



Property
Hub

Digitally transforming the real estate world

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The current Flex broker challenge

Your access to global Flex inventory is limited, and when available, the data is unreliable and outdated.

Why we created Property Hub?

You've attempted to build your own CRM, but the cost and time required to develop a custom Proptech platform are prohibitive.

Your current CRM isn't tailored for Flex and operates independently from your existing global CRM ecosystem.

You're facing challenges with unresponsive workspaces, rejected leads, and payment issues.

You're juggling multiple platforms to manage leads, source inventory, invoice clients, and facilitate group communication.

Your technology platforms for Flex are not connected requiring up to 14 days to present Flex options.

Welcome to the future of Flex

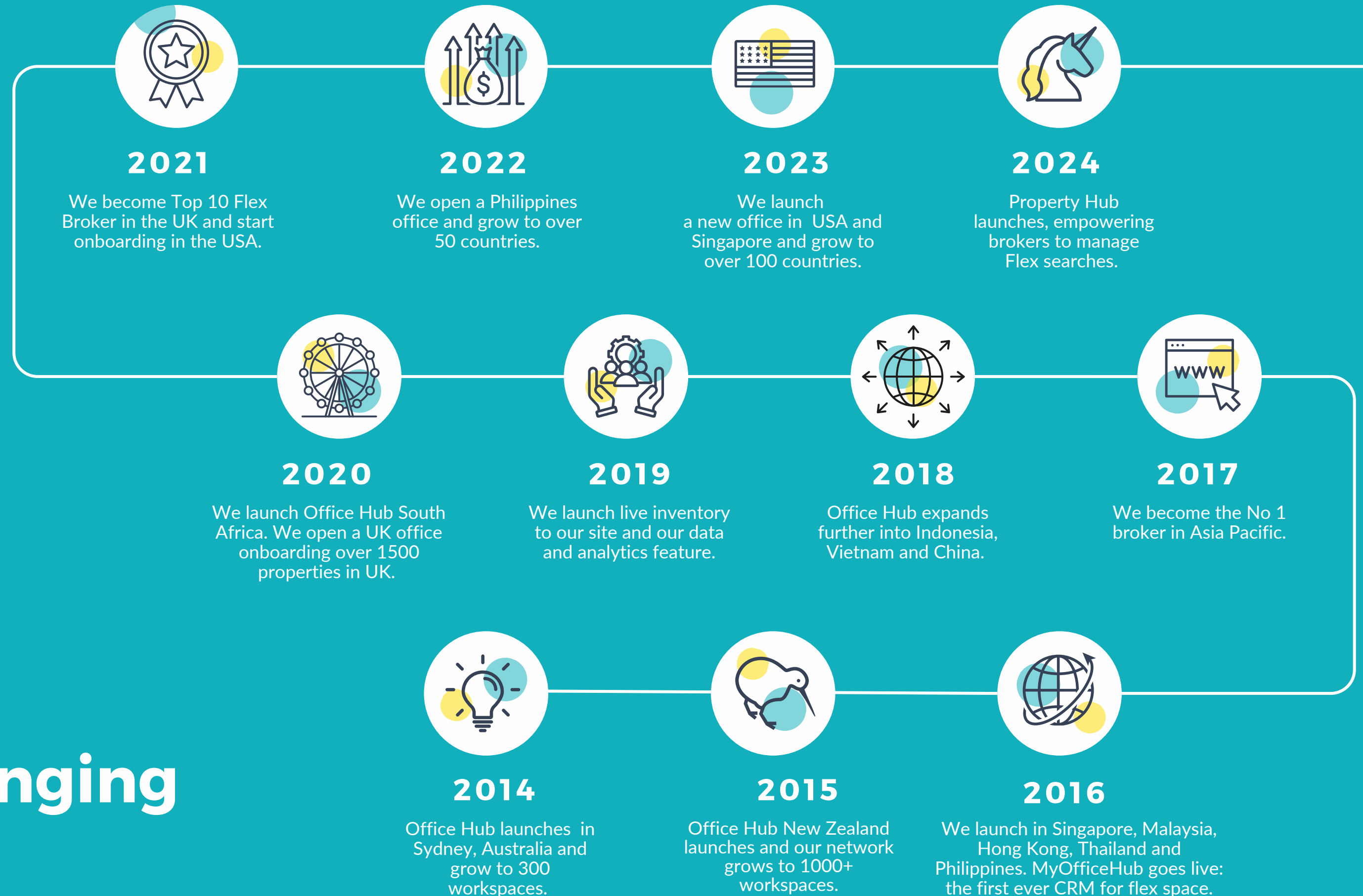
Property Hub is designed to supercharge the Flex Industry by consolidating listings, contacts, transactions, teams and data into one integrated CRM, powered by Salesforce, built for Flex.

