A GRID-BASED PROSPECTING APP BUILT NATIVELY INSIDE SALESFORCE

Prospecting without ever leaving Salesforce.

Built by sales reps, for sales reps. Prospect Grid finds new accounts and contacts on LinkedIn Sales Navigator, imports them straight into Salesforce, and structures them into a **working grid**: an Excel-like sheet that is fully interactive and automated, right where your data already lives.

Native in Salesforce

Work where your data lives. No separate platform to switch to.

Grid-based workflow

Accounts and all their contacts in a single, workable view.

Built-in sequences

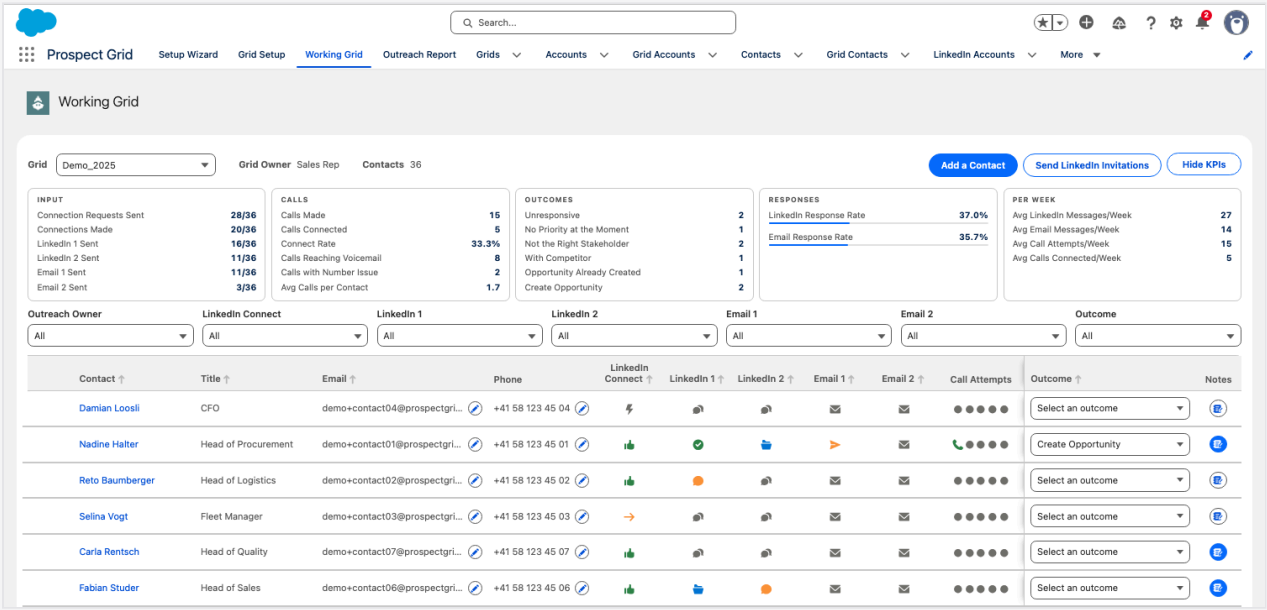
LinkedIn and email sent in a few clicks, calls logged on the same row.

Manager visibility

Outreach and pipeline creation per rep, tracked at a glance.

The working grid, inside Salesforce

Demo org. People and companies are invented.



Every contact, channel and outcome on one row: LinkedIn status, message steps, email steps, call attempts and outcome. All editable in place, all logged in Salesforce automatically.

WHO IT IS FOR

B2B sales teams that already run on Salesforce: from **BDRs and SDRs** working outbound volume, to **Account Managers** owning a territory, to **Sales Directors** who need outreach and pipeline visible without chasing it. Strongest where buyers are active on LinkedIn.

REQUIREMENTS

- Salesforce Sales Cloud
- Outlook or Gmail
- LinkedIn Sales Navigator

Sales Cloud in Enterprise, Unlimited or Performance Edition.

How it is different, and what changes

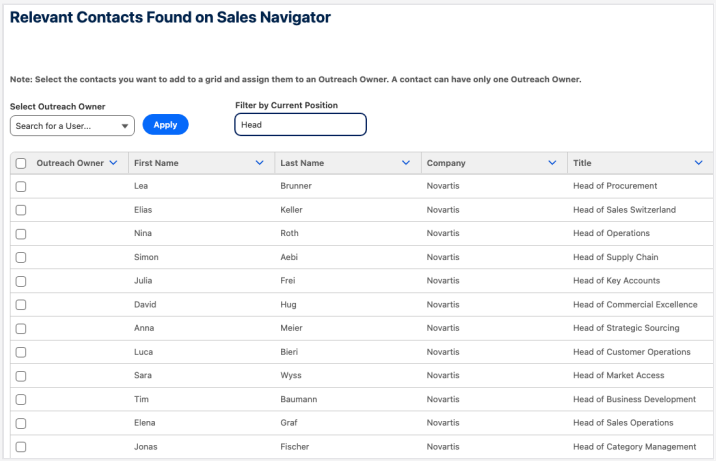
SIDE BY SIDE

CAPABILITY	Prospect Grid	SALESLOFT	OUTREACH
Native in Salesforce	✓	Separate platform, synced	Separate platform, synced
Grid-based workflow	✓	Per-contact view	Per-contact view
No context switching	✓	Via browser extension	Via browser extension
Built-in sequences	✓	✓	✓
Manager visibility	✓	✓	✓

A selection of capabilities, as of September 2026. Not a complete feature comparison.

> Salesloft and Outreach are powerful, but they live outside Salesforce and reach it through an extension and a sync. If your team already runs on Salesforce, why pay for complexity when you can have simplicity and speed?

Find and import contacts, from Sales Navigator into the grid



Filter by position, assign an outreach owner, import. No CSV exports. Contact names and titles are invented.

Pipeline generation

Today 1×

With PG

2–5× more pipeline

Less admin work, more selling time per rep.

Response rate per prospect

0% 15% 25% 30%

15–25% response rate

Multi-channel sequences, executed in one flow.

Based on internal testing with more than 1,000 real prospect contacts. Not a promise or a benchmark of the results you will achieve. See section 12.2 of our Terms at prospectgrid.ch/terms.

LIVE IN DAYS, NOT QUARTERS

01
Install from AgentExchange
Formerly AppExchange. A managed package in your own org.

02
Connect mail and Sales Navigator
Outlook or Gmail, plus LinkedIn.

03
Build your first grid
Tier 1 accounts, contacts imported.

04
Sequence and track
Reps execute, managers see it live.

ONE PLAN. ALL FEATURES.

$75 per user / month or **$750** per user / year

Annual billing: **two months on us.**

Prices in USD, excluding VAT.

Fast implementation, no complex integrations.

www.prospectgrid.ch