

LakeB2B Connect

The Salesforce Platform for exceptional hiring experiences

Built for teams that collaborate



We help you succeed

Our mission is to **empower**
recruiters & hiring managers,
making recruitment **scalable**
and **enjoyable** for managers,
talent acquisition teams, and
candidates around the world.



A global leader



6,000+

Global Customers



450,000

Hires Made To Date



97%

Retention Rate



100%

Adoption by hiring managers



5,000,000

Resumes Received in The Last 12 Months



90,000

Job openings opened in The Last 12 Months



You can be a hiring master

LakeB2B Connect exclusive logins is loved by...



Hiring Managers



Recruiters



Candidates



Vendors



Freelancers



Clients

Empowering organizations to...



Speed up hiring



Promote diversity



Best-in-class
reporting



Cut hiring costs



All-in-one ATS



Ensure security &
compliance

The leading end-to-end recruiting solution



salesforce

Partnership with Salesforce



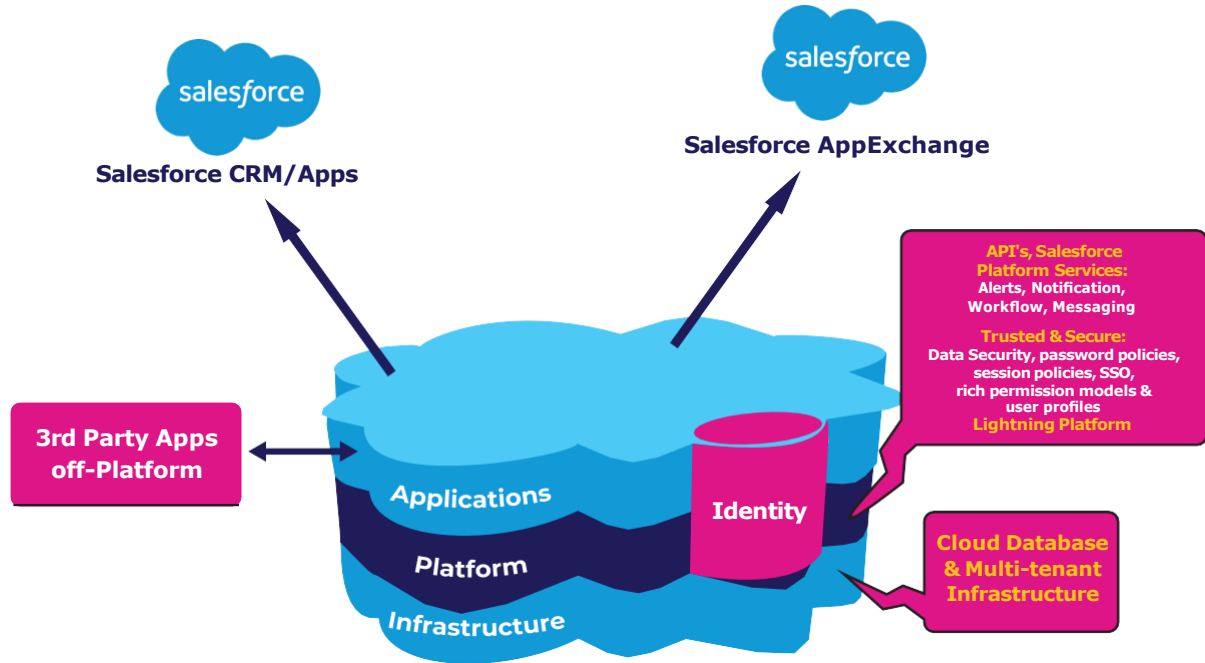
Partnered with World No.1 CRM platform since 2012 Implementation various categories like human resource, manufacturing, hospitality, BPO, education, Insurance, IT Related Sectors

Why Salesforce?

- ▶ Cloud Computing Service
- Infrastructure
- Platform
- Application

Benefits

- Automation and Customization
- Data Security and Cost efficiency
- Analytics and Reporting
- Customer Relationship and Support
- Einstein Predictions and CRM Analytics



Lake B2B Connect Features



CRM

Manage your leads & clients to grow positive relationship with contacts



Applicant Tracking System

Manage the entire recruitment cycle in one, With Applicant Tracking you can Parse & Edit Resumes, Manage & Track Interviews, Fill Positions with Top Candidates , Hire & Onboard Candidates.



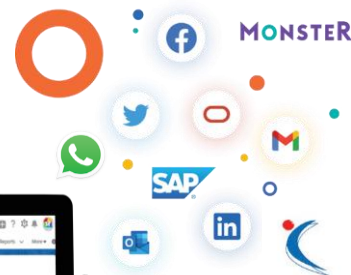
Candidate Finder

A powerful platform designed to help Recruitment and Hiring Teams discover top-notch candidates efficiently.



