



GREEN IMPACT

Making Sustainability Good Business

Hybrid Work Wizard Overview

Agenda

Incorporate Employee Commutes into Your Carbon Footprint

- == ○ Overview
- == ○ Features
- == ○ Change Management
- == ○ Discovery Questions



Overview

Why are we here?

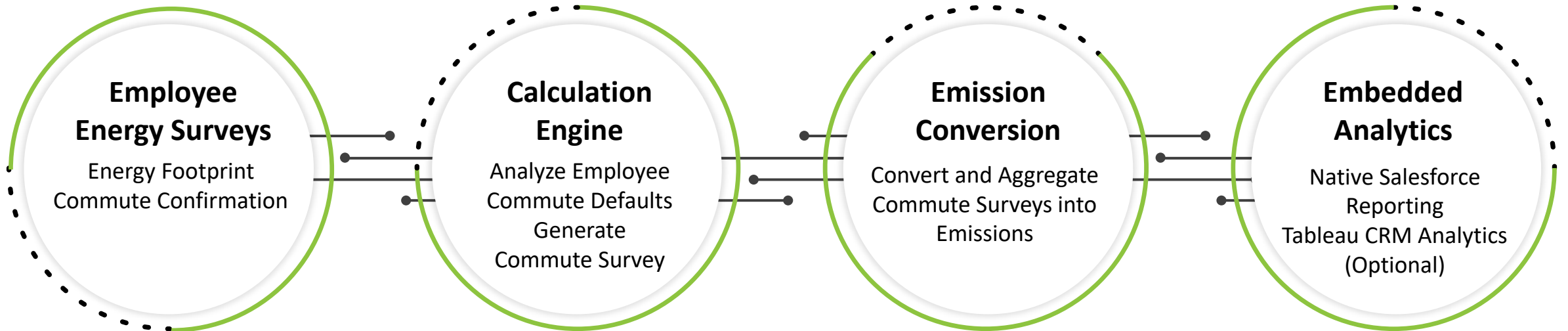
- Green Impact offers an application that extends Salesforce's Net Zero Cloud (NZC) platform by providing a set of tools that converts employee commute data into Scope 3 Emissions data
- As a result of this session, we'd like to cover:
 - **Features of the app**
 - **Required Inputs from users**
 - **Goals and/or Desired Data points**
 - **Ideal approach for implementation**



Features

● Application Offerings

The supplement is broken into 4 distinct tools that capture and convert commute data into emissions and business data:



Data Model

Understanding your data

Environmental Sources

- **The Assets you own**

Emissions Factors

- **Reference data that converts employee data into emissions**

Employee

- **Captures contact information and default commute frequency (hybrid, full time on site, etc.)**

Employee Energy Survey/Commute Schedule

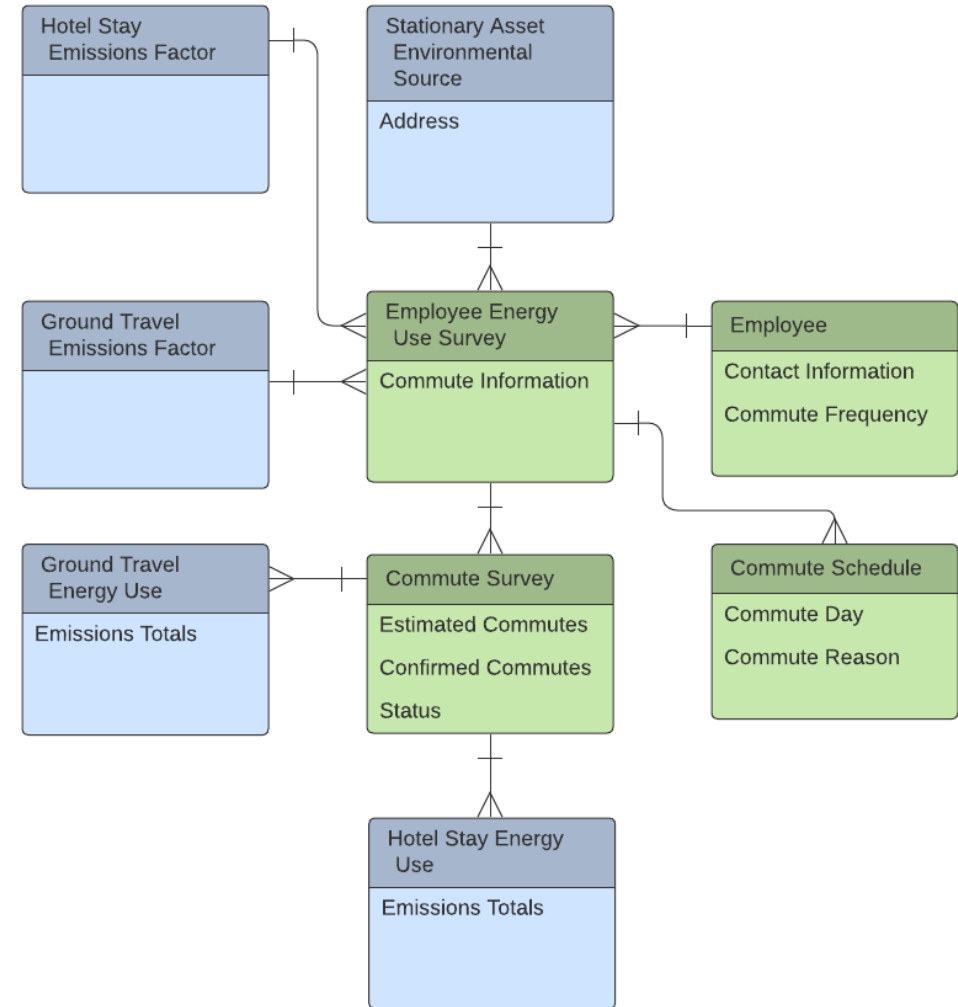
- **Captures information about Employee commutes & telecommute workspaces**

