

# Salesforce Sandbox Seeding

Developers need to test new features on relevant datasets to avoid unwelcome surprises in production. Populating developer sandboxes several times a day can become time consuming with evolved data models. But at enterprise scale, providing realistic data to developer teams while protecting sensitive customer data gets complicated.

With the right sandbox seeding solution, your organization can accelerate innovation while staying compliant with data privacy regulations like GDPR. Only Odaseva delivers Sandbox Seeding that meets the needs of the largest and most complex Salesforce implementations.

## Trusted By



## Why Sandbox Seeding?

- ✓ **Test with confidence:** When data in sandboxes mimics the data model of production data, developers can test all scenarios and deploy code to production with confidence.
- ✓ **Accelerate release cycles:** Catch data-related bugs at the beginning of the DevOps cycle. Create your own data scopes based on your custom model in every detail, and reuse them every time you need. Free up time used in adapting data scopes with a simplified UI.
- ✓ **Comply with regulations:** Seeding sandboxes with anonymized data ensures that sandboxes comply with data privacy regulations like GDPR and CCPA. This helps avoid data breach vulnerabilities in sandboxes, especially when third-party developers have access.

## Odaseva Sandbox Seeding is Designed for Enterprises:

What makes Odaseva Sandbox Seeding the right solution for enterprises? It's all in the details. Only Odaseva Sandbox Seeding offers:

- ✓ **Security:** As a "no view provider" by design, Odaseva offers unmatched data security. We can never see your sandbox or production data.
- ✓ **Performance:** Odaseva Sandbox Seeding fuels sandboxes of any size, and AI predicts and limits API consumption so you don't risk hitting Salesforce limits. This is crucial when you are refreshing sandbox data several times per day as slow sandbox seeding can delay developer processes and stall innovation.
- ✓ **Complexity:** Seed sandboxes with even the most complex data models, including unlimited parent-child relationships, advanced granularity with no-code UI, and metadata.
- ✓ **Expertise:** Our deep expertise in the Salesforce ecosystem means we can recreate any data model or include your custom objects and managed packages, so all roadblocks are taken into account when populating sandbox data.

# Salesforce Sandbox Seeding

## Accelerate innovation while maintaining compliance:

When seeding sandboxes with Large Data Volumes and complex data models, enterprises need a powerful solution built with their specific needs in mind:

### Develop faster and with confidence

Replace time-consuming and difficult manual processes with data seeding automation, even with Large Data Volumes

### Protect sensitive data

Anonymize data values to stay compliant while retaining the underlying business information to develop, test, and train

### Replicate representative data

Avoid errors by selecting consistent data sets with maintained object hierarchy

### Precise targeting

Accurately test all scenarios by seeding sandboxes with data for different models, such as EMEA or APAC records

## Your data. Your destiny.

With Odaseva you can take full control of your Salesforce data, eliminate risks, and accelerate digital transformation with confidence.



**90+ million**  
Salesforce users  
supported



**5-star Salesforce**  
AppExchange partner



**10 years**  
Proven Enterprise R&D



**Mathieu Gorju**  
IT Delivery Manager, Accor Hotels



*Odaseva's Sandbox Seeding helps Accor optimize release management by giving developer teams the ability to refresh sandboxes before each new release, saving hours of developer time on each release and avoiding manual processes."*

Get a demo at [Odaseva.com](https://odaseva.com) today