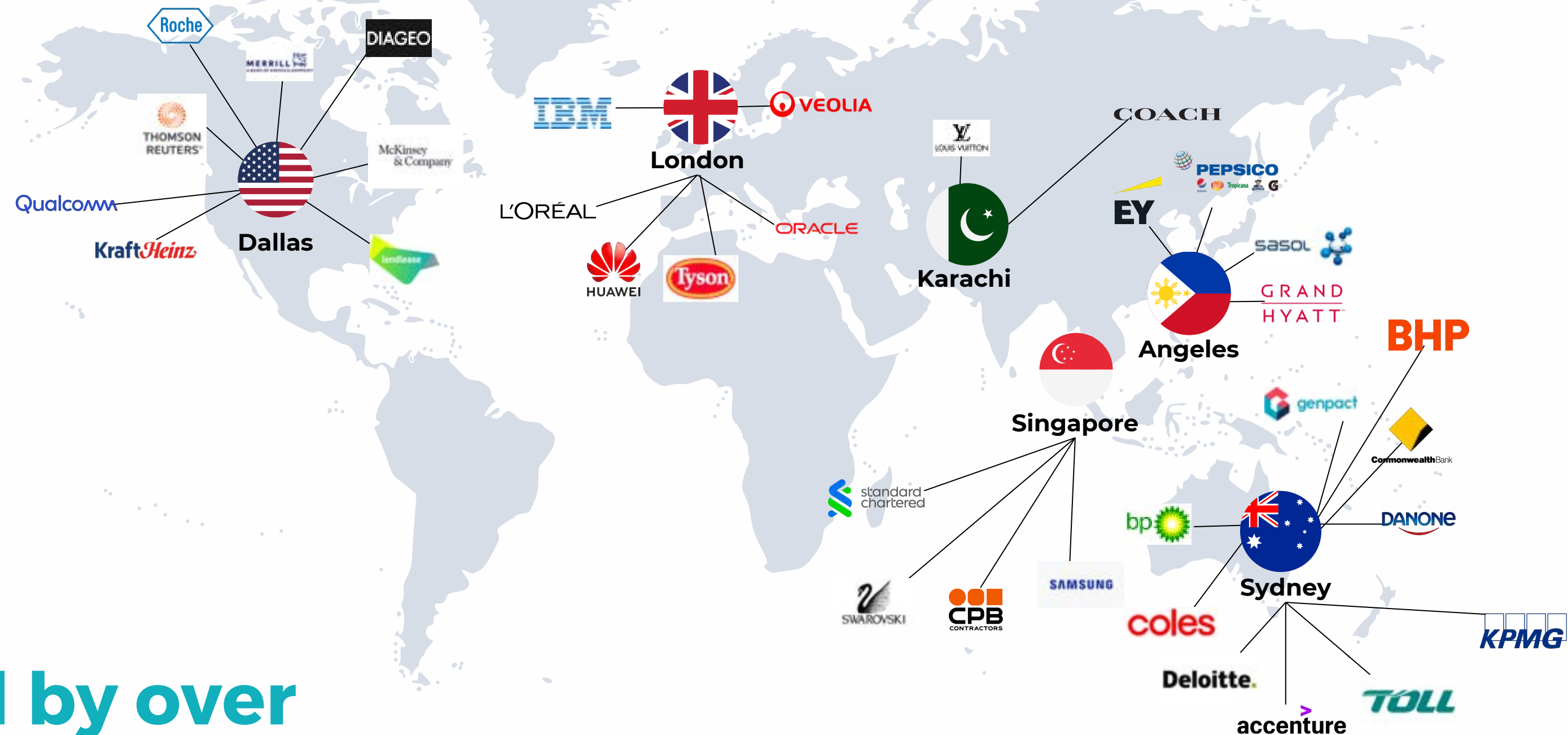




A Decade of Innovation: A Game-Changing Platform

Why we created Property Hub?





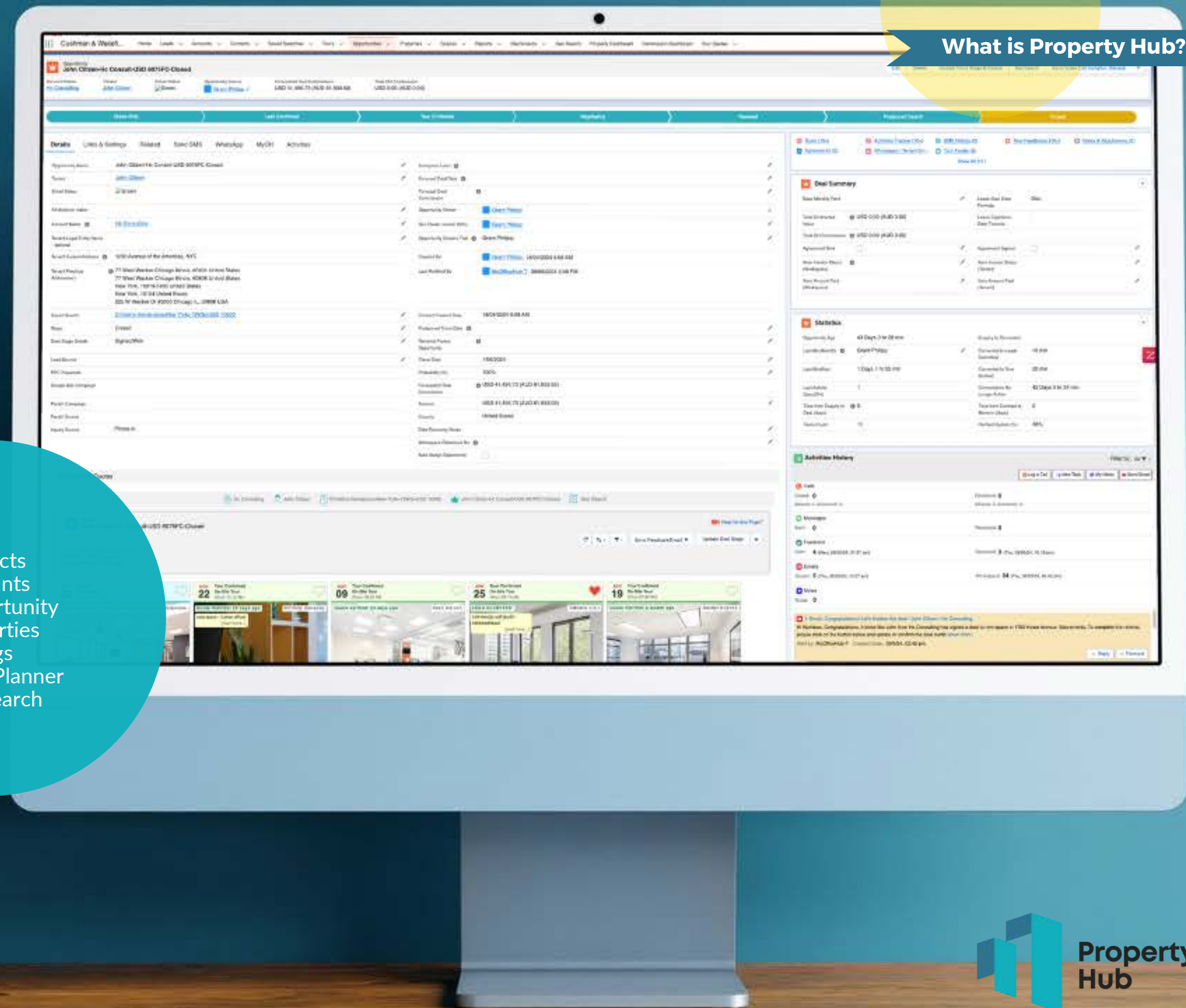
Trusted by over 200,000 tenants

Property Hub was created by our team of Flex Space experts who intrinsically created every feature, trigger, automation and API to ensure the search for Flex is seamless and efficient.

Property Hub: Your integrated CRM built for Flex

Salesforce, the top No 1 CRM in the world, now powers Flex. With advanced automation and AI the transformation to speed just became a reality.

- Leads
- Contacts
- Accounts
- Opportunity
- Properties
- Listings
- Tour Planner
- Geosearch



Unlock global flex inventory

Streamline your flex search, with over 32,000 properties in 100+ countries at your fingertips. Shortlist listings, properties, and partners with speed and confidence within the most powerful Geosearch ever built for Flex.

- Advanced Filtering
- Dynamic Images
- Trusted Partner Scoring
- Search by Property or Listing
- One Click Screen Sharing
- Integrated Google Score
- Interactive Map
- Shortlist and Share Feature
- Tour Planner
- Quick Link to Research Partners
- Customised proposal via pdf/dashboard
- 24 hour turnaround to add new inventory

