



WHY SENDOSO?

As the #1 direct marketing automation platform, Sendoso drives revenue, expands pipeline, and boosts retention.

For today's marketing, sales, and customer success teams, making the most out of every touchpoint is crucial for success. Sendoso puts operational efficiency within reach, so organizations can develop, execute, and refine direct marketing strategies and stand out from the crowd.



Rising Above the Rest

We live in a world of hyperpaced business, where time and mindshare are everything, and where every interaction counts. Across the entire sales cycle, teams need every edge they can get to start conversations, make a big impression, and close deals. And with today's competition, retaining customers and expanding business is more important than ever.



Getting Noticed with a Direct Marketing Strategy

Sending personalized gifts and experiences with Sendoso **can open doors for account-based marketing, improve event and webinar attendance, drive awareness for integrated campaigns, and book more meetings.** Direct marketing also serves as a touchpoint and motivator to accelerate deals and close wins.

With advanced automation capabilities, teams can **orchestrate regular check-ins** to solidify retention and kickstart upsells and cross-sells without the need to stock items and mail packages. HR teams can even leverage Sendoso to **create rewarding employee experience.**

TEAM	USE CASE
Demand Generation	Grow Pipeline
Account-Based Marketing	Engage Target Accounts
Field Marketing	Drive Webinar Attendance/ Event Sending
Sales Development	Book More Meetings
Sales	Accelerate Deals
Customer Success	Drive Customer Retention
Human Resources	Drive Employee Experience



The Sendoso Advantage



3-day SLA shipping & receiving



5X ROI guarantee



Marketplace price match



Predictable Shipping & Handling Pricing



26,000+ users



3.7 million+ lifetime sends

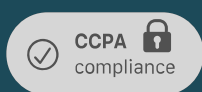


800+ global brands

Our customers choose us for our breadth of capabilities across our platform, services, and fulfillment network – as well as our depth of integration and automation expertise. **We go hands-on.** Sendoso's direct marketing and supply chain experts collaborate directly with you on all special requests and issue resolutions in a fast and transparent manner. Our logistics experts are here to make **memorable unboxing experiences** and ensure your items are **packaged with care** and arrive on time.

We own our world-class fulfillment centers, which means **personalization is our specialty**, from creating unique swag in our Custom Brand Shop, to finding the perfect gift with our send curation team, to choosing an Amazon gift complete with handwritten note.

Sendoso is the only fully integrated direct marketing automation solution. Executing a strategy fits right into your existing workflows thanks to **40+ native integrations** with leading CRM, ABM, marketing automation, and e-commerce platforms. And our **enterprise-class security, privacy, and compliance** ensure you, your technology, and your direct marketing recipients are all protected.



PARTNER SPOTLIGHT

amazon

Outreach

Azure

salesforce

G Suite

shopify

Marketo
An Adobe Company

HubSpot

See more integrations [here](#).



We've doubled down on virtual events and webinars over the last two years, as have many marketers, and enabling extra incentives to attend, engage, and take the conversations further has helped us continue the journey with our prospects and customers while deepening our relationships with them.

- Michelle Blondin, Senior Director, DemanGen & Operations, ON24

MARQUEE
CLIENTS

MasterClass

workday

BLACKLINE

NUTANIX

HubSpot

Adobe

AUTODESK

zendesk

Read about our clients' success stories [here](#).

Ready to revolutionize your direct marketing strategy? Learn more at [Sendoso.com](https://sendoso.com) and read our latest ROI Study, [Your Go-to-Market Game Plan](#).