



esw.

GO GLOBAL WITH A SINGLE INTEGRATION

salesforce

PARTNER

"We want our customers to buy from us where they want, how they want, and pay the way they want. ESW is the best partner to support that because they make the shopper experience the number one priority"

- VP of Ecommerce

ESW operates as an extension of Salesforce Commerce Cloud allowing brands to discover untapped revenue by rapidly entering new markets.

THE ESW ADVANTAGE

- + By operating as the Merchant of Record, ESW eliminates the risk and complexity of going global. Brands can **expand into new international markets with lower operating costs** and no need for additional hires.
- + ESW supports 200+ countries, 30+ languages, 140+ currencies, 100+ payment methods and manages duty & taxes allowing brands to **provide a superior customer experience at scale**.
- + With a fully localised, omnichannel shopping experience anywhere in the world, from browsing, through checkout, delivery and returns, brands can **increase conversion rates and customer loyalty**.
- + With a network of 25+ international carriers, brands working with ESW can **delight customers with accurate delivery dates and 100% carbon neutral deliveries**.

A FEW KEY CLIENTS

tarte elf J.CREW
Wrangler TaylorMade
La Senza MOVADO

"One of the biggest benefits of ESW is that it handles checkout, currency, customer and duties for sales into hundreds of countries."

- Behzad Soltani, CDO, Movado

CASE STUDY:

Leading watch retailer expands global DTC footprint to 150 countries. Read more [here](#).

Key Results:

75%

YOY revenue
increase

47%

conversion
increase

Millions

in new
revenue

To learn more email salesforce@esw.com

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