Commute Survey

- **Stores data generated by system estimates and employee confirmation**

Energy Use

- **Stores Monthly Emissions Data calculated from Commute Surveys**





Analytics



Scope 3 Emissions

- Energy Use records summarize commute and telecommute related emissions within the Net Zero Cloud Data Model



Emission Accuracy

- Monitor the accuracy of commute data by encouraging response rates to employee surveys



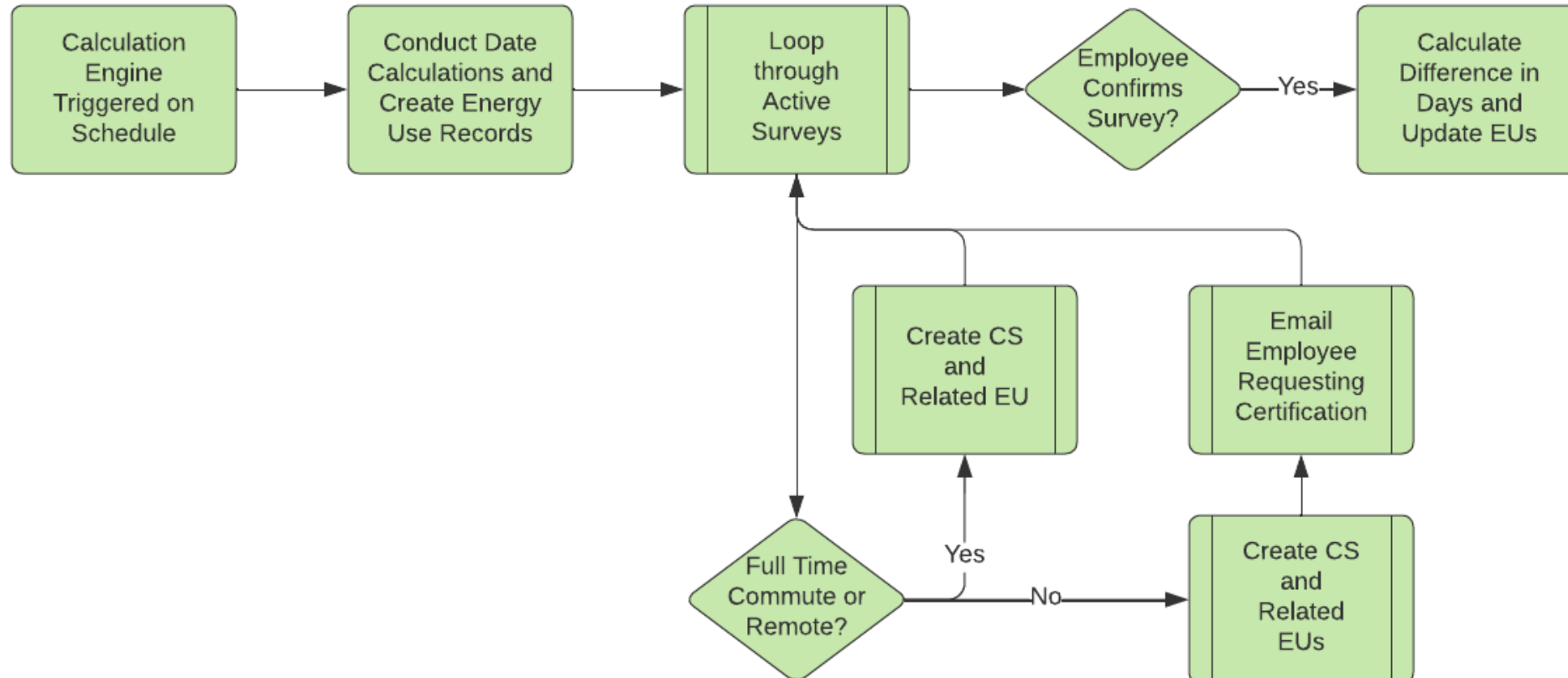
Business Insights

- Understand commute rates, reasons and emissions by asset and business unit

Monthly Survey Process

● Calculation, Conversion and Certification

The flow below details the process for monthly calculation and optional certification of commute surveys:





Change Management



Energy Footprint Survey

- Captures data about employees' commute and WFH space
- Generally completed upon hire or as relevant information Changes
- **Estimate Time to Complete:** 15-20 minutes
- **Users Affected:** All Employees



Recurring Commute Surveys

- Estimates employee commutes and requests confirmation
- Completed Monthly
- **Estimate Time to Complete:** 3-5 Minutes
- **Users Affected:** All Employees



Management Oversight

- Managers will need to monitor employee survey completion to ensure a complete data set
- **Estimate Time to Complete:** Varies
- **Users Affected:** Managers with direct reports (or assigned parties)