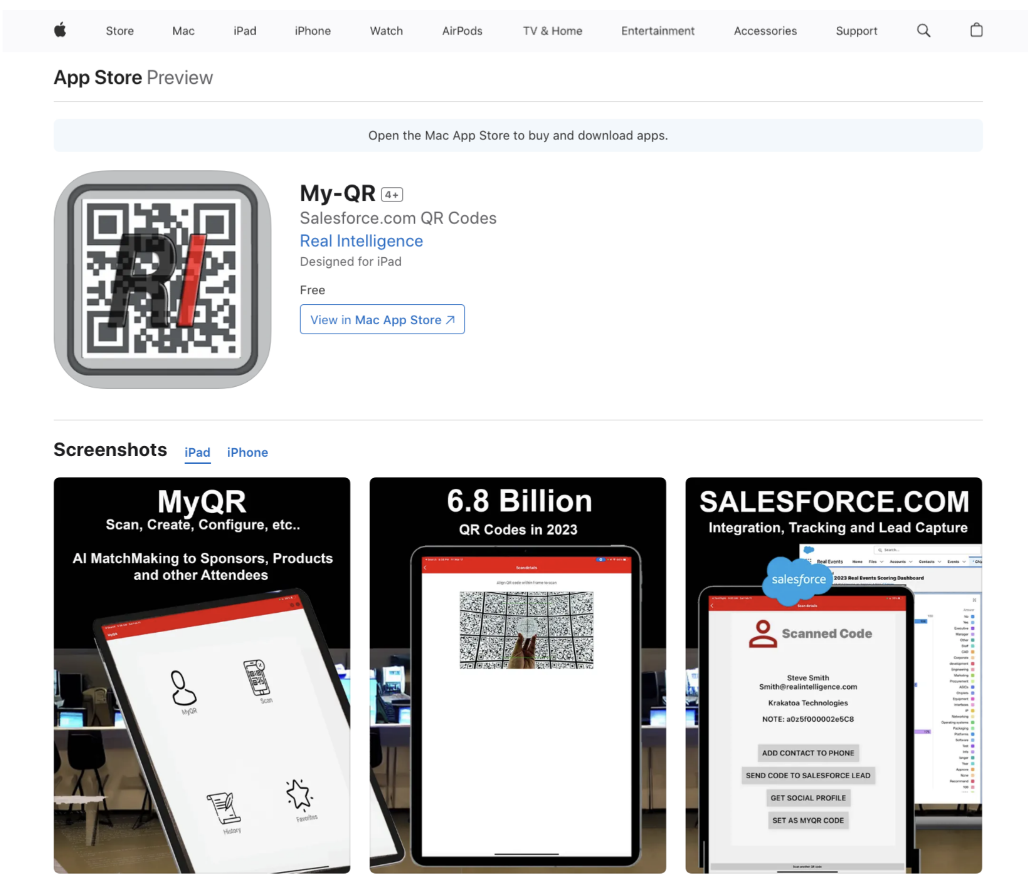
This app satisfies all those occasions when you want to REMEMBER ME; remember someone you met at a lunch or tradeshow without taking home a pocket full of business cards. Installation and configuration of the MyQR - Remember Me application is simple. It can be loaded from iTunes or Google Play.
MyQR BASIC creates your own QR code and stores it on your iPhone, iPad, Android device or Android tablet as a virtual badge or business card that can be scanned by any QR code reader app on an iPhone or Android device. MyQR is also a QR reader.
ENHANCED SETUP allows you to send the new contact to your Salesforce.com org as a Lead.

