

Optimize your Salesforce Org with **R-Optimizer**

Why do you need Salesforce Org Optimization?

Salesforce Org Optimization is crucial for maximizing the efficiency of your investment and approximately 70% of organizations use less than half of their Salesforce capabilities. Industry reports say that effective optimization boosts productivity by 34% and decision-making quality by 28%. It also identifies inefficiencies, potentially reducing costs by up to 25%. Ultimately, optimizing your Salesforce org ensures agility, efficiency, and competitiveness in your business.

According to a prominent research publication, the state of your Salesforce org is among the most reliable indicators of your organization's capacity to achieve its business objectives.

How healthy is your current org?

Assessing the health of your current Salesforce org involves evaluating its performance, efficiency, and alignment with business goals. Asking the below questions help to revisit your org strategy

Are you ready for the next implementation requested by the business?

Are you confident in your Salesforce org's architecture and its capacity to support business growth?

Are you equipped with a platform that enables your customer-facing teams to achieve their targets successfully?

Why should you consider Optimizing your Salesforce Org?

01

Metadata

On average, a typical Salesforce organization contains around 24,000 metadata items that administrators are responsible for managing to maintain operational continuity.

02

Custom Code

Approximately 10% of custom code in Salesforce orgs is running on API versions > 10 years old. And 33% of Apex classes have security issues while 20% of Visualforce components and triggers have security issues.

03

Unused Custom Fields

Unnecessary fields clutter your organization, leading to confusion and slowing down users. Roughly 10% of custom fields on Account, Opportunity, and Case objects are unused, compared to 32% of custom fields within installed packages that remain empty.

04

API Incompatibility

Outdated API versions, specifically those exceeding a three-year or nine-release lifespan, have the potential to degrade system performance, causing runtime errors such as API version mismatches and system instability. It's essential to keep API versions up to date and in sync with the latest releases. Failure to address this issue can hinder productivity, disrupt workflows, and erode the overall efficiency of a Salesforce implementation.

05

Data Access

Overusing "modify all" and "export all" permissions undermines Salesforce's data security. Significant data breaches can occur if "Without Sharing" is enforced in Apex code. The average org has 24 'modify all data' and 20 'data export' permission assignments.

06

Unused Reports

Unused reports in Salesforce contribute to clutter and decreasing productivity. This inefficiency not only incurs unnecessary storage costs but also consumes valuable administrative time. Moreover, outdated or sensitive information in unused reports poses a significant security risk, underscoring the importance of regular maintenance and deletion protocols to safeguard data integrity.

07

Unused Licenses

Unused Salesforce licenses can significantly impact revenue by creating unnecessary costs. Industry reports suggest that up to 30% of purchased licenses go unused, leading to substantial financial waste. Optimizing license usage improves financial health, potentially saving thousands annually.

08

Installed Packages

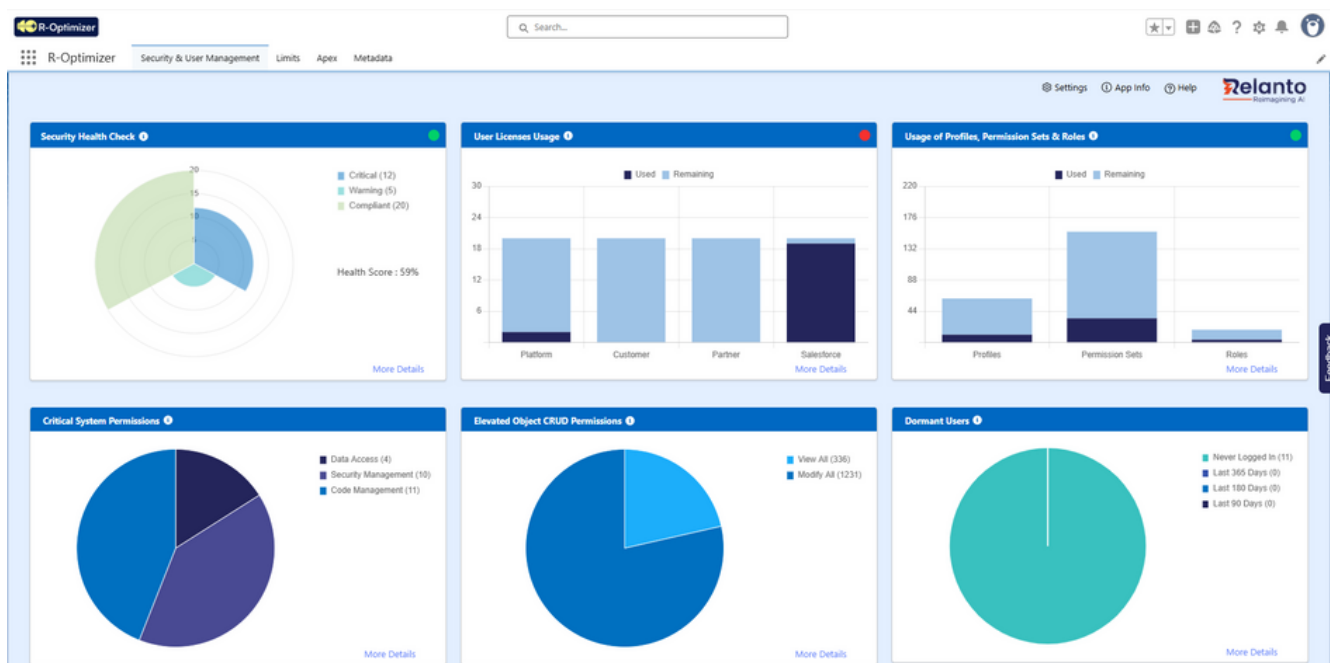
Outdated installed packages pose legacy automation and security challenges resulting in missed opportunities for new features and updates.

