

Enterprise-level document parsing, priced for any size team

Extract data from PDFs, Word docs, and images to automatically create or update Salesforce records.



Intelligent Document Processing for Salesforce

Salesforce data often starts in documents: invoices, contracts, forms, IDs, proposals, you name it. Getting that data into Salesforce still means copying and pasting it in, field by field. It's tedious, error-prone, and keeps your team from higher-priority work. Parse Connect changes that.

Parse Connect uses intelligent document processing to extract information from documents and turn it into structured Salesforce data. Whether files are uploaded manually, forwarded by email, or processed through Flow, Parse Connect gets the data where it needs to go.

The Parse Template Builder offers a simple, admin-first interface inside Salesforce. Use dropdowns and plain-language instruction to easily define what data to extract from a doc

and where to map it in your org. No document reformatting or coding required.

The Parse Lightning component lets users upload and parse files directly from a record, review results, and see what changed. The Automate Parse Flow Action brings parsing into Event-Triggered, Autolaunched, Screen, and Record-Triggered Flows.

With Email-to-Parse, users can forward documents to a designated parsing inbox. Parse Connect scans the attachments, selects the best-matching template, and automatically creates or updates Salesforce records.

No matter how you use it, Parse Connect helps your team move faster, reduce errors, and standardize data-entry processes across your org. Sign up for a free 14-day, 25 page trial at appiphony.com/parse-connect.

Parse Connect has quickly become our go-to solution for customers who need reliable, scalable document parsing in Salesforce.

Nate Strong,
Strong CRM





Features

Intelligent Document Parsing

Extract data from PDFs, Word docs, and images to instantly create or update Salesforce records. Save time while eliminating typos and missed information.

- Parse documents from Salesforce record pages
- Easily define parsing rules in the Parse Template Builder
- Test templates in the builder to ensure desired results
- View a record's parse history for auditability & accuracy

Flow Automation

The custom Automate Parse Flow action makes it easy to build automated document parsing processes that reduce errors while saving your team time.

- Event-Triggered Flows
- Screen Flows
- Autolaunched Flows
- Record-Triggered Flows

Email-to-Parse Automation

Forward emails with attachments to designated parsing inboxes that automatically transform information from emailed files into Salesforce data.

- Create and update records without logging into Salesforce
- Easily define which domains emails are accepted from
- Create speciality inboxes for each team in your org



Salesforce Requirements

In order to use Parse Connect you must have one of the following org editions from Salesforce:

- Enterprise
- Unlimited
- Force.com
- Developer
- Performance

Pricing

Starting at:

\$125 USD
per company
per month

*based on annual subscription

- ✓ Usage-based pricing with no minimums to meet
- ✓ Annual & monthly subscriptions
- ✓ Purchase & adjust your plan directly in-app
- ✓ Cancel any-time

Get the Parse Connect app

Visit the Salesforce AppExchange and try Parse Connect free for 14-days or 25 parsed pages. No credit card required!



On Salesforce AppExchange

Connect with our team

Contact our sales representatives for any questions that you may have.

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