Access global flex data and analytics

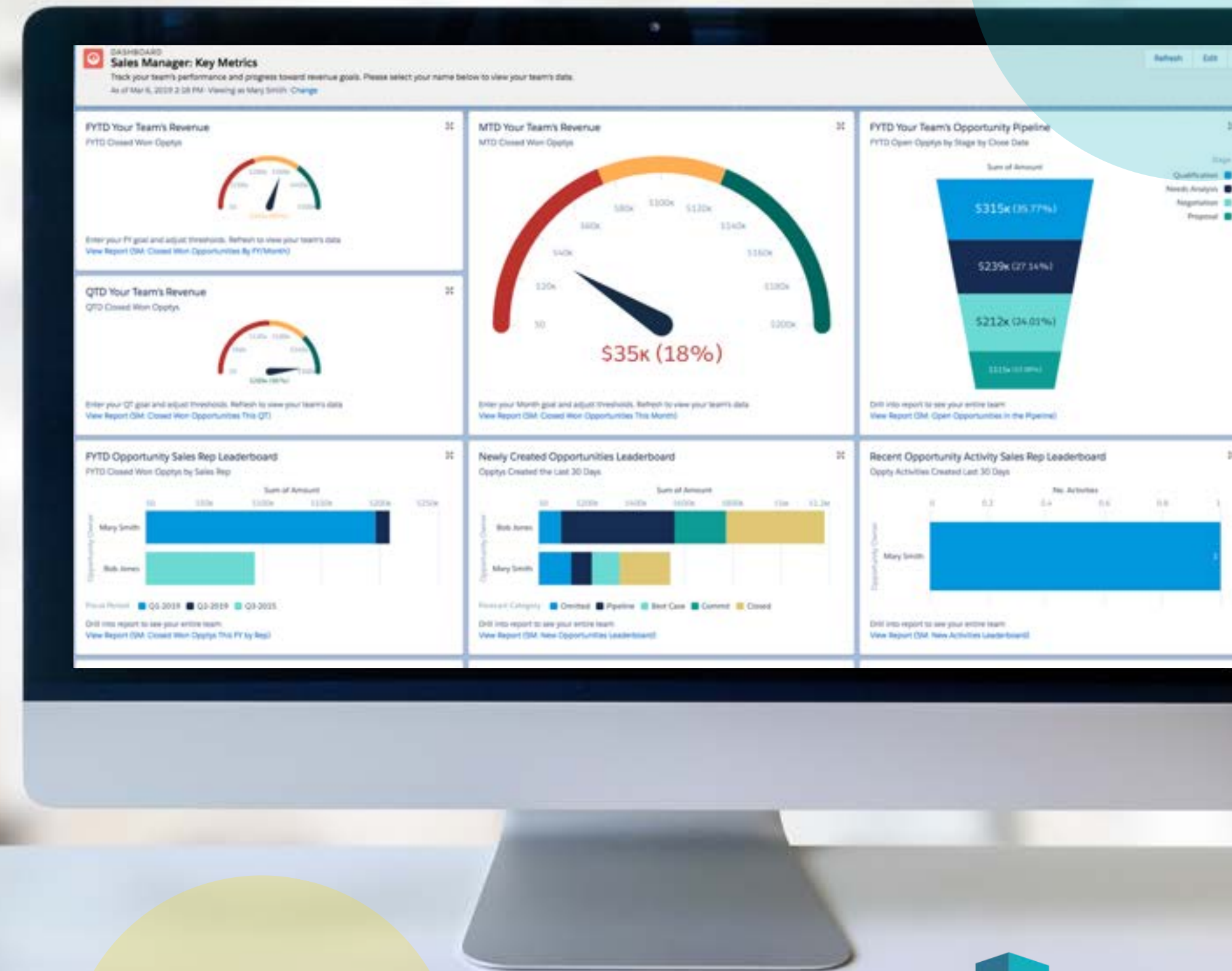
Discover exclusive perspectives on the realm of Flex to delve into current trends surrounding supply, demand, and transactions.

- **Research** the prices of flexible workspaces globally, and analyze the characteristics of each space and the variety of options available.
- **Demand** - Investigate the characteristics and flexible criteria sought by organizations globally in search of Flex Space.
- **Transactions** - Conduct a geographical analysis of recent transactions, desk pricing, contract amounts, and company backgrounds amid the influx of thousands of businesses transitioning to flexible workspaces.
- **Trending** - This is a interactive global heatmap showing the hot spots where Flex demand is growing around the world



Our of the box reports that everyone can create

- **Dashboards** - Create them on-the-fly without needing any assistance from developers. Obtain valuable insights on the status of deals, projected revenue, your team's productivity, and other key metrics in real-time.
- **Report Building**- You can examine your Property Hub data in almost infinite combinations, display it in easy-to-understand formats, and share the resulting insights with others. Salesforce report builder is a visual, drag-and-drop tool that anyone can use for report creation.
- **Commission Dashboard** - Customised to your own commission calculation and linked to team activity for unique insights into performance reviews.
- **Team/Individual Performance** - Track every click, email, call, whatsapp, task and so much more with our integrated out fo the box team reporting
- **Renewals** - Grow your bottom line with automated renewal platform and advanced reporting tools which tracks every renewal and expansion deal.
- **Paid Media Dashboard**- Sync your Adwords and Analytics account to align your advertising spend with each lead and opportunity. See which keywords converted, what campaigns really worked and where your organic and paid leads end up.
- **Flex Data and Analytics** - Empower your advisory business with live geographical reporting on Flex supply, demand and deals in over 100 countries
- **Daily Reporting** - Track your teams leads, sales pipeline, daily activity, renewals and alot more, with customisable drag and drop reporting



Digital transformation: through AI, integrations & automation

- **Salesforce Appexchange** - Access over 7,000 native plug-and-play apps, making it a reality to integrate your existing technology or deploying game changing workflow tools.
- **Automation** - Increase your sales by streamlining repetitive tasks. Automatically distribute leads to your sales team, schedule reminders for upcoming tasks, receive notifications when a lead interacts with your emails, and much more.
- **Email and Tasks** - Easily log sent emails, set tasks, track interactions, and utilize personalized pre loaded email templates for efficient communication.
- **Customise** - Make our tech your tech, by tailoring the look and workflows to your own unique requirements.
- **Einstein 1 Platform** - unifies your data, AI, CRM, development, and security into a single, comprehensive platform.



Some of the pre configured apps that can be integrated with your Property Hub.

Powering your team anywhere, anytime on any device

Broker Deals 24x7

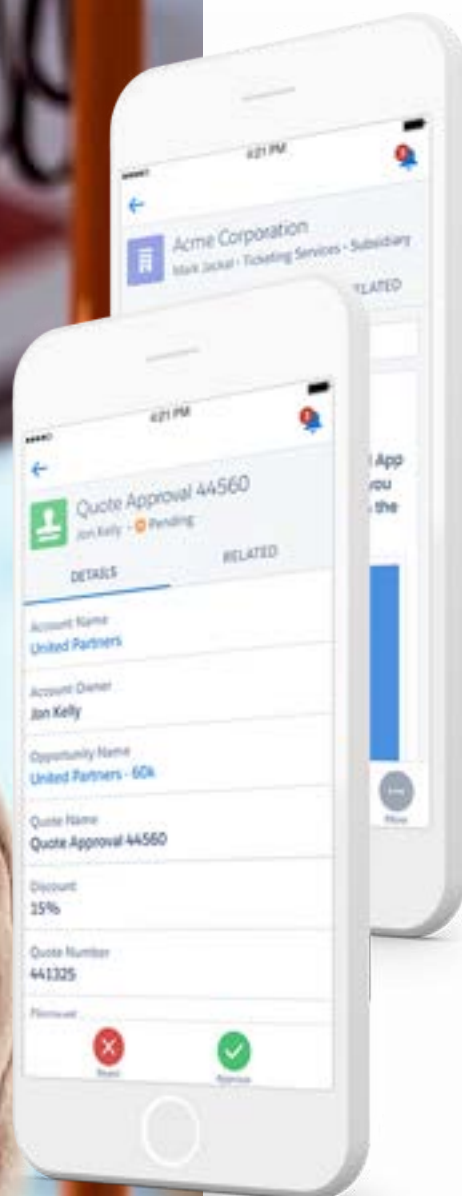
Access your leads, deals and data with the Property Hub App. Our App is powered by Salesforce and puts your desktop into your device, to keep your deals flowing while you are on the go.

Build your own customised app

Easily build a custom app from ready-made components and create custom workflows to streamline your teams day. With simply drag and drop functionality everyone can now access the data that drives deals.