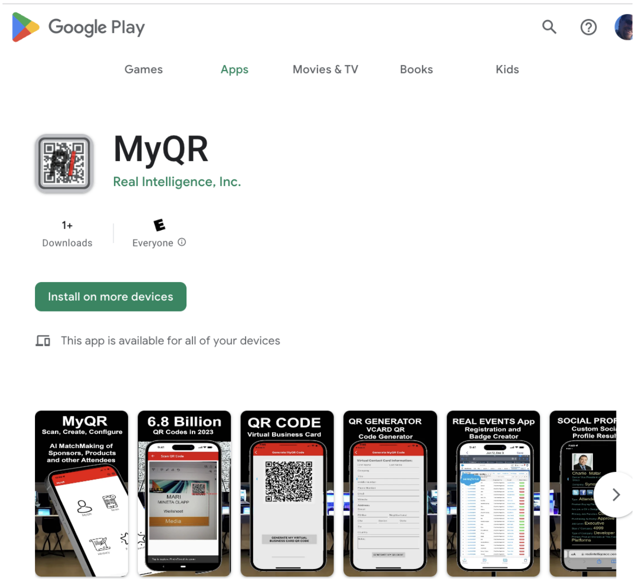
BASIC SETUP- Remember contacts in your address book.

- Click here (MyQR on iTunes) to go to the iTunes app or search iTunes for MyQR.
- Click here (MyQR on Google Play) to go to the Google Play app or search Google Play for MyQR.

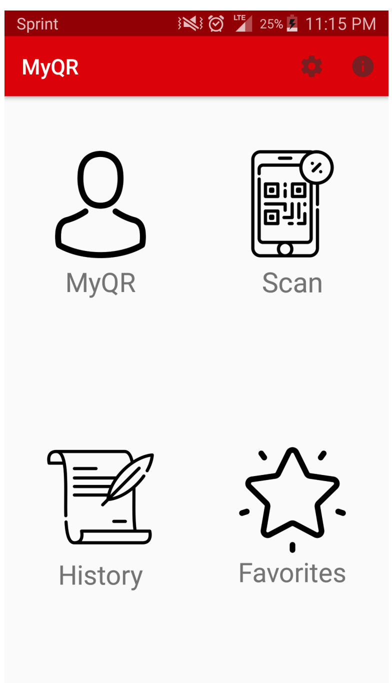
The iTunes app page looks like this –



The Google Play app page looks like this –

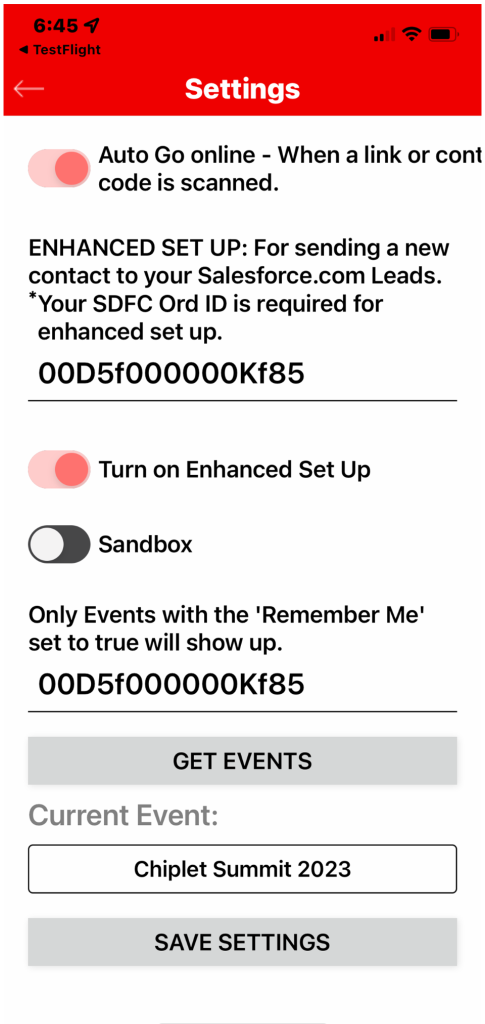


- Install the app to your iPhone, iPad, Android device or Android tablet.There is no limitation by make or model.
- Open MyQR app on your device. It will open automatically in Scan mode.
- Touch Cancel to go to the configuration screen.