Candidate Connect

Your comprehensive solution to elevate your recruitment strategies by enabling personalized one-to-one interactions with candidates through Email, SMS, WhatsApp, and Call functions



Lake B2B Connect Features



Reports & Dashboards

We've completely overhauled the dashboard to make vital stats more readable, users easier to manage, and have given you more control over choosing which data should be shown where.



Lake B2B SF Connect

Get exposure to the global data all over the globe



Candidate Parser

Empowers recruiters to effortlessly extract and analyze crucial information from resumes, such as skills, education, experience, and more, and seamlessly store it in a searchable database



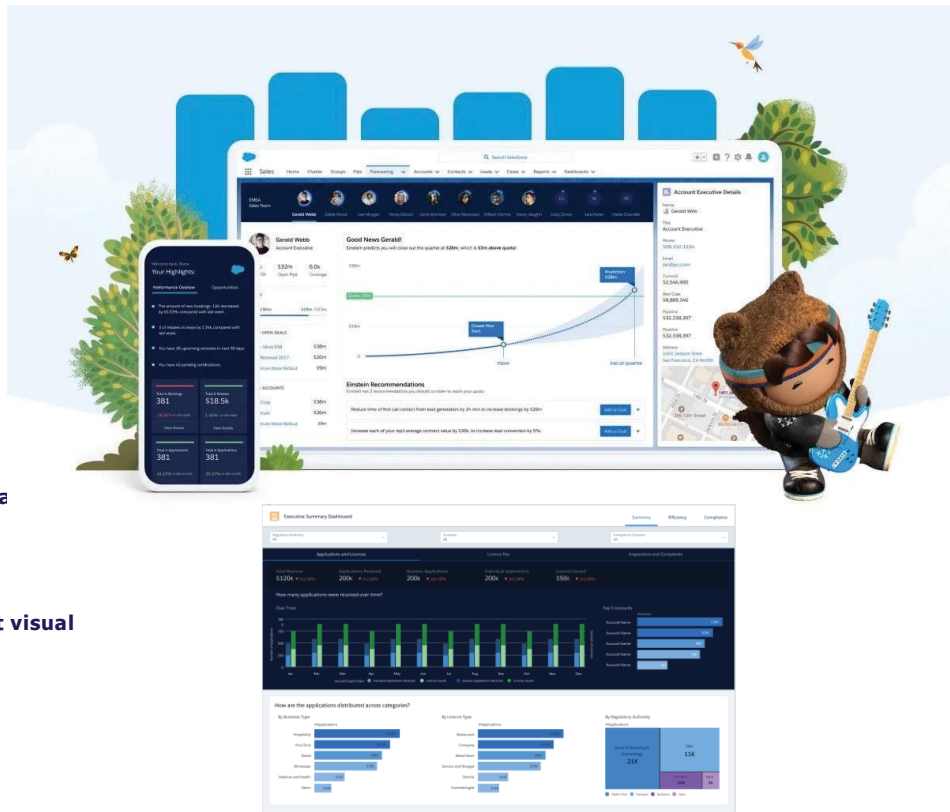
Powerful CRM & Integrations

Personalized candidate, clients and vendor portals & seamless Integra



Recruitment Intelligence

All skill levels will benefit from the combination of Tableau's excellent visual analytics capabilities and Einstein Analytics' deep AI capabilities.

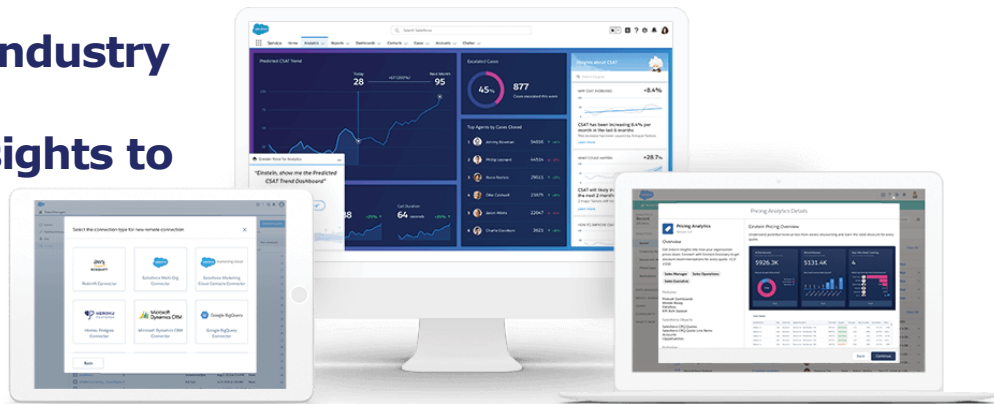


Make better, faster decisions with enterprise analytics

Stay competitive in the recruitment industry
with **Salesforce CRM Analytics**.

Harness the power of data-driven insights to
attract, engage, and retain
top talent effectively.

Lake**B2B** connect **Premium Edition**
offers you a access to **Salesforce CRM Analytics**



Our Exclusive Clientele



OUR GLOBAL PRESENCE



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