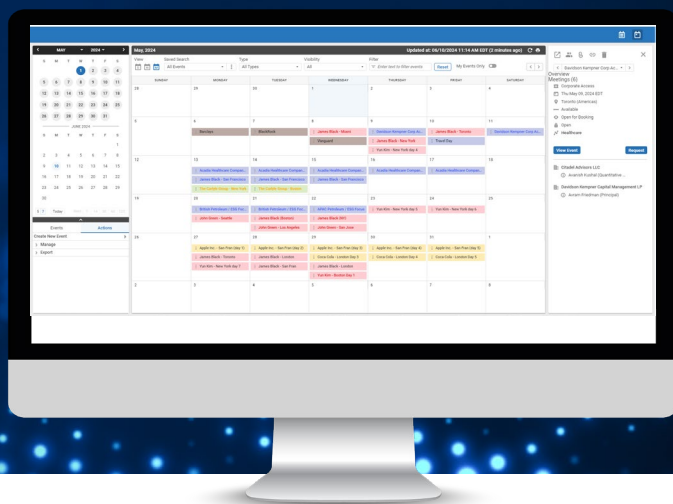


Tier1 Events: Differentiate Your Corporate Access Program & Drive Alpha

Introducing Tier1's next-generation Events offering with enhanced distribution and events calendar capabilities including automatic calendar updates and visibility across all participants.



Tier1 Events, integrated with Salesforce, is an advanced event management platform and productivity tool that delivers comprehensive event workflows coupled with critical data and real-time collaboration to facilitate all your Corporate Access activities. Additionally, our newest innovations allow the sell-side to seamlessly share their forward-looking calendar with clients, reducing time for discovery and enabling individual client visibility.



All your events in one place, for everyone.

Increase accuracy & efficiency by targeting the right clients with the right information.

- Streamline collaboration across various desks and asset classes with a firm-wide corporate access calendar.
- Integrate into your CRM with Tier1 market data feeds, Tier1 utilizes your proprietary data and intra-firm communications for effective targeting.
- This allows users to make informed decisions on your seat allocations to maximize your events attendance and revenue-generating opportunities.



Drive alpha with streamlined discovery.

Seamlessly connect sell-side and buy-side participants for the booking and management of corporate access and research analyst meetings.

- Enable institutional teams to tailor event access for their institutional clients
- Easily find and register for events via the Client Portal, with bookings seamlessly synchronized to all Outlook calendars. Receive instant updates on attendee status, enhancing your engagement and efficiency.
- Drive alpha opportunities with our platform, reduce noise and distractions, and streamline the discovery process on the buy-sell side.



A robust Event productivity & workflow acceleration tool that puts you in control.

All your Event's information in one place for all participants, streamlining collaboration across your organization.

- Standardizes your event templates for easier and accurate consumption reporting.
- Provides a thorough forward-looking calendar using smart filters and color-coding options with flexibility on booking and request rules.
- Generate bespoke roadshow schedules and itineraries covering meetings and logistics, accompanied by profiles for your Event attendees.
- Seamlessly captures event feedback.



Drive event success and increase adoption with flexibility to work the way you want.

Empower your team not only with a more successful Corporate Access program but also with the flexibility of how they want to work.

- Customize your views and dashboards displaying all events, location, companies, analysts, attendees, etc.
- Supports persona driven workflows to provide Sales constant event access and updates in the core CRM.
- Benefit from easy access to institutional contacts in Outlook: call reports, meetings, profile information.
- Streamline investor-driven workflows to provide Sales with ongoing Event access and updates in the core CRM, making it easy to take quick actions.

To learn more about our award-winning solutions, visit www.tier1fin.com or email christian.ruppenstein@sscinc.com