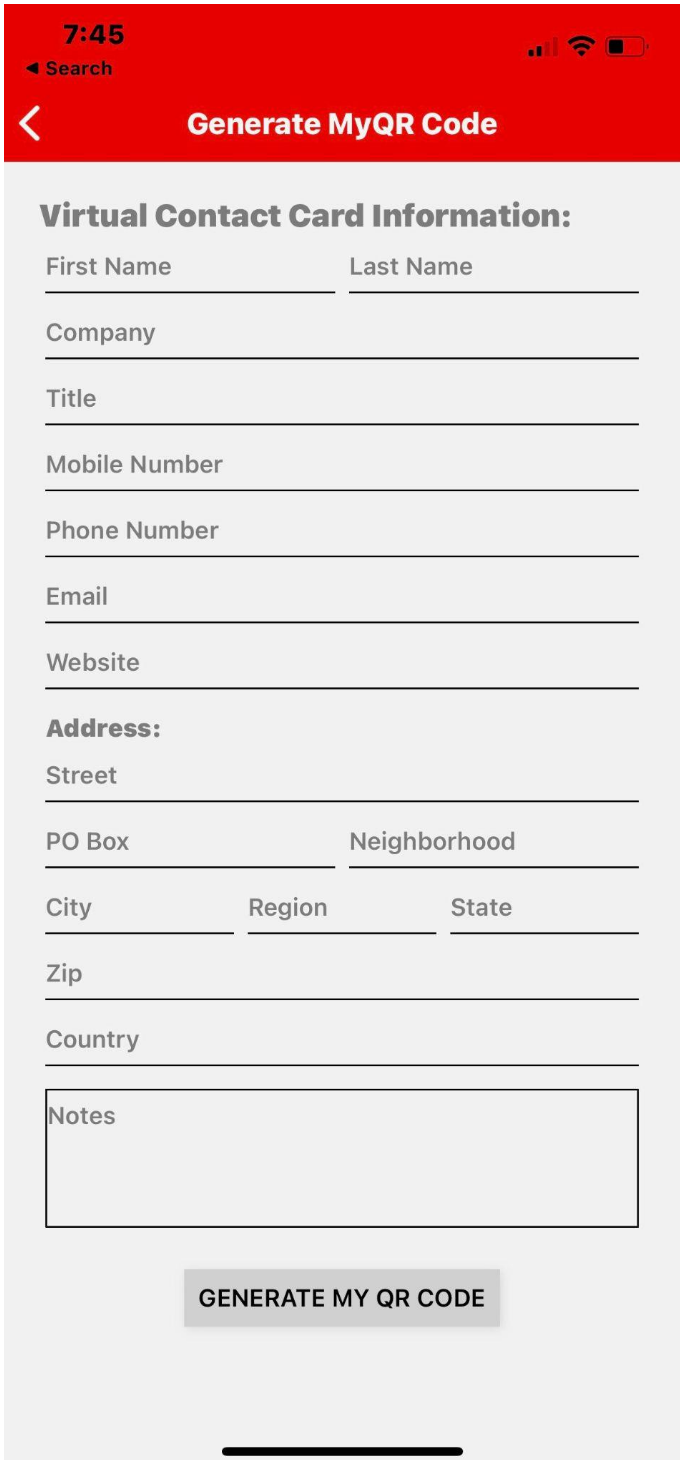
Now let's create your QR code.

