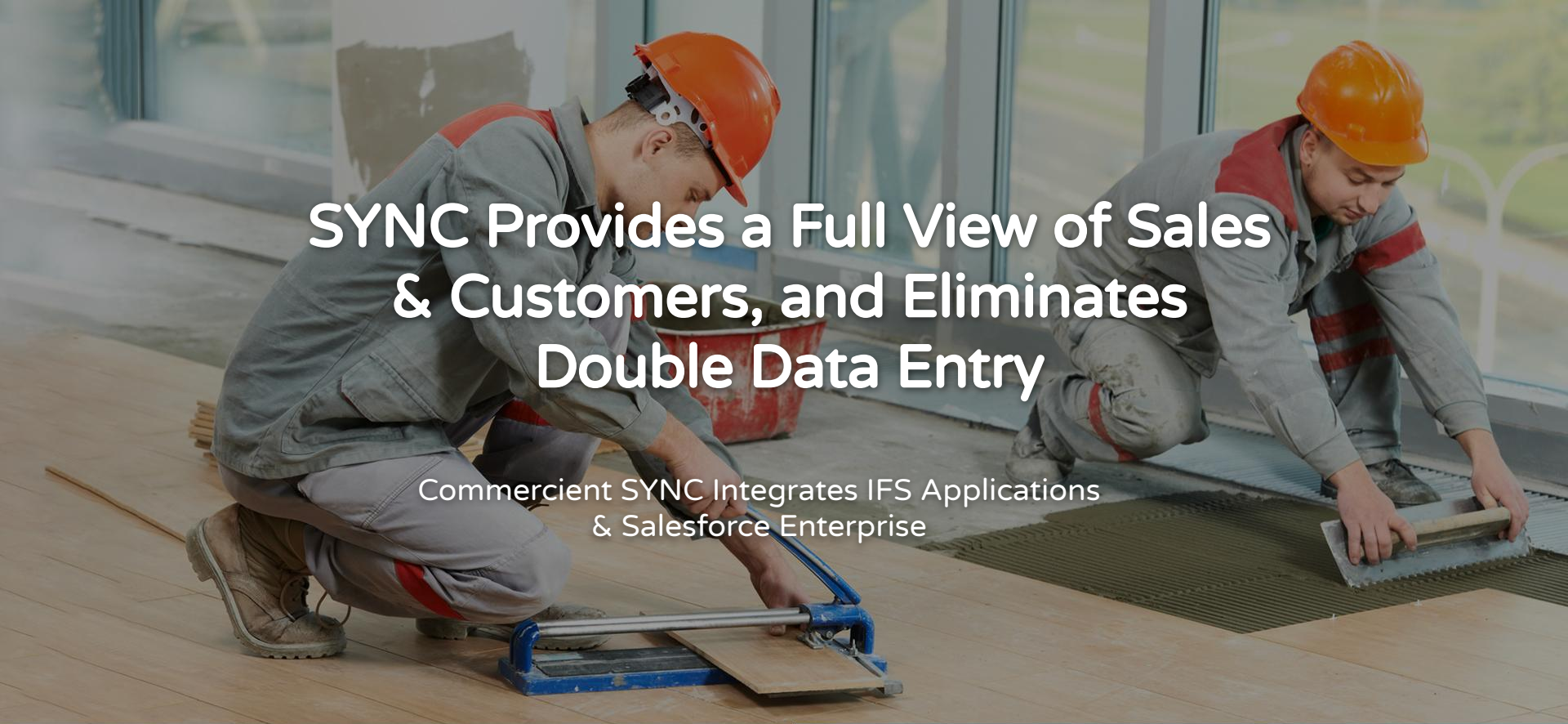




SYNC Provides a Full View of Sales & Customers, and Eliminates Double Data Entry

Commercient SYNC Integrates IFS Applications
& Salesforce Enterprise

**“I haven't seen anything like SYNC, and
Commercient is standing alone.”**

**“SYNC is out-of-the-box, SAAS-based, and
monitored and maintained.”**

CHALLENGES	SOLUTIONS	RESULTS
Replace a previous ERP with a new, more powerful solution	IFS Applications, a leading ERP	Diverzify has improved overseeing operations and finance across multiple locations
Modernize and update their sales processes	Salesforce Enterprise, the top cloud-based CRM in the world	They can better manage leads, customers, opportunities, and more
A bi-directional data integration between IFS and Salesforce	Commercient SYNC, the #1 data integration platform for sales	Diverzify has a full view of sales, marketing, and customers, plus avoids double data entry

Detailed Info and Quantitative Results



“I haven’t seen anything quite like SYNC, and I feel that Commerciant is standing alone,” explained Patti Walker, Managing Partner and Co-Founder of Empower Partnerships for Diverzify.



They switched from a previous ERP to **IFS Applications, a powerful ERP solution, improving operations and across across multiple locations.** The company worked with Empower Partnerships to help digitally transform and streamline their processes.



Diverzify leveraged **Salesforce Enterprise, the world’s top cloud-based CRM, to modernize their processes, replace to use of spreadsheets, and improve managing of opportunities, customers, leads, and more.**



As IFS was being implemented, **Commerciant SYNC, the #1 data integration platform for sales, was chosen to connect data between their new ERP and Salesforce.**

Detailed Info and Quantitative Results



With Commercient SYNC, Diverzify can access IFS Applications data in Salesforce Enterprise. This includes **customer accounting records, order history, invoicing, item master, price levels, inventory, dispatch shipping records, AP Vendor, AP purchase order, pick ticket info/transport task, project data tables, project transaction, and more.**



“SYNC is out-of-the-box, SAAS-based, and monitored and maintained,” explained Patti Walker. **“Commercient has been fantastic in making these things happen for us, with the least amount of intrusion both from time and cost. It's been a great relationship.”**



New and updated accounts, contacts, quotes, and project items, plus customized project, change order project, service contracts, and job card created in Salesforce are SYNC'd to IFS, eliminating possible mistakes and saving time by avoiding double data entry.



“Commercient’s Phase 2 SYNC helps with business efficiency and enterprise transparency, from sales to operations,” said Walker. **“Salesforce items are situated specifically in IFS.”**



DIVERZIFY

COMPANY PROFILE



Diverzify is completely unique in the commercial flooring industry. With an innovative modular business structure, Diverzify has the power and flexibility to apply the exact level of resource required to solve any commercial flooring need. In the leaderless \$26 billion commercial flooring industry, Diverzify is bringing the innovative vision to do business differently and create new standards for the customer experience.

LOCATION	<i>Itasca, Illinois & Across the U.S.</i>
EMPLOYEES	<i>100+</i>
INDUSTRY	<i>Construction</i>
ERP & CRM	<i>IFS Applications & Salesforce Enterprise</i>
CUSTOMER BUSINESS MODEL (B2B, B2C, or Both)	<i>B2B</i>
SOLUTION(S)	<i>Commercient SYNC</i>
GO LIVE DATE	<i>2021</i>



ABOUT COMMERCIENT



Commercient SYNC makes ERP and CRM data integration simple, quick, and efficient. Over the years we've helped companies of all sizes integrate their ERP data with their CRM system, helping businesses become more efficient.

Our SYNC integration has grown to over 110 systems, including Sage, QuickBooks, Acumatica, Epicor, SAP, SYSPRO and many others. With our ERP and CRM integrations, your data is synced to both systems in real time without the need for manual data entry, or the risk of human errors.

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