



Respond to Inbound Leads in your Hubspot, like a Pro (Or Ultra Max Pro)

With automated insights from
B2Brain via Webhook

SWIPE



1

Create new workflow



<https://app.hubspot.com/workflows>

Edit workflow name and description

Name *

Automated Insights on Inbound Leads via B2Brain

Description

You get a new lead from your website Demo or Call CTA. 🙌

You want your SDR / AE to respond to them like a Pro. 🧑

Get insights on the account, along with Talking Points that your SDR / AE will love!! 🤘

Just set up this workflow, track the inbound leads on B2Brain.com and you're ready in a jiffy!! 🚀

Save

Cancel

2 Configure triggers & actions



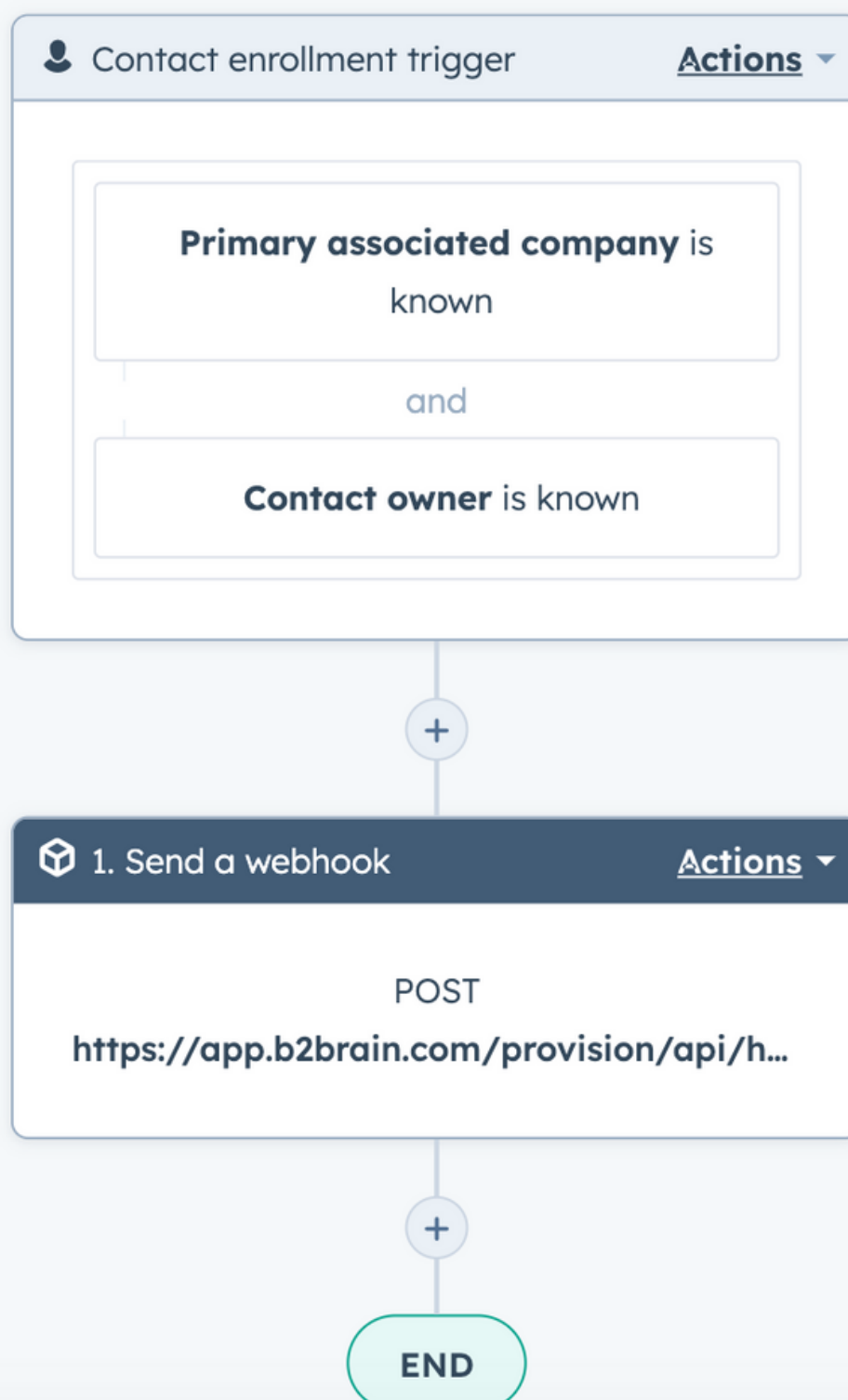
Automated Insights on Inbound Leads via B2Brain

Actions

Settings

Goals

Changes



3 Reach out to us for Webhook + ID details



Automated Insights on Inbound Leads via B2Brain 

Actions

Settings

Goals

Changes

Contact enrollment trigger

Actions

Primary associated company is
known

and

Contact owner is known

+

1. Send a webhook

Actions

POST

<https://app.b2brain.com/provision/api/h...>

+

END

Really simple to set up, ain't it?

Ping us for the Webhook and App ID details.

support@b2brain.com

B *I* U ~~T~~   

Comment

Cancel



4 Save and switch the workflow ON



Automated Insights on Inbound Leads via B2Brain  Workflow is ON 

Actions Settings Goals Changes   

Contact enrollment trigger  

Primary associated company known

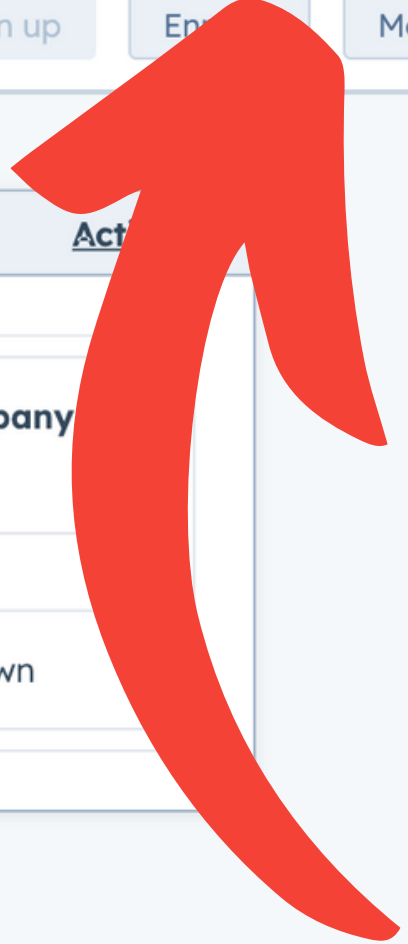
and

Contact owner is known

1. Send a webhook  

POST

<https://app.b2brain.com/provision/api/h...> 





**Now go make your SDRs
& AEs the real heroes!!**

*** Terms & Conditions Apply ➡**



T&C

1. You shouldn't blush when the SDR or AE closes the deal and strikes the Gong, or appreciates you at the Team Meeting 
2. You should have a trial or subscription on B2Brain, because each of these is a trial by fire for us (and we love it!) 
3. You should not be surprised that there are no more T&C at the moment - so, go ahead and get some pipeline/revenue going 