



Privacy-centric data collaboration, activation, and measurement, designed for commerce media



Monetize first-party data, run activation campaigns, and closed-loop, omnichannel measurement through the use of our data clean rooms and privacy enhancing technologies (PETs).

Unleash the potential of your commerce media network with one powerful platform for collaboration and insights



Closed-loop measurement

Solve the measurement challenge with the backing of AppsFlyer's industry-leading measurement capabilities and trusted relationships with the walled gardens



Low total cost of ownership

Onboard within minutes and easily grant permissions, join datasets and begin running targeted campaigns for onsite and offsite activation

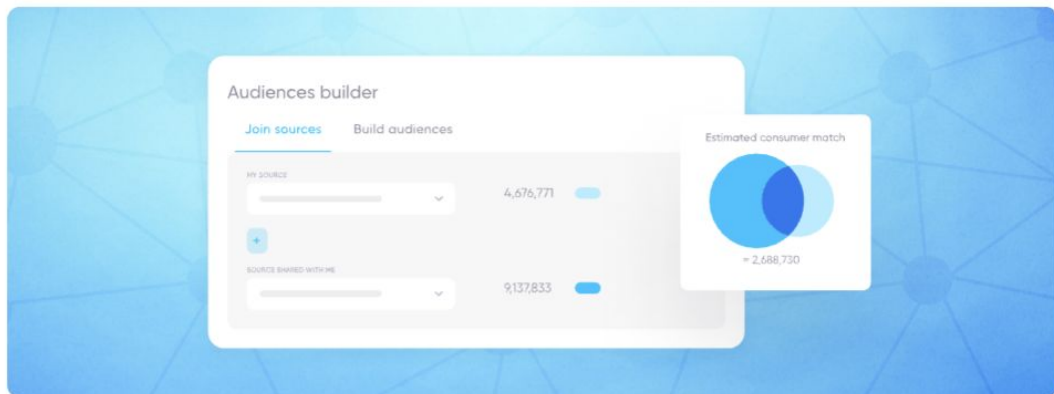


Collaboration that fuels growth

Enable brands to seamlessly build custom audiences and run activation campaigns leveraging first-and third-party data enrichment tools

AppsFlyer provides a collaborative ecosystem of 14k+ global brands and 15k+ CDPs, engagement, analytics, enrichment, and media partners, including walled gardens





Leverage the power of data collaboration designed for growth



Cloud-agnostic, interoperable platform

Provision data from any source to empower limitless collaboration



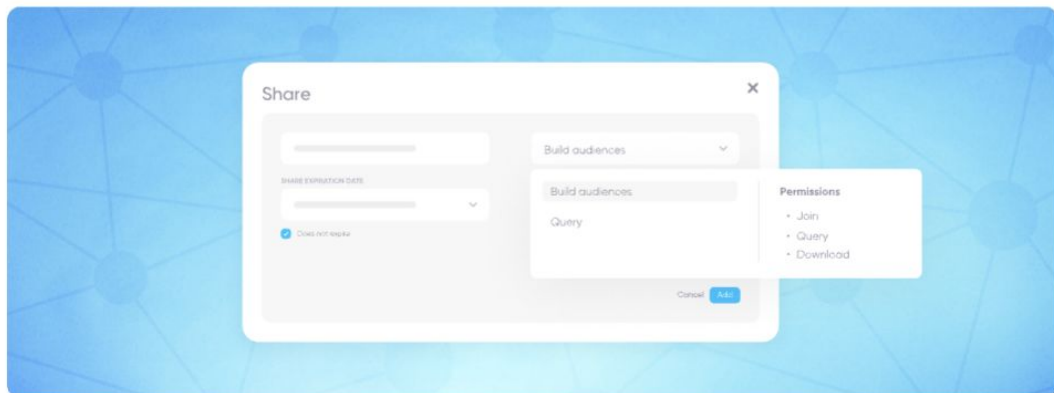
Rich audience building tools

Segment audiences for onsite or offsite activation with ease for precise targeting



Trusted, industry leading PETs

Leverage a globally acclaimed data clean room for privacy today, tomorrow, and beyond



Data collaboration that fuels commerce media growth

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