

Enterprise by Design supports organizations that operate at scale; multiple regions, complex processes, and high expectations for reliability. We help teams stabilize, streamline, and grow their Salesforce ecosystem while maintaining architectural integrity, governance, and long-term sustainability — by design.



## Some Challenges We've Heard

- > Enterprise architecture spread across regions with inconsistent standards or ownership
- > Multiple clouds deployed over time without a unified design or governance model
- > Internal teams stretched between operations, enhancements, and long-term roadmap
- > Difficulty scaling processes or data models as the business expands or restructures
- > Too much dependency on custom code, making audits, enhancements, and releases slow
- > Competing priorities across business units leading to misalignment or stalled progress



## We Understand the Impact

When enterprise platforms are not aligned, governed, or intentionally scaled:

- Data models become harder to maintain, impacting reporting, forecasting, and compliance
- Regional differences grow, creating inconsistent user experiences and adoption challenges
- Operational stability is affected, and leadership confidence in the platform declines
- Enhancements take longer and require more effort due to technical debt or outdated design
- Release cycles slow down, delaying major business initiatives
- Architecture becomes reactive instead of strategic, limiting flexibility during expansion, M&A, or restructuring



## Use Cases We've Helped With

- **Architecture & Governance**
    - > Establishing unified global architecture standards across business units
    - > Reducing reliance on custom code by shifting to configuration-first design
    - > Creating governance frameworks to align regional teams and central IT
    - > Performing platform audits to identify risks, inconsistencies, and simplification opportunities
- **Integrations, Data, and Automation**
    - > Designing enterprise-grade integrations with ERPs, finance, marketing, and custom systems
    - > Streamlining data models to eliminate fragmentation and improve reporting accuracy
    - > Standardizing workflows and automation across clouds and regions
    - > Enabling leadership visibility with consistent dashboards, KPIs, and cross-region reporting
    - > Implementing DevOps, release automation, and pipeline governance



# Use Cases We've Helped With (continued)

- Enterprise Operations & Delivery

- > Scaling Salesforce operations across time zones and regions
- > Stabilizing complex environments with structured release management
- > Supporting enterprise PMO functions with intake models and roadmap planning

- Enterprise Operations & Delivery

- > Providing strategic oversight for major programs (expansion, restructuring, major re-platforming)
- > Enabling internal teams with reusable patterns, documentation, and architectural blueprints



# Value Drivers and ROI Metrics

Velocity

2-3 Days

vs. 3-5 weeks

Cost Savings

50-70%

lower per enhancement

Team Model

Fractional

Admin + Architect + Strategist

Response Time

Real-time

not project windows

- Velocity

Reduced delivery cycles for major enhancements and architecture changes through structured governance, clarity of design, and reduced rework.

- Cost Efficiency

Lower long-term maintenance and enhancement costs by simplifying architecture, reducing technical debt, and removing unnecessary customization.

- Scalability

Designs and standards that support growth, expansion, and organizational changes without major rewrites.

- Platform Stability & Insights

Improved reliability through consistent processes, cleaner data models, and unified workflows across business units. Along with consistent reporting and analytics across regions, enabling leadership to trust and act on enterprise metrics.

- Strategic Alignment

Architecture that supports business priorities during expansion, restructuring, or multi-region initiatives.

- Team Enablement

Internal teams gain clarity on patterns and ownership, reducing dependencies and improving decision-making.



## Flexible Options to Fit Your Goals

1. Project-based engagements

2. All-in Services (6–12 Month Partnership)



Partners In Innovation.  
Delivering What Matters, By Design.

[simpliigence.com](https://simpliigence.com)

[Talk to an Architect](#)