1. Touch the wrench for Settings.
2. From Real Intelligence Settings page, touch MyQR.

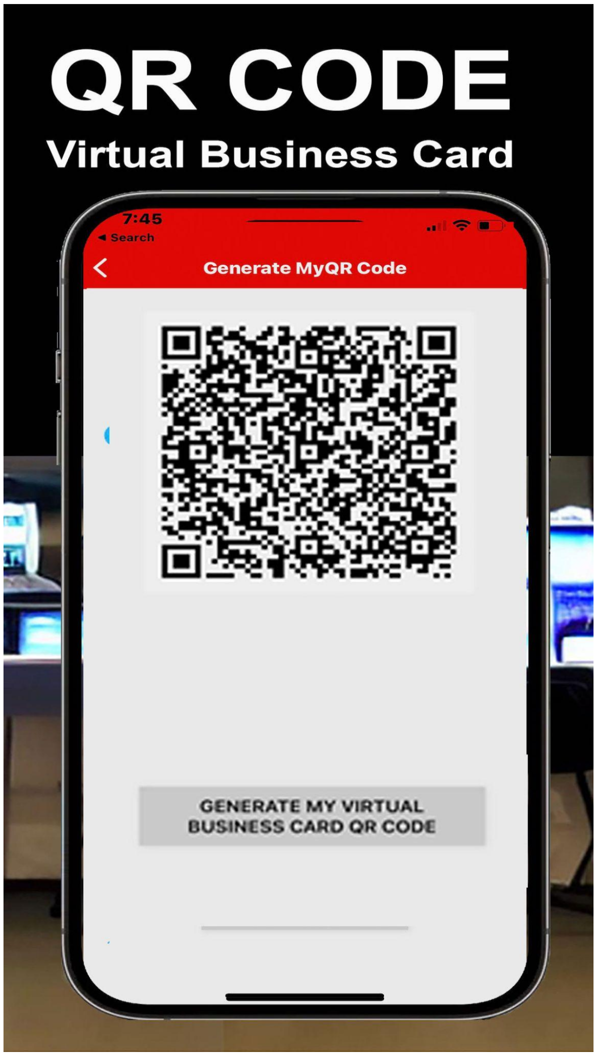


- Touch Save Settings.
- All other Settings remain in the default positions and are applicable to ENHANCED VCARD SETTINGS discussed below.
- You are finished with Enhanced Set-up. You are now ready to open scanner (QR Icon on Real Intelligence desktop) and start scanning cards with QR that you would like to add to your Salesforce.com Leads.
- The Event ORG ID setting determines which Salesforce.com ORG to validate scans or to retrieve registration information from.

3. On the Home screen, touch ‘Generate MyQR’.
4. Fill out your ‘virtual business card’. It looks like this



5. Touch Generate My QR when the form is completed.



6. It is now ready for scanning.

To scan others' codes, go back to the Home page of MyQR.

1. Touch the QR icon to open the scanner.
2. Point to QR code. Scanner will automatically capture the image when it is auto-focused.

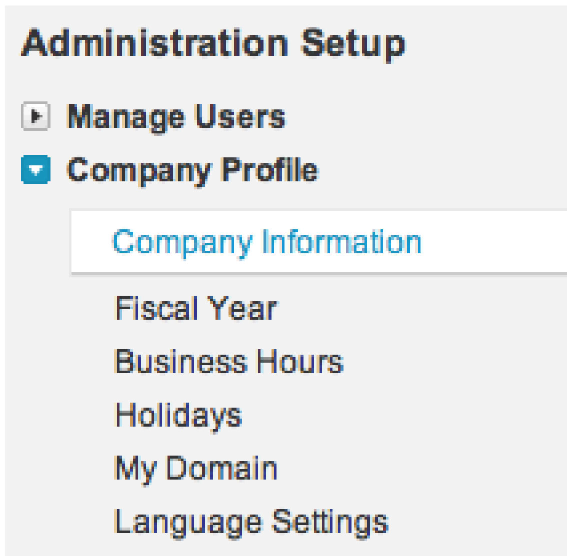
To scan websites, go back to Home page of MyQR.

1. Touch the QR icon to open the scanner.
2. Point to QR code. Scanner will automatically capture the image when it is auto-focused.
3. Touch 'Auto go online'.

ENHANCED SET-UP: for sending your new contact to your Salesforce.com Leads

1. Touch the Tools wrench on the configuration screen to enter your SFDC Org ID.

2. Find your SFDC Org ID by logging in to your Salesforce instance.
    - Click your Username at top right.
    - Click Setup
    - In the left column under Administration Setup, click Company Profile.
    - Click Company Information. The screen looks like this –



- You will find the Salesforce.com Organization Id in the right-hand column. Copy and paste the Org ID (ID example: 00DZ000000071c6 is an example ORG) into the Real Intelligence Settings box 'Enter SFDC ORG ID'.