Personalize partner apps.

Solve any business need with thousands of mobile apps that integrate with Salesforce seamlessly on the AppExchange.





The Property Hub Flex Broker Experience

Feature Highlights:

- Lead Management
- Contacts/Accounts
- Opportunity
- GeoSearch
- Tour Planner
- Email Integration
- Proposal Generation
- Centralized communication
- Workspace Engagement
- Enhanced Fees
- Financial Management
- Market Research

Lead Management

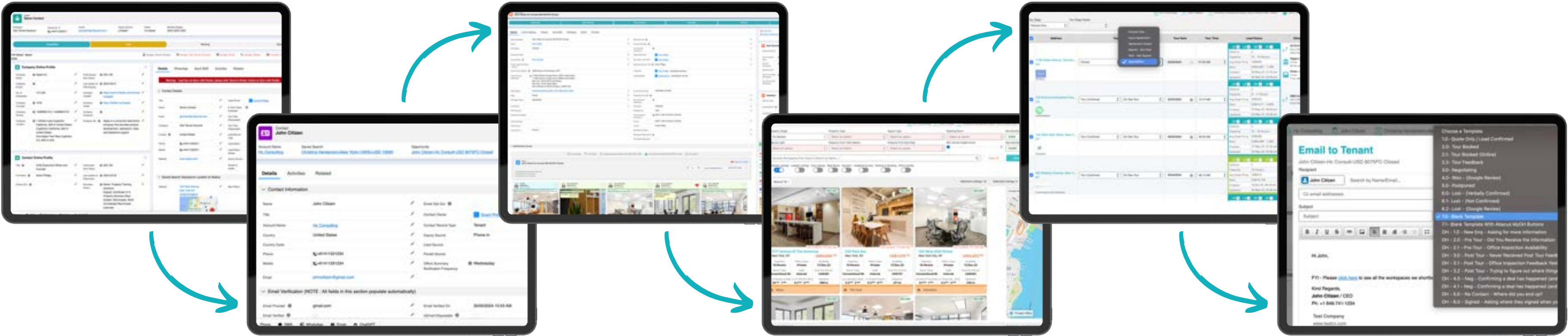
Maximise lead conversion by qualifying each lead with AI profiling and custom workflows.

Pipeline Management

Supercharge your pipeline management with Salesforce, custom built for Flex.

Lead Communication

Streamline your deal updates and communication with tenants and workspaces.



Contacts/Accounts

Connect and engage with thousands of preloaded Flex teams in 100+ countries.

Geosearch

Shortlist and explore listings and providers in the most comprehensive Flex database in the world.

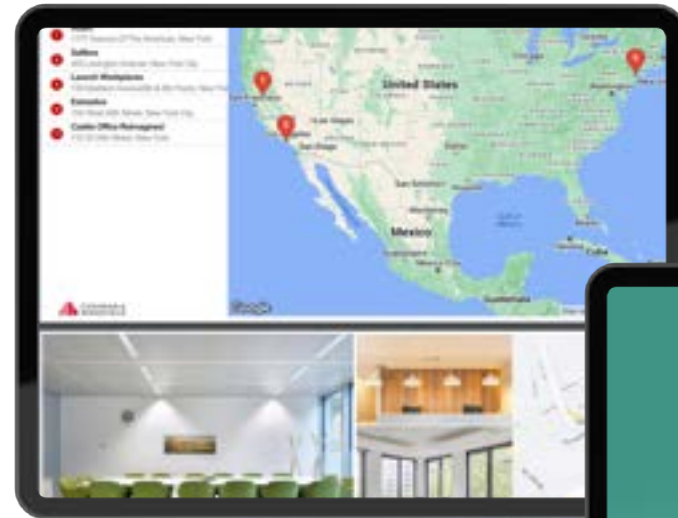
Email Integration

Native connections to Gmail and O365 with customized templates to share listings, feedback, tour bookings and more.

Supercharge your tenant shortlist, reducing it from days to minutes.

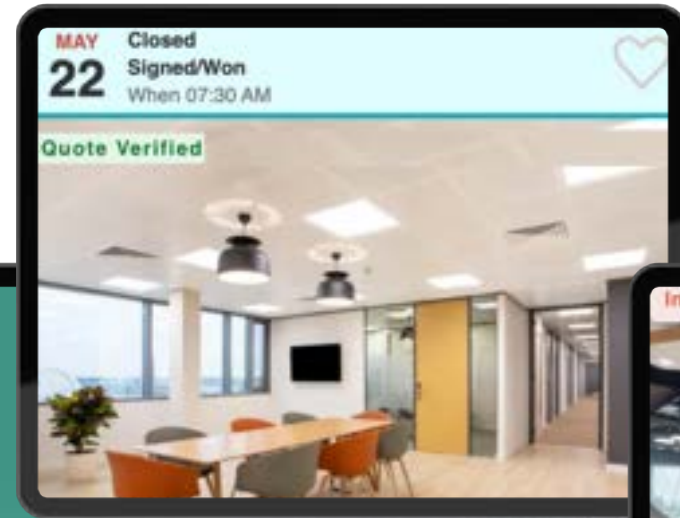
Proposal Generation

Share listings with your tenants in a interactive online dashboard or in custom branded pdf proposal.



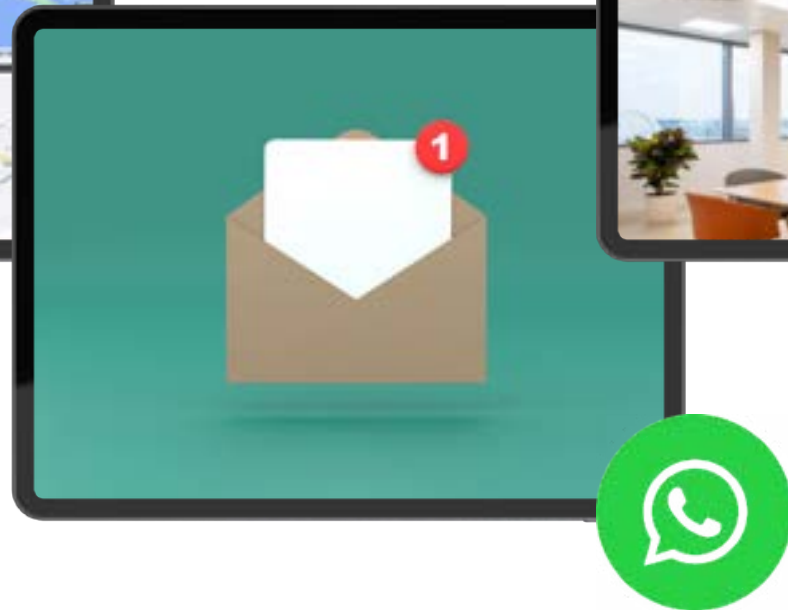
Workspace Engagement

Save time by benchmarking live workspace quotes, images, videos, and proposals in one space.



Financial Management

One click custom invoicing & integrated payment tracking via Xero and other finance applications.



Unified Communications

Integrated click-to-call VOIP with call coaching & AI Transcription, WhatsApp Chat and SMS messaging.



