

MIMIT Health optimizes patient-centered care while increasing revenue and decreasing costs

TASKRAY DELIVERS A HUGE EFFICIENCY BOOST TO HELP MIMIT HEALTH IMPROVE PATIENT CARE AND GROW THEIR BUSINESS.



About MIMIT Health

MIMIT (Midwest Institute for Minimally Invasive Therapies) Health puts the "care" back in healthcare by providing multi-specialty, world-class healthcare combined with minimally invasive treatments provided by industry-leading physicians and surgeons.

DECREASED COSTS BY

25-28%

INCREASED REVENUE BY

Over 150%



MIMIT Health's Pain Points Before Implementing TaskRay

Before implementing TaskRay, MIMIT Health struggled with managing tasks and projects using paper documents and email threads. Lacking a system for tracking task dependencies made managing vendor relationships, system upgrades, and onboarding/offboarding a "nightmare."



Why TaskRay?

When seeking a project management solution, MIMIT found many options too technical or lacking an intuitive user experience. Most solutions also lacked necessary integrations. TaskRay stood out for its ease of use, intuitive design, seamless integration with MIMIT's technology, and its task-by-task approach, essential for optimizing patient care.



Results

MIMIT Health's CEO Dr. Paramjit Chopra says that their secret to boosting operational efficiency is no secret at all – it's TaskRay! **TaskRay has helped them grow their revenue by two and a half times and cut costs by 25-28%.**

Dr. Chopra values TaskRay for its interconnected benefits: it enhances patient-centered care, streamlines onboarding, and prevents physician burnout, thereby boosting patient numbers and revenue.

By using TaskRay and Salesforce for inventory management and accounting, MIMIT Health saves around \$1 million annually. TaskRay has transformed MIMIT Health into an organized, efficient healthcare leader.



Why MIMIT Health loves TaskRay



TASKRAY'S ONBOARDING

MIMIT Health's onboarding experience with TaskRay was simple and seamless.



INTEGRATING TASKRAY

MIMIT Health finds TaskRay integrates well with everything they need. They have adapted and integrated TaskRay into all their processes, other vendors, Salesforce, and everything they need in the healthcare field.



PROJECT VIEWS

MIMIT Health uses project views in TaskRay such as Gantt charts and calendar views to quickly and easily get a visual representation of a project's status.



WORKFLOW AUTOMATION

TaskRay's automations allow MIMIT Health to manage task dependencies. Automated reminders ensure MIMIT Health can direct their attention on caring for patients without losing track of any of their projects.



“ With TaskRay, we decreased our costs by 25-28%, we were profitable, and our patients were superbly happy and loved us.



Dr. Chopra
CEO, MIMIT Health