- Setting up the Event ORG ID – The (ID example: 00DZ000000071c6 is the Propath ORG) When this is set the events available from the Propath ORG can be retrieved with the Get Events button. In this case there is only one event the AAD 2013 Party.

- Touch Save Settings.

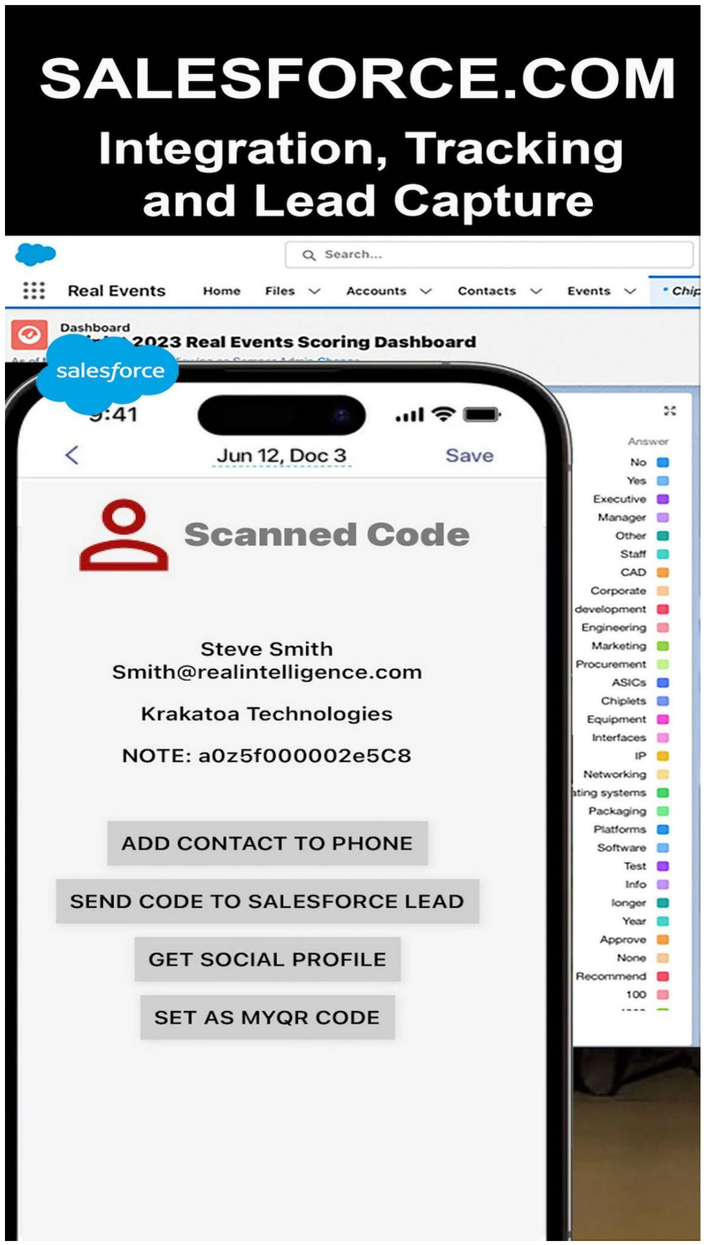
- All other Settings remain in the default positions and are applicable to ENHANCED VCARD SETTINGS discussed below.

- You are finished with Enhanced Set-up. You are now ready to open scanner (QR Icon on Real Intelligence desktop) and start scanning cards with QR that you would like to add to your Salesforce.com Leads.

- The Event ORG ID setting determines which Salesforce.com ORG to validate scans or to retrieve registration information from.