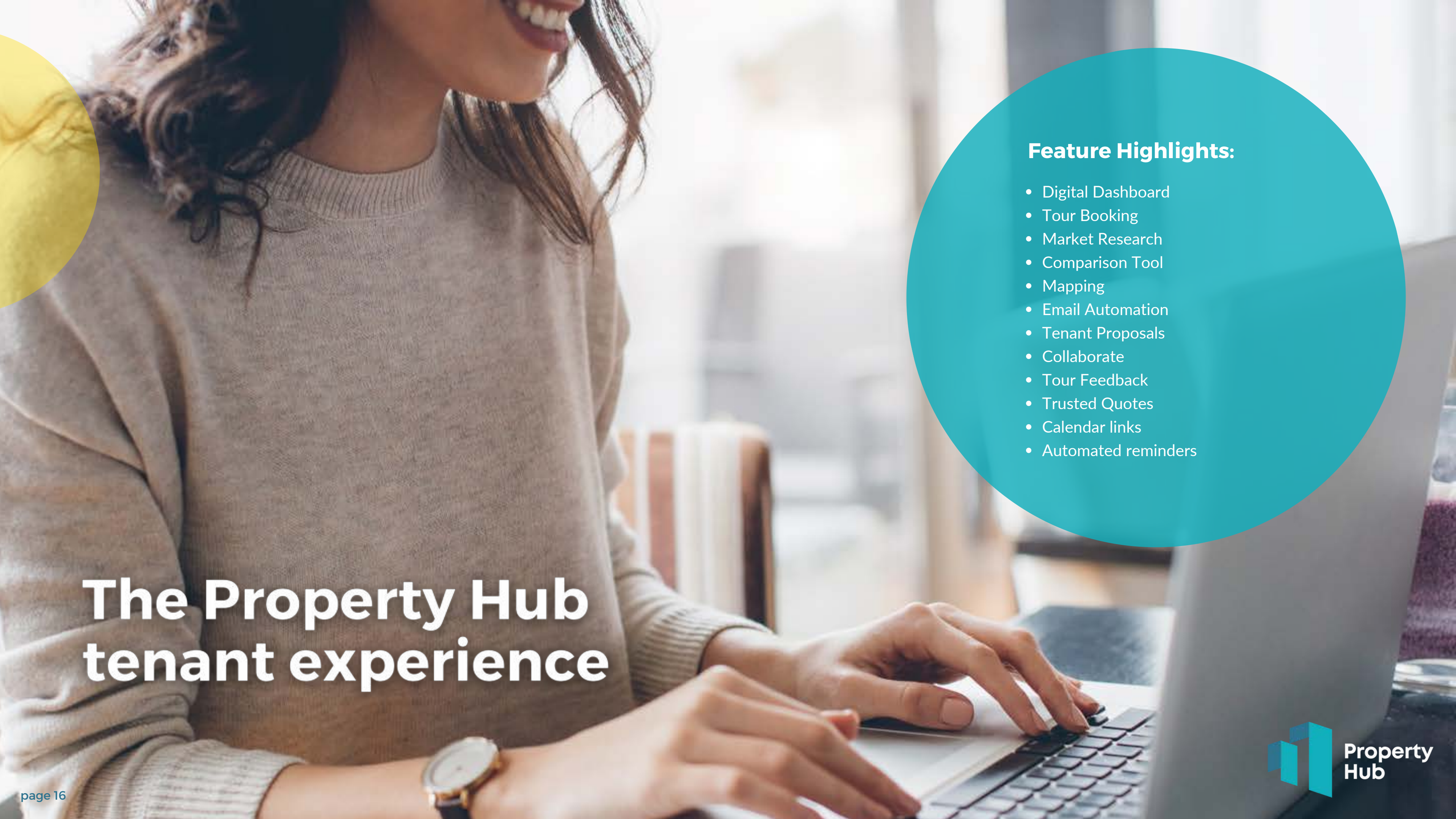
Enhanced Commissions

Make more money with exclusive enhanced fees offered to Property Hub partners by our partner network.

Market Research

Preloaded with live global Flex data and analytics to enhance your tenant advisory offering.

Spend more time advising and leave the coding to us



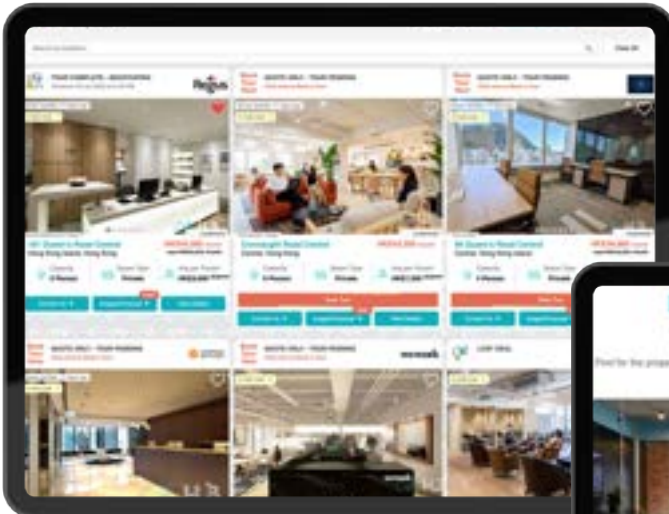
The Property Hub tenant experience

Feature Highlights:

- Digital Dashboard
- Tour Booking
- Market Research
- Comparison Tool
- Mapping
- Email Automation
- Tenant Proposals
- Collaborate
- Tour Feedback
- Trusted Quotes
- Calendar links
- Automated reminders

Digital Dashboard

Tenants can explore brands, deals, photos, proposals and more in their own dedicated dashboard.



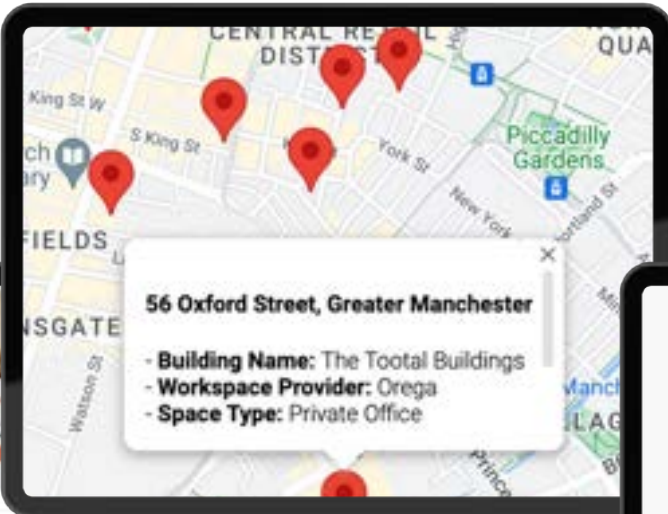
Global Flex Market Reports

Preloaded with dynamic Flex Data empowering tenants to benchmark each offer against the market.



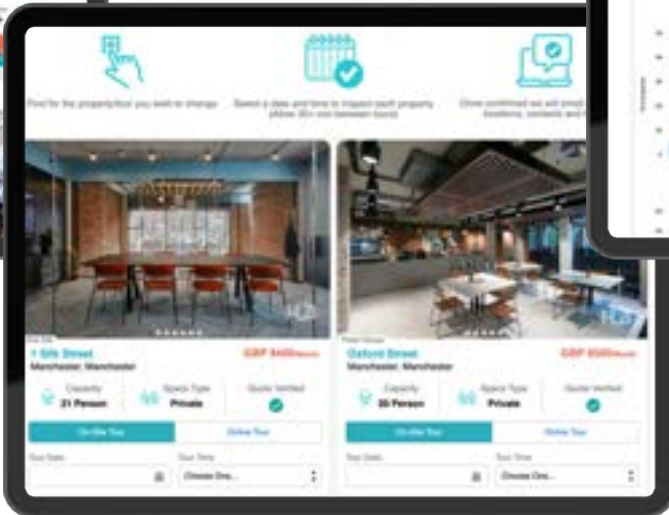
Space Mapping

Tenants can view each workspace on a live dynamic Google map.



