from passive to active

#### Rejection Emails

Improve candidate experience and automatically send rejection emails to candidates with other similar jobs

#### Set Alerts

Send alerts to recruiters based on any criteria, such as when there is an activity by a top prospect

#### Data Maintenance

Identify candidates or contacts in your ATS that don't have phone numbers and archive them

#### Interview Reminders

Send email/ text reminders to candidates or hiring managers for upcoming interviews

#### Surveys

Send out NPS surveys, feedback questionnaires, post interview surveys to gather feedback from clients, candidates or contractors

#### Communicate with New Hires

Start sending position specific emails to new hires X days before their joining date

#### Candidate Status Update

Automatically send emails to candidates as they go through the process

#### Email Sequence for Leads

Build a sequence of calls/ emails for follow up with leads, which is sent over a period of time