



Take Drug Tracking, Tracing and Diversion Prevention to The Next Level



LocatorX is the Intelligent IoT platform that provides a unique digital fingerprint for your pharmaceutical product lifecycle, supply chain and beyond. Leverage LocatorX within your Salesforce platform to not only gain a 360-degree, real-time global view of your supply chain, down to the package level, but also design a proactive drug diversion prevention solution.

Designed to sit natively within your Salesforce platform, LocatorX goes beyond a track and trace solution. By combining its tag and data intelligence with your existing data, real-time maps and Slack alerts, you can proactively engage throughout the supply chain process to streamline operations and align with your regulatory compliance efforts while eliminating drug diversion issues.

The Power of LocatorX + Salesforce:



Prevent drug diversion in real-time

Any anomalies or deviations from the expected route can trigger automated workflows sending alerts to the right channels (email, Slack, text, etc), opening a case for the remediation process and escalating sensitive cases in Service Cloud with Swarm messaging.



Gain 100% real-time global visibility through the last mile

Keep a virtual digital eye on pharmaceutical packages across the entire journey, not just at the scanning points of entry and exit. Know exactly where your packages are in real-time from the moment they leave the warehouse to the final delivery destination.



Monitor drug movement and storage to support Cold Chain

Equipped with environmental sensors, LocatorX can trigger workflows and create alerts when changes or anomalies occur that deviate from the thresholds you define related to temperature, speed and height variances from the warehouse through delivery.



Optimize routes and deliveries

By harnessing LocatorX's logistical insights and Salesforce's AI-powered analytics, you can proactively send notifications prior to delivery to prepare the recipient and optimize routes based on known delays and conditions during transit.



Enhance chain of custody

Automatic documentation of the package's journey, enabling reporting to support compliance mandates including capturing critical events, alerts and actions.



Ensure data accuracy

Automatically populate the associated data in Salesforce through LocatorX's unique CQR code and tags associated with the specific pharmaceutical(s).



Accelerate revenue recognition

Automatically be alerted when proof of delivery is confirmed the minute your pharmaceutical package is accepted at its final destination.



Harness the power of the data

Leverage the extensive amount of data collected by LocatorX for every package including tracker pings, sensor data, transit data including start, stop, enroute, Logistic Pro Cloud (LPC)-enabled scanning events and more. The data can be sent to Data Cloud for robust reporting and analysis.



Eliminate hardware barriers

LocatorX is your single source to supply the best-of-breed hardware that meets your specific needs including Bluetooth Low Energy (BLE), LoRaWAN, satellite and GPS all in one single view.

LocatorX App Assets Inventory Organizations Facilities Tags Route Plans Settings

Search Salesforce

Tags Tag 123456 Edit

Tag ID 129223 Route Route 123456 Organization Org XYZ Department Tag Dep Contact Tom Gull

Details Tracking Tag History

Origin Address Facility BAC 415 Mission St, San Francisco, CA Destination Address Facility BAC NY 20 2nd St, New York, NY Mileage 2904.4 miles

Current Zone Zone 3

Current Latitude 24.5 Current Longitude 20

Miles travelled 1544.0 Miles left 1360.5

Deviation Start 03:30:33 PM EST Deviation (m) -1200 m

Map showing route from San Francisco to New York.

Deviation detected!

Suggested actions:

1. Check Deviation details.
2. Go to Case Page.

Go to Case

Related Assets

Assets (3)

Asset Name	Asset ID	John Smith
Asset Name	Asset ID	John Smith
Asset Name	Asset ID	John Smith

LocatorX App Assets Inventory Organizations Facilities Tags Route Plans Settings Case: Case 123456

Cases Case 1234567 + Follow Close Edit Delete Change Owner

Case Number 129223 Priority High Status New Tag Tag 43210 Organization Org XYZ

Deviation detected!

Suggested actions:

1. Check messages from Driver or contact Driver.
2. Update Case.
3. Post to Slack / Chatter.
4. Close Case.

Contact Vinad RAJESH

Driver Profile vinad.rajesh@gmail.com

Driver Phone Number (009) 123 456 78 Driver ID 123452332

Call Driver

POST POST TO SLACK

Post Update Max 300 characters.

Post

Related Assets

Assets (3)

Asset Name	Asset ID	John Smith
Asset Name	Asset ID	John Smith
Asset Name	Asset ID	John Smith

Deviation Details

Deviation detected 06/13/23 03:30:23 PM EST Deviation (m) 500.5

Deviation Longitude 33.4 Deviation Latitude 45.3

Country USA Deviation Reason -

Case Details

Case Origin Salesforce - Tracked deviation

Case Number 1234567 Case Owner John Smith

Priority High Case Status New

Case Opened 06/13/23 03:30:23 PM EST Case Closed -



Native integration

Data Cloud
Service Cloud

Supports

Health Cloud
Manufacturing Cloud
Sales Cloud
Slack
Maps



Subscribe via Salesforce AppExchange.

