

What makes a PDF accessible?

An accessible PDF is designed so people can read, understand, navigate, and complete it using a wide range of technologies and interaction methods.

1

Meaningful structure

Headings, paragraphs, lists, tables, and sections are identified semantically instead of appearing as an unstructured visual page.

2

Flexible navigation

Users can navigate content and interactive fields with a keyboard and follow a logical reading and focus order.

3

Clear communication

Images have text alternatives, fields have labels, and important meaning does not depend on color alone.

Core elements of an accessible PDF

Document structure

- ✓ Semantic tags for headings, paragraphs, lists, and sections
- ✓ Logical reading order
- ✓ Consistent heading hierarchy
- ✓ Correct language metadata

Visual information

- ✓ Text alternatives for meaningful images
- ✓ Sufficient color contrast
- ✓ Meaning not conveyed by color alone
- ✓ Readable typography and spacing

Tables and complex content

- ✓ Clearly identified header cells
- ✓ Understandable row and column relationships
- ✓ Simple structures where possible
- ✓ Logical placement in the reading order

Interactive forms

- ✓ Programmatically associated field labels
- ✓ Instructions and meaningful names
- ✓ Keyboard navigation and logical focus order
- ✓ Error prevention and understandable feedback

Why PDF accessibility matters

PDFs are often used for forms, notices, reports, contracts, statements, and essential communications. Inaccessible documents can block users from important information and services.

- ✓ Improves access for people using assistive technology
- ✓ Reduces barriers in forms and communications
- ✓ Reduces dependence on manual remediation
- ✓ Creates a more consistent experience across devices
- ✓ Supports broader digital accessibility programs
- ✓ Encourages better document design for everyone

Semantic Tags

Reading Order

Alt Text

Accessible Tables

Keyboard Access

Form Labels

Language Metadata

Accessible PDFs start with accessible workflows.

Build accessibility into document creation instead of treating it as a repair step after generation.



ACCESSIBLE DOCUMENT GENERATION FOR SALESFORCE

Create accessible PDFs directly from Salesforce.

Gutenberg PDF combines accessibility-focused output, easy template building, Salesforce-native security, automation, and practical implementation support.

1**Accessibility-first output**

Support semantic tagging, text alternatives, language metadata, accessible tables, structured content, and fillable forms.

2**Native to Salesforce**

Keep document generation close to Salesforce records, permissions, files, automation, and the platform your team already manages.

3**Easy template building**

Create reusable templates with point-and-click tools for fields, tables, images, formatting, data, and conditional content.

4**Automation ready**

Generate documents manually or use Salesforce Flow and Agentforce-ready processes to automate recurring work.

From Salesforce data to accessible PDF

Build

Create a reusable template

Connect

Merge Salesforce data

Generate

Deliver a structured PDF

Built for practical Salesforce document workflows

Powerful document features

- ✓ Dynamic and fixed tables
- ✓ Dynamic and fixed images
- ✓ Custom fonts and branded styling
- ✓ Fillable PDF fields
- ✓ Headers, footers, and page settings
- ✓ Conditional content and data formatting

Salesforce-native benefits

- ✓ Data stays in Salesforce
- ✓ No unnecessary third-party handoff
- ✓ Platform-driven permissions
- ✓ Record and related-record data
- ✓ Salesforce Files integration
- ✓ Flow and Agentforce-ready workflows

Implementation

Turn document requirements into working templates and automation.

Training

Enable admins and users to maintain documents confidently.

Nonprofit Boost

Mission-based pricing and support for nonprofit Salesforce teams.

Make accessibility part of your Salesforce document process.

Start with one important workflow, build accessibility into the template, and create a repeatable path to better PDFs across your organization.

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