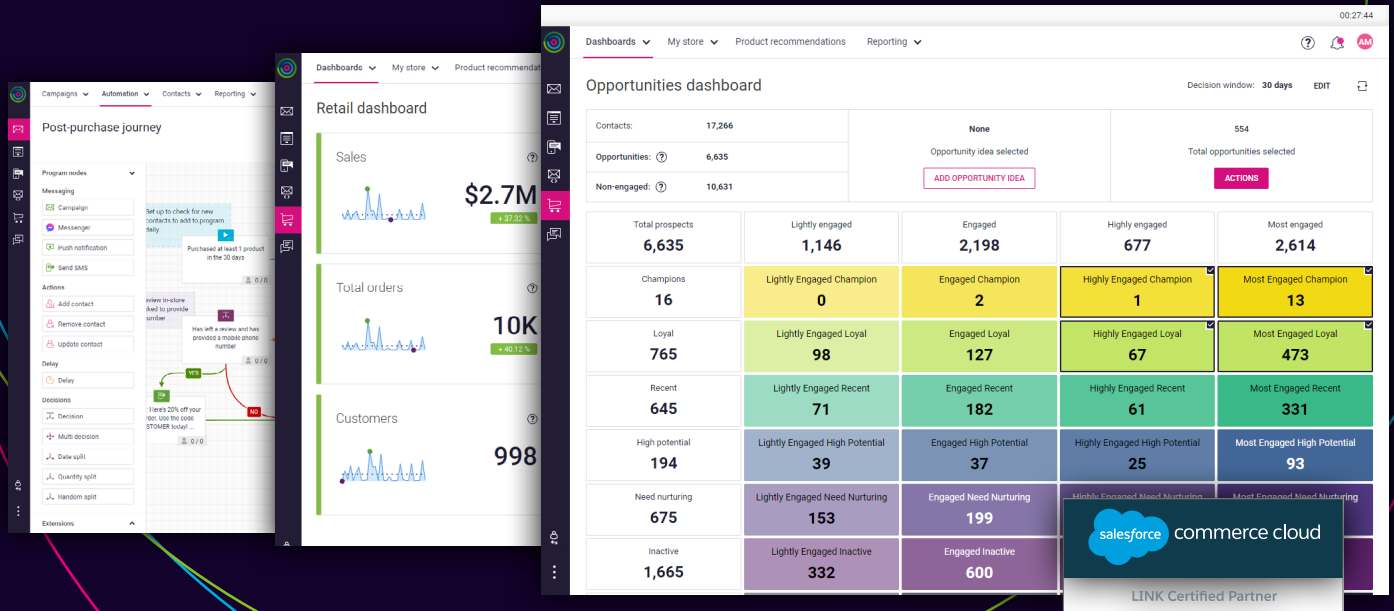


THE BEST OF BOTH WORLDS

Dotdigital for Salesforce Commerce Cloud



Dotdigital for Salesforce Commerce Cloud brings customer engagement to the forefront. So you can work smarter and achieve greater results.

Inspire loyalty that will last with Engagement Cloud

Dotdigital and Salesforce join forces to make your data go further. Engagement Cloud helps you craft intelligent customer lifecycle journeys and deliver meaningful marketing messages to your shoppers, wherever they are.

Data-driven ecommerce marketing at your fingertips

- Certified Salesforce cartridge for easy integration set-up
- Sync customer, order, cart, and product catalog data to get started with ecommerce essentials in Engagement Cloud
- Track relevant KPIs with **Dotdigital commerce intelligence**
- Global tech support from our in-house Salesforce experts

Engagement Cloud for Salesforce Commerce Cloud will help:

- Inspire engagement with beautifully designed campaigns
- Identify valuable customers with tailored commerce segments
- Sell more with predictive product recommendations
- Reach niche audiences with hyper-targeted landing pages
- Realize global content strategies with dynamic content
- Automate lifecycle campaigns based on customer behavior
- Keep customers up-to-date with transactional alerts and emails
- Encourage repeat sales with replenishment programs
- Win back lapsed shoppers with abandoned cart campaigns
- And much more