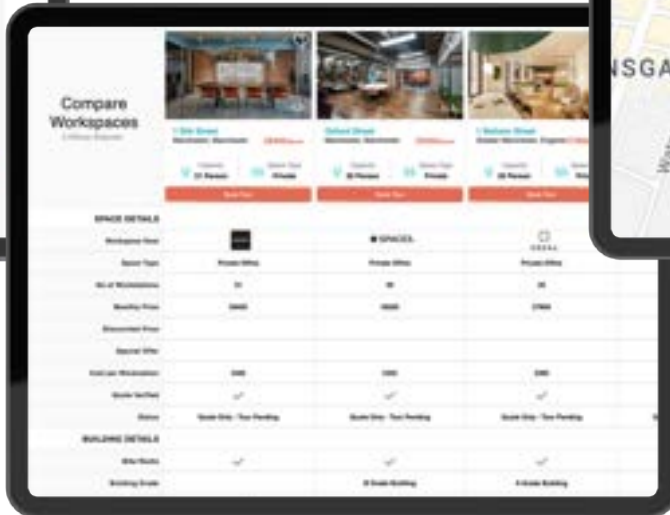
Tour Booking Platform

Tenants can schedule their own tours - online or in person which triggers email confirmations to all parties impacted.



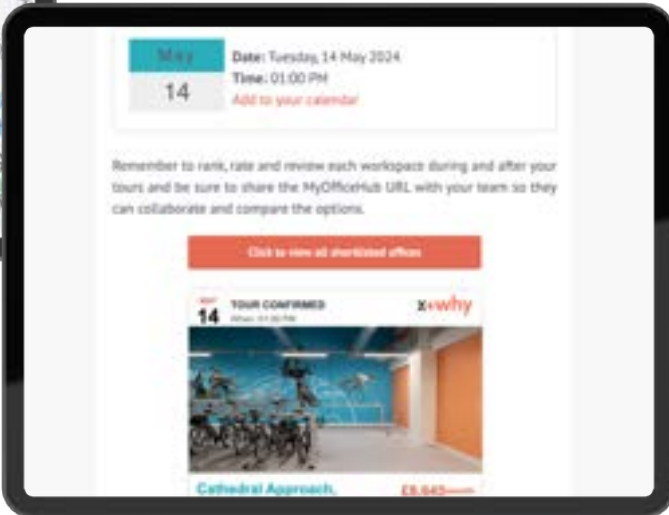
Click and Compare

Tenants can instantly click and compare brands, features and offers.



Email Automation

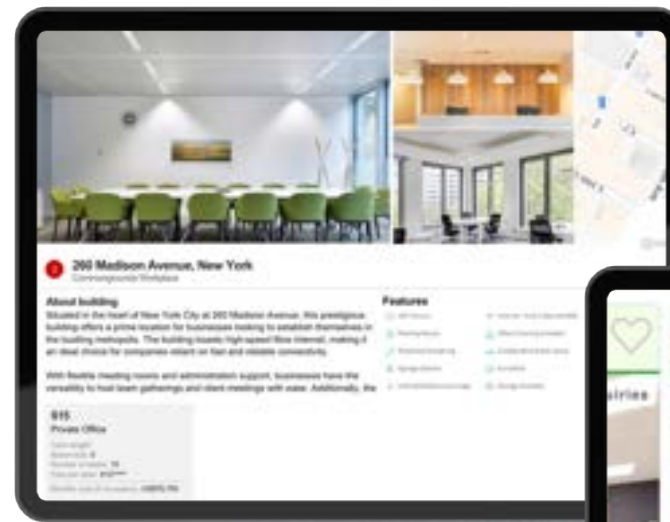
Tenants have clear communications with customised automated templates to share listings, feedback & tour bookings.



Create a seamless search experience

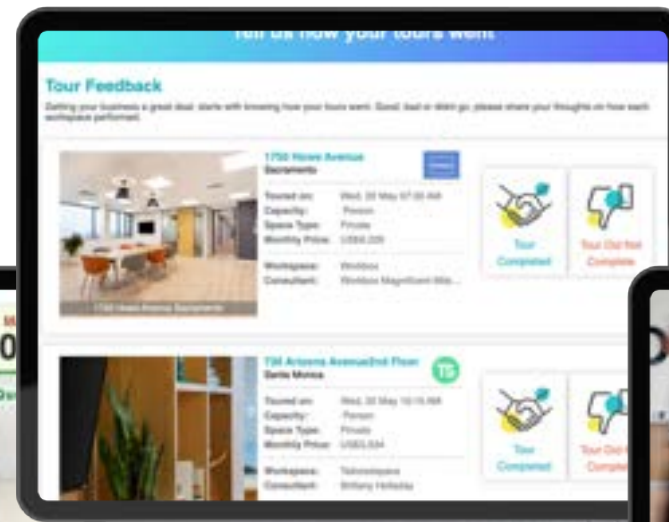
Tenant Proposal

Tenants can also review a custom branded PDF proposal, with a consolidated map and flex listing sheets & pricing.



Tour Feedback Platform

Tenants can share post tour feedback by ranking the tour and confirming attendance.



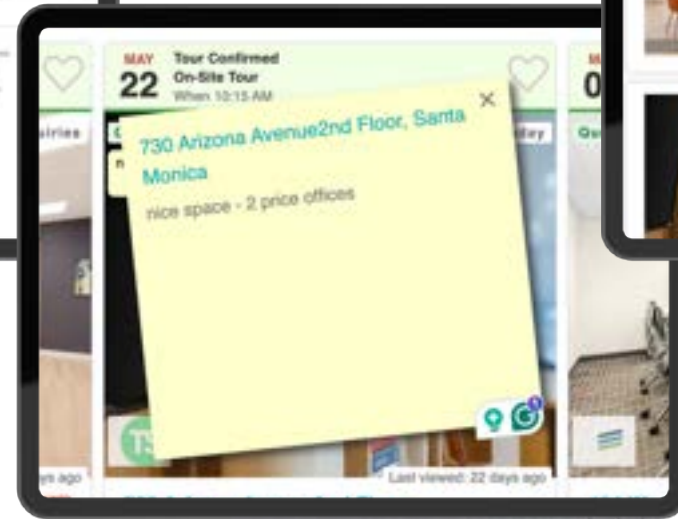
Calendar Links

Tenants can instantly add tours to their diary detailed who, where when and how to get there.