- 99% of Salesforce orgs have outdated installed packages.
- 15% of all detected custom code security issues originate from installed packages.
- Installed packages account for 8% of all active workflow rules in use.

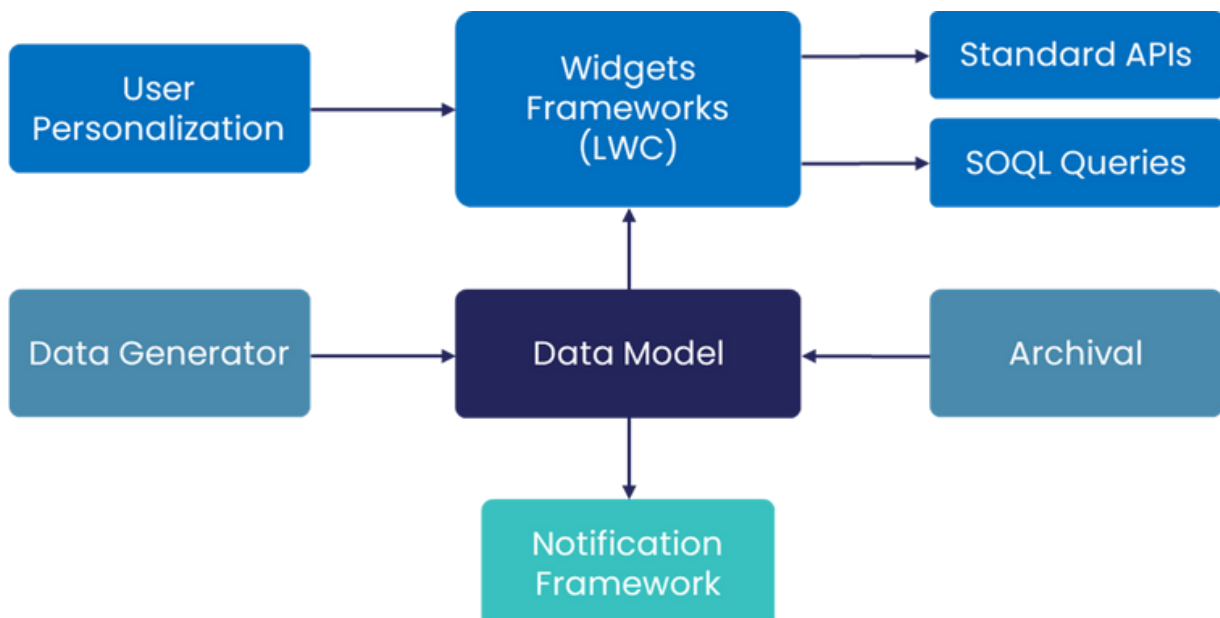
Overcome your Org's Optimization Challenges with R-Optimizer

The R-Optimizer is an accelerator developed as a native Salesforce app designed to help in monitoring key health checks, identify critical areas of technical debt, assesses the overall performance of a Salesforce org and make informed decisions.

R-Optimizer Visual Dashboard



Architecture



The R-Optimizer Advantage



Provides an all-round view of an org and helps monitor your org's health.



Helps identify the technical debt accumulated over years and take necessary actions.



Org admins, platform teams, executives can be notified if any governor limit is about to be hitting.



Ensures your code is compatible with the current Salesforce API version and maintain organizational stability.



Data trends help analyze your org's data spikes on a weekly, monthly, and quarterly basis.



Keeps a check on unused metadata and data storage.



Provides overall health status and actionable insights through visual dashboard widgets.

Conclusion

Your Salesforce org is crucial for meeting growth objectives. Disorganized and outdated systems create problems for both the management team and daily users.

R-Optimizer helps your key Salesforce teams by easily identifying key data, code and security vulnerabilities, reduce technical debt and improves the overall org performance efficiently. Try the R-Optimizer now!

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