

Using Rotating Quotes to Inspire and Engage Employees

Displaying rotating quotes on the Salesforce Home Page is a subtle yet powerful way to influence culture. Whether your goal is to start the day with motivation, spark creativity, or simply bring a smile, curated quotes can foster connection, morale, and productivity.

By integrating these quotes into the **Home Page Announcement component** (or delivered via Co-Pilot nudges), organizations can:

- Reinforce company values without saying a word.
- Create micro-moments of reflection and uplift.
- Spark hallway conversations or Slack threads.
- Humanize the workspace with a blend of insight and humor.

1. Motivation & Perseverance

These quotes are ideal to display on Monday mornings or during goal-tracking periods like quarter-ends, launches, or major transitions.

- *“Success is not final, failure is not fatal: It is the courage to continue that counts.”* – Winston Churchill
- *“Do what you can, with what you have, where you are.”* – Theodore Roosevelt
- *“Believe you can and you’re halfway there.”* – Theodore Roosevelt
- *“Start where you are. Use what you have. Do what you can.”* – Arthur Ashe
- *“What you do today can improve all your tomorrows.”* – Ralph Marston

- *“Hard work beats talent when talent doesn’t work hard.”* – Tim Notke
 - *“Don’t watch the clock; do what it does. Keep going.”* – Sam Levenson
 - *“Everything you’ve ever wanted is on the other side of fear.”* – George Addair
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2. Stimulation & Big Thinking

Use these to encourage strategic reflection, creative thinking, or as a setup for innovation-themed weeks or offsites.

- *“We cannot solve our problems with the same thinking we used when we created them.”* – Albert Einstein
 - *“The best way to predict the future is to invent it.”* – Alan Kay
 - *“Simplicity is the ultimate sophistication.”* – Leonardo da Vinci
 - *“If I had more time, I would have written a shorter letter.”* – Blaise Pascal
 - *“Innovation distinguishes between a leader and a follower.”* – Steve Jobs
 - *“The unexamined life is not worth living.”* – Socrates
 - *“Wisdom begins in wonder.”* – Socrates
 - *“You miss 100% of the shots you don’t take.”* – Wayne Gretzky
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3. Workplace-Appropriate Humor

Use these quotes on Fridays, holidays, or to lighten the mood after intense sprints or launches.

- *"I choose a lazy person to do a hard job. Because a lazy person will find an easy way to do it."* – Bill Gates
 - *"I love deadlines. I like the whooshing sound they make as they fly by."* – Douglas Adams
 - *"People say nothing is impossible, but I do nothing every day."* – A.A. Milne (via Winnie the Pooh)
 - *"You can't have everything. Where would you put it?"* – Steven Wright
 - *"Doing nothing is hard, you never know when you're done."* – Anonymous
 - *"My boss told me to have a good day... so I went home."* – Unknown
 - *"Why join the navy if you can be a pirate?"* – Steve Jobs
 - *"The elevator to success is out of order. You'll have to take the stairs... one step at a time."* – Joe Girard
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4. Leadership & Accountability

Ideal during org changes, strategic planning, or manager development initiatives.

- *"The function of leadership is to produce more leaders, not more followers."* – Ralph Nader
- *"Management is doing things right; leadership is doing the right things."* – Peter Drucker
- *"A leader is one who knows the way, goes the way, and shows the way."* – John C. Maxwell
- *"What you do has far greater impact than what you say."* – Stephen Covey

- *“Leadership is not about being in charge. It is about taking care of those in your charge.”* – Simon Sinek
 - *“Accountability is the glue that ties commitment to results.”* – Bob Proctor
 - *“The price of greatness is responsibility.”* – Winston Churchill
 - *“Example is not the main thing in influencing others. It is the only thing.”* – Albert Schweitzer
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5. Teamwork & Collaboration

Great for kickoff weeks, post-merger culture blending, or team-building initiatives.

- *“If everyone is moving forward together, then success takes care of itself.”* – Henry Ford
 - *“Alone we can do so little; together we can do so much.”* – Helen Keller
 - *“None of us is as smart as all of us.”* – Ken Blanchard
 - *“It is amazing what you can accomplish if you do not care who gets the credit.”* – Harry S. Truman
 - *“Coming together is a beginning. Keeping together is progress. Working together is success.”* – Henry Ford
 - *“The strength of the team is each individual member. The strength of each member is the team.”* – Phil Jackson
 - *“Collaboration allows us to know more than we are capable of knowing by ourselves.”* – Paul Solarz
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6. Focus & Productivity

These are useful during sprint cycles, busy seasons, or to reinforce key goals.

- *“The key is not to prioritize what’s on your schedule, but to schedule your priorities.”* – Stephen Covey
 - *“Focus is more important than intelligence.”* – Robin Sharma
 - *“Work hard in silence, let your success be your noise.”* – Frank Ocean
 - *“Until we can manage time, we can manage nothing else.”* – Peter Drucker
 - *“You don’t have to see the whole staircase, just take the first step.”* – Martin Luther King Jr.
 - *“Ordinary people think merely of spending time, great people think of using it.”* – Arthur Schopenhauer
 - *“Being busy is not the same as being productive.”* – Unknown
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7. Curiosity & Lifelong Learning

Use these to reinforce a growth mindset, or to support training rollouts and innovation culture.

- *“Live as if you were to die tomorrow. Learn as if you were to live forever.”* – Mahatma Gandhi
- *“Curiosity is the wick in the candle of learning.”* – William Arthur Ward
- *“Anyone who stops learning is old, whether at twenty or eighty.”* – Henry Ