



Convoso for Salesforce™

A next-generation outbound campaign engine, purpose-built for proactive outreach inside Salesforce

Turn Salesforce from a system of record into a system of revenue execution

Salesforce was designed to manage prospect and customer relationships — not to run real-time, high-velocity outbound sales campaigns. Convoso for Salesforce changes that.

Convoso for Salesforce turns Agentforce Sales and Agentforce Service (formerly Sales Cloud and Service Cloud) into the purpose-built outbound campaign engine Salesforce users need.

For the first time, outbound contact centers can:

- Eliminate idle time between calls
- Run predictive, power, and preview dialing within Salesforce
- Capture call data, dispositions and outcomes automatically in real time

Embeds Convoso's predictive, power and preview dialing platform and agent experience directly inside Salesforce to increase agent efficiency.



Connects seamlessly to Convoso's advanced campaign automation, intelligent number management, and compliance engines.



The result: Salesforce lists become continuous, AI-powered outbound campaigns — executed, optimized, and measured to help agents stay focused and working within the CRM.

- ✗ No more swivel-chair workflows
- ✗ No more duplicate data entry
- ✗ No more disconnected reporting between the dialer and the CRM

- ✓ Agents stay focused on selling
- ✓ Managers gain clean, reliable data
- ✓ Admins regain control of campaigns, compliance, and performance

Key Capabilities



Performance

A single-pane agent experience for Sales and Service teams that delivers predictive, power and preview dialing embedded in Salesforce keeps agents connected, productive, and focused on live conversations.



Automation

Real-time call logging, dispositions, and screen pops provide the most up-to-date detail agents need to have the best conversations while increasing conversion rates.



Advanced campaign, cadence & attempt management

Advanced campaign, cadence and attempt management that automatically optimizes results while ensuring admins can easily configure lists, cadences, and workflow logic with precision.



Compliance & Insight

Built-in compliance guardrails (TCPA, DNC, state calling windows) & real-time analytics protect performance, reputation, & profitability at scale



Benefits Customer Enjoy Using Convoso for Salesforce



More live conversations with fewer wasted dials



Less admin overhead for agents and managers



Higher agent productivity and campaign velocity



Stronger compliance posture without slowing growth

See how Convoso for Salesforce transforms Salesforce into the outbound revenue engine your teams need to scale — without sacrificing compliance, control, or visibility.

[Schedule a demo](#)

Powerful contact center platform for revenue teams



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