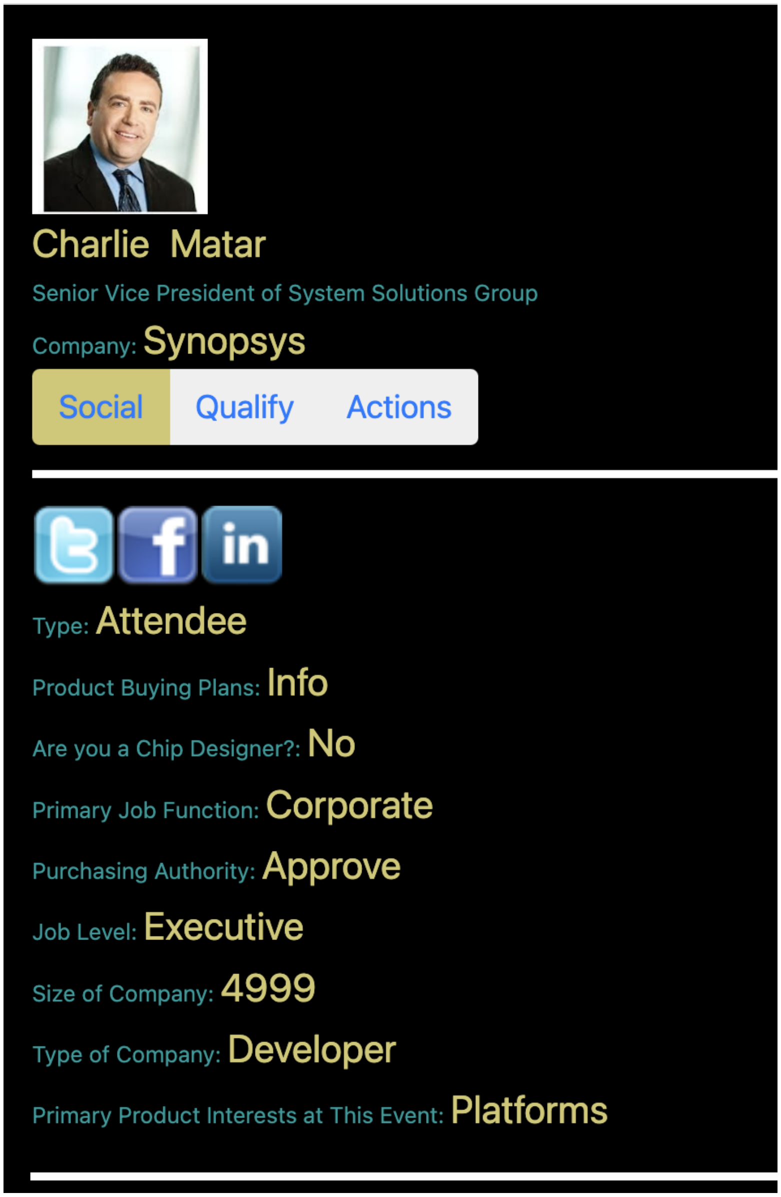
Scan and send your new contact to your Salesforce.com Leads

- Scan card and touch ‘Add to Salesforce.com’
- Latest version emails the user a copy of the code that is generated from the lead in SFDC.