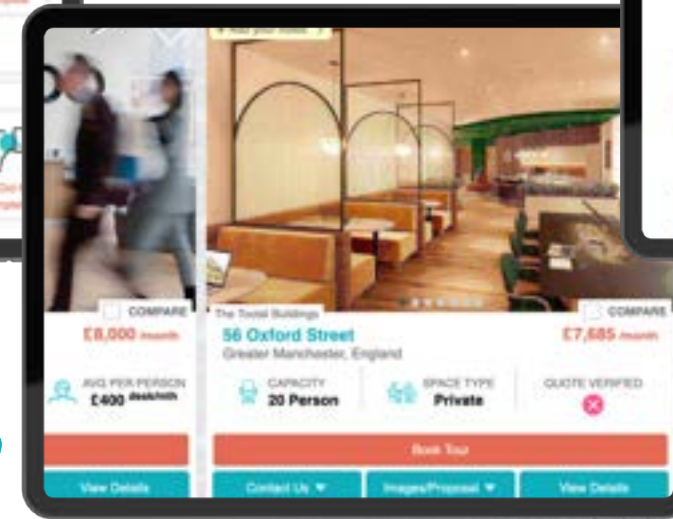
Team Collaboration

Tenants can create unique notes on a workspace property and upload unique images, proposals and videos post tour.



Trusted Quotes

Thanks to our online quick quotes, within a few hours Tenants can review each offer, review proposals and floorplans then book tours.



Tenant Renewal Reminders

Tenants will never miss a renewal again with automated renewal reminders and moving tips.



Engage and connect in so many ways



The Property Hub Workspace Experience

Feature Highlights:

- Lead Referral
- Quote Verification
- Quick Proposals
- Lead Management
- Centralized feedback
- Deal Disclosure
- Property/listing management
- Team Management
- Deal Management
- Workspace Scoring
- Automated Renewals
- Data Analytics

Lead Referral

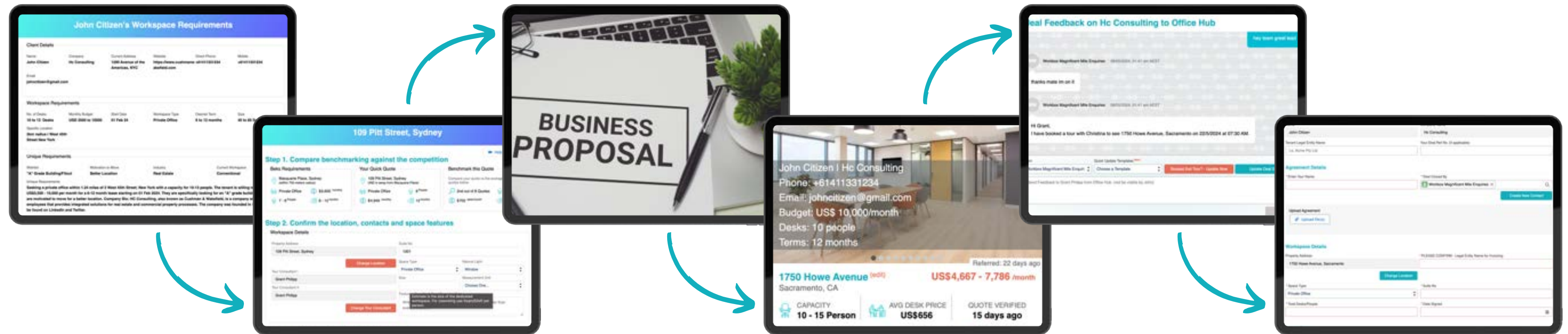
Leads feed directly into our partner's CRM with intelligent rejection AI. Client data can be confidential or shared by the broker.

Quick Proposal

The workspace then has the option to click and send a detailed proposal pitching their space. From acceptance to proposal sent, under 60 sec.

Consolidated Feedback

The chat feature empowers the workspace/broker to discuss a unique deal in a secure environment. Chat is delivered as a email and centrally stored on the opportunity.



Verifying a Quote

Workspaces can digitally verify their offer, switch properties, allocate a AM, benchmark competitor offers and upload a proposal and more.

Lead Management

Workspaces can review the tenant requirements and quote multiple listings in seconds. They can then benchmark their quote & upload proposals, images etc.

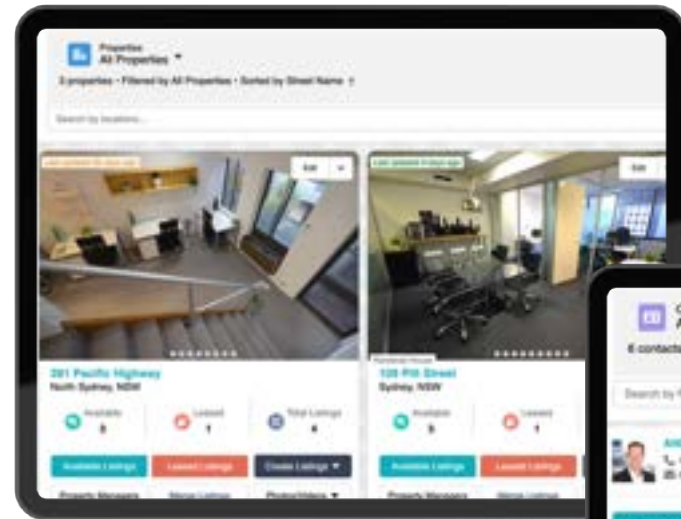
Won Deal Disclosure

Deal values are digitally entered by the workspace. The evidence upload feature stores the agreement and written confirmations that the broker is aligned with the deal.

Digitally enhanced flex lead workflow

Property/Listing Management

The workspaces digital dashboard so they can update their properties, listings, availability, images and pricing. An API also exists to sync data in real time.



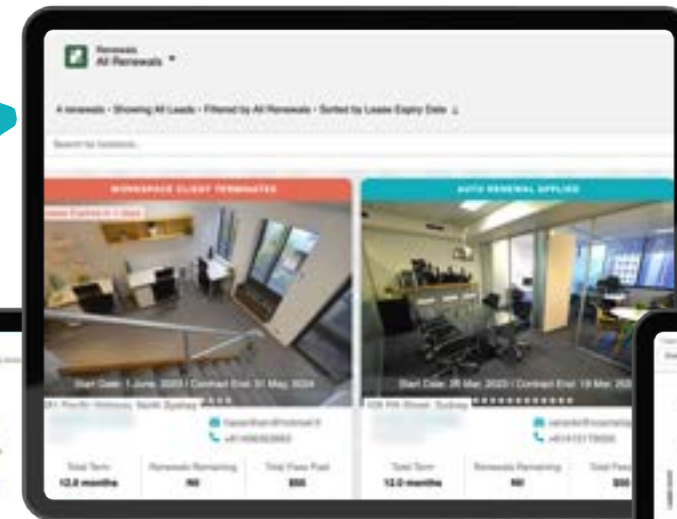
Deal Management

The workspaces dashboard displays all broker leads in one place. This ensures daily workspace engagement as they update new and existing leads.



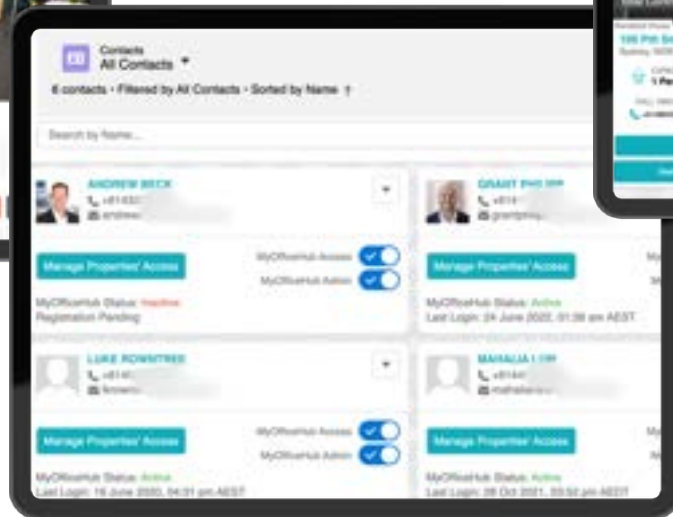
Automated Renewals

Utilize built-in end-of-lease workflows to interact with tenants and workspace effectively. Boosted with automatic renewals and invoicing for seamless operations.



