



DATA SHEET

Data Retention Manager

Long-term archival, risk scoring, and integrity verification for Salesforce audit data

The Problem

Salesforce retains Setup Audit Trail, Login History, and Field History for a limited time. Once that window closes, the records are permanently purged — and with them, your ability to answer who changed what, and when.

The Solution

Data Retention Manager is a 100% Salesforce-native managed package that automatically archives all three data types into two independent storage layers inside your own org — adding risk classification, alerting, and integrity verification, with no external services and no data leaving your Salesforce environment.

Pricing

\$1,000 / month · \$12,000 / year

Priced per org, not per user. All three archive modules and every feature included — no tiers, no add-ons, no per-seat cost as your team grows.

What It Archives

Data Type	What It Captures
Setup Audit Trail	Permission sets, sharing rules, profiles, security settings, and Apex deployments
Login History	Status, login type, source IP, geolocation, browser, and TLS/cipher detail
Field History	Before/after values on every tracked object; tracked objects discovered automatically

Key Capabilities

- **Automated archiving** — configurable 1–24 hour interval, with on-demand runs available

- **Risk scoring** — every event classified Critical to Info against 51 customizable rules, with native in-app alerts on critical and high-risk changes
- **Integrity verification** — automated field-level cross-checks between both archive layers, with full discrepancy detail
- **Search and filter** — by user, date range, risk level, section, and status, with CSV export up to 10,000 records per download

Built to Pass Security Review

Data Retention Manager runs entirely inside your Salesforce org, which removes most of what a vendor security assessment normally evaluates.

Security Question	Answer
Does any data leave the Salesforce org?	No — all storage and processing is inside your org
External callouts, integrations, or subprocessors?	None
Vendor access to customer data?	None
Salesforce security review	Completed

Requirements

Requirement	Detail
Package	Second-generation managed package (2GP), fully native — no external dependencies
Edition	Enterprise, Performance, Unlimited, or Developer. Professional and Essentials are not supported — the Deep Archive requires Big Objects.
Setup	Approximately 20–30 minutes. Configuration requires the “Modify Metadata Through Metadata API Functions” permission, granted separately by your administrator.

Getting Started

Install from the AppExchange, assign the DRM Admin permission set, enable the modules you need, and run your first archive. Note that DRM archives forward from the moment it is enabled — it cannot recover records Salesforce has already purged, so earlier is better.

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Data Retention Manager is a data archival and monitoring tool, not legal, regulatory, or compliance advice. It does not guarantee or certify compliance with any law, regulation, standard, or framework, and retention framework names are configurable labels only. The application does not delete archived data.