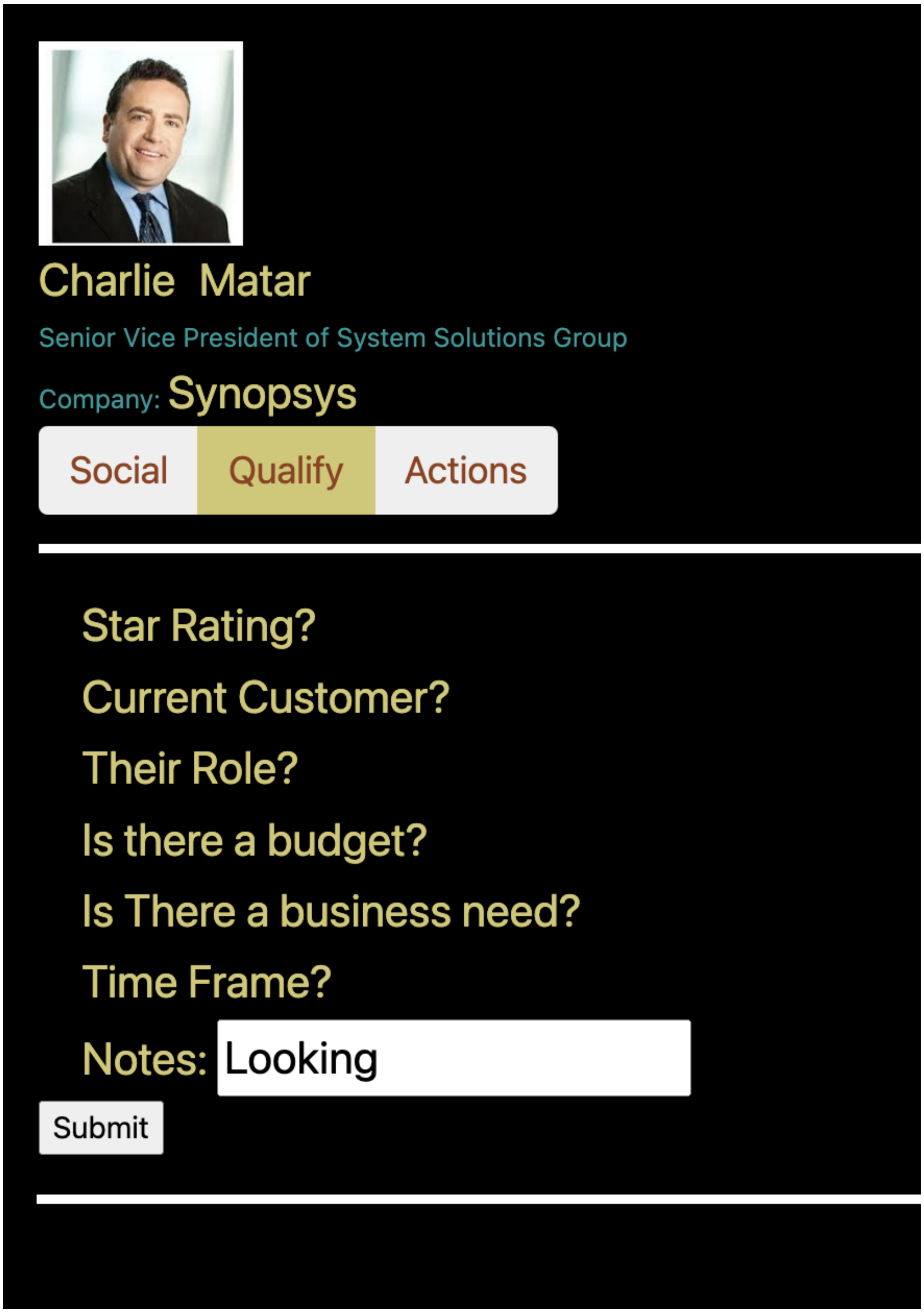
ENHANCED SETTINGS – retrieve Social Profiles for new contacts via the Real Events app

Enhanced functionality to retrieve social profiles is available on the AppExchange. Search ‘Real Events’. With Real Events, Social Profiles for the contact will load when the card with the enhanced VCard QR is scanned. The screens will look like this:

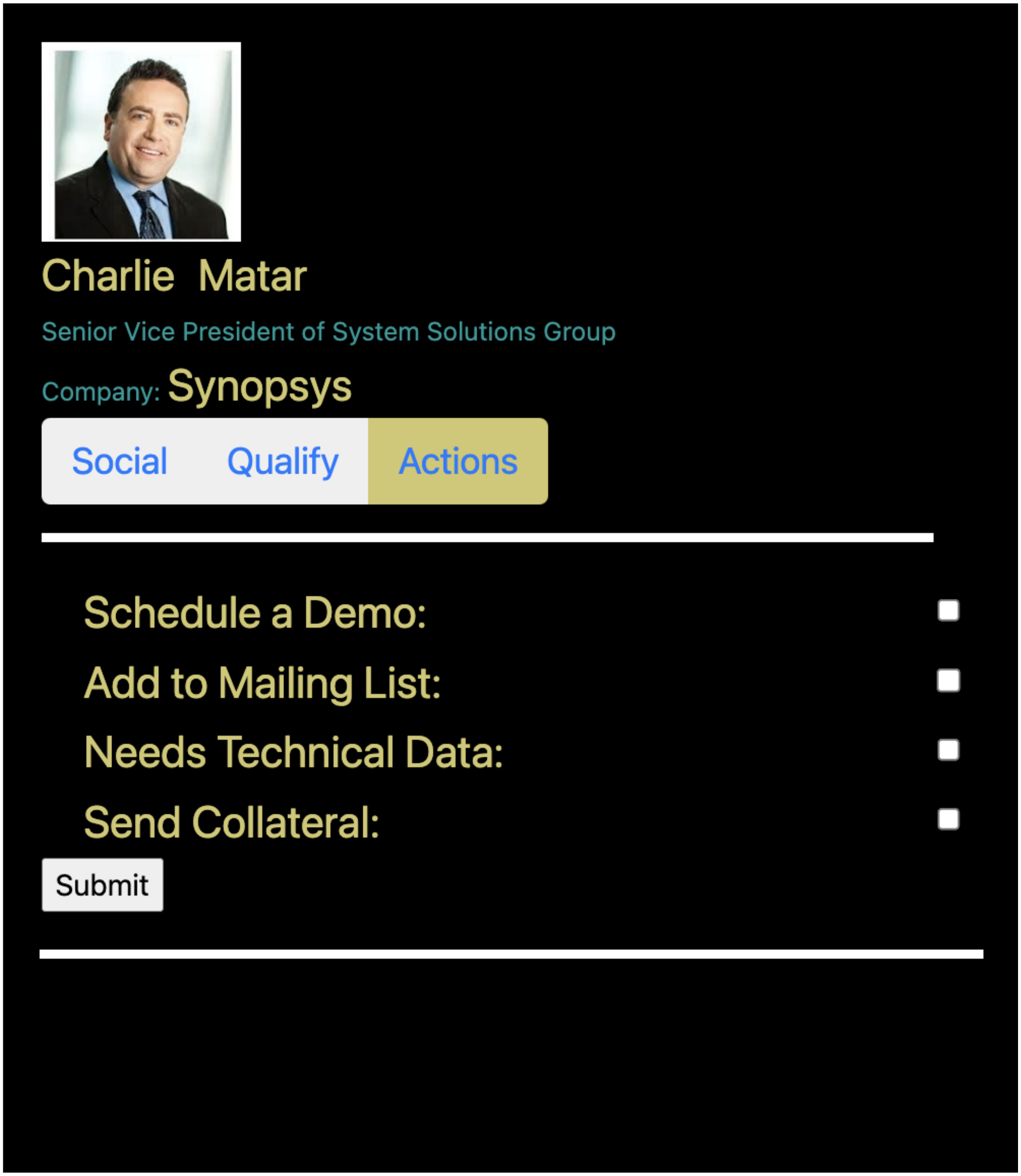


The Social Profile can be sent to your Salesforce Org as a Lead by touching ‘Add to Salesforce.com’ on the previous screen. The demographics and answers for each attendee can be customized and used for MatchMaking.

Additional functionality for Qualifying a Lead can be customized. Including information associated with each Scan by each user.



Actions to be taken for sending information / collateral to the scanned user or for guidance to the sales team can be configured.



The Exhibitor Portal can be used to configure this and other settings for each Exhibitor.

All of the social profiles can be exposed for Keynote speakers or the entire registered attendance.

Please contact sales@realintelligence.com to learn about all the features and capabilities of Real Events. Manage your Event and its' speakers, registrations, sessions, badges and ticketing all in one application.