Team Management

Each workspace can manage their team and assign them to a property/deal, so brokers can contact the right AM by location.



Workspace Scoring

Not all workspaces are the same, so we have created an Insight Score based on 15 key data points. We also share the latest Google Score by location for added credibility.



Data, Analytics and Performance

Each Workspaces has access to live data and analytics on their properties, teams, performance, global demand and deals on Flex.



Workspace engagement drives data quality

Your digital transformation journey

Property Hub is poised to become the ultimate global CRM solution, catering to every property type imaginable. Whether it's Commercial or Residential, leasing or sales, Property Hub will stand out as the premier single-login CRM platform designed to handle all property transactions seamlessly.

Product Roadmap for Property Hub

Q2
2025

Property Hub - Commercial

Complimenting our Flex CRM will be a disruptive platform to manage CRE:

- Leasing,
- Investment,
- Property Management
- Data and Analytics

Core will be the global inventory database for centralising the sales and leasing data into one geosearch.

Q3
2026

Property Hub - Retail/Industrial

Completing the CRE offering will be an integrated platform to manage every part of your Commercial Agency:

- Property Management
- Data and Analytics

Unique to the offering will be the on-demand & flex component for Retail and Industrial to empower agents to globally compete in this new space.



"Great experience working with the Property Hub app. Would recommend to anyone looking for an office..."
- Jack McEvoy



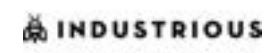
"I really like Property Hub, where I can write my notes, have an overview of the offers, pricing, listings with pictures, etc. It made things so much easier for my bosses to decide! Again, THANK YOU for the perfect service! "
- Marie La



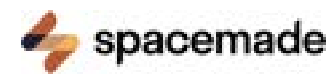
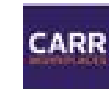
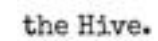
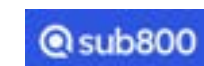
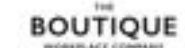
"Property Hub helped me stay organised and follow a structured selection process. It allowed me to rank the offices and add videos as I was inspecting them. Excellent service, highly recommend for everyone who needs to find a new office space."
- Susanne Rauer

The ultimate tenant,
broker journey





Testimonials & Reviews



Make our partners, your partners



Property Hub License Fees

- Lead Management
- Contact and Account Management
- Saved Search/Tenant Requirements
- Opportunity Management
- Tour Management
- Tour Planner
- Geosearch
- Email Integration - Gmail/O365
- Conga - Proposal Generation *
- Email templates and lead automation
- Workspace lead integration ***
- Reports
- Dashboards
- Commission Dashboard **
- Leader Dashboard **
- Team Activity Tracking
- Access to 3rd party Applications
- Data and Analytics
- Xero - Finance Integration *
- Application Integration *

ESSENTIAL	PRO	ENTERPRISE
\$299	\$399	Get a quote tailored to your requirements.
USD/User/Per Month/Billed Annually	USD/User/Per Month/Billed Annually	
Perfect for users needing global inventory access and a basic CRM to manage leads and deals.	Designed for teams of all sizes, advanced workflows and seamless integrations to streamline lead management and reporting.	
Yes	Yes	TBC
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
Yes	Yes	
No	Yes	
No	Yes	
No	Yes	
No	Yes	
No	Yes	
No	Yes	
No	Yes	

Pricing showing above is for a the single user licence fee to Property Hub. Pricing is shown as monthly, billed 12 months up front. License sharing is not allowed and can result in suspension or termination of service. Each license does not include access to 3rd party applications, these are charged and quoted separately as requested. Customer onboarding, data migration, custom integrations and other services are quoted and charged as approved. If applicable, all approved out-of-pocket expenses for travel and lodging are billed separately. Pricing is guaranteed for 30 days from date presented.

Dedicated Support

Receive ongoing support and assistance from a dedicated customer support team to ensure a smooth implementation and user experience.



Australia
+61 2 8188 1311



Canada
+1 778-608-5615



China
+852 3008 3696



Hong Kong
+852 3008 3696



Indonesia
+62 855-7468-0888



Malaysia
+60 16-299 1777



New Zealand
+64 9887 0644



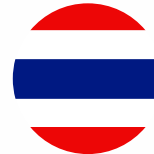
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Singapore
+65 6232 6729



South Africa
+27 10 500-8057



Thailand
+66 2 508 8480



Vietnam
+84 236 4458 022



United Kingdom
+44 20 3808 7222



United States
+1 646-741-8226

Access training resources, tutorials, and ongoing updates to maximize the value of MyOfficeHub for your business.



FAQ

Can I migrate my data to Property Hub.

Yes, you can migrate all your data over including contacts, accounts, deals, images, files etc.

If we use Salesforce now, can this integrate with our existing account?

Yes we can connect your existing account to your Property Hub subscription.

Will anyone outside my company see my data?

No, your data is your data. Access to your clients personal details will always remain your own.

How secure is my data?

Salesforce is certified to comply with a number of international standards, including PCI DSS, FISMA, ISO/IEC 27001:2005, SAS 70 Type II, SysTrust, and Eu-US and Swiss-US Safe Harbor as your expect from the worlds leading CRM.

If I want access to the Data and Analytics on Property Hub do I need to share my transactional data?

Yes, to enrich our data we need everyone to share tenant search data, deals and updates into the platform. You will not be sharing any client data, our data is high level and centric around to search and deal values as reflected in the data pages in Property Hub.

What is the minimum contract term with Property Hub?

The minimum term is 12 months payable up front in line with Salesforce's global policy. Additionally you may want to commit to a training and support package to aid in onboarding and data migration.

What training is provided before I go live on Property Hub?

Everyones needs vary so we tailor our onboarding based on each of our client requirements. Salesforce also has extensive online learning on <https://trailhead.salesforce.com/>. With a national support network, we can deliver online or in person training for any duration needed.

What is the support network for Property Hub?

We have support teams in Australia, United Kingdom, USA, Singapore, Pakistan. With 24x7 access you will have a dedicated account manager, global support phone numbers and a team member ready to assist with your query.

Can I integrate Property Hub with other applications and software in my company?

Yes, Property Hub is powered by Salesforce and as a result you will have your own org and the ability to set up an API or native integration.

Is it possible to share one login between multiple users?

Sharing licenses is strictly prohibited. Salesforce and Property Hub continually monitor IP addresses and logins to detect this and it can lead to suspension or termination of your agreement.

Can I customise the code in Property Hub to align with our email templates, workflows, brand, colours etc.

Yes, we offer a standard set of templates and workflows in your subscription, but you can edit or create new ones. To customise each page, the workflow etc you can engage the Property Hub team to build this out or use your own inhouse engineers to do this.



Start your digital transformation

Schedule a demo today:
enquiries@property-hub.com



Australia
+61 411 33 33 11



United Kingdom
+44 20 3514 6666



United States
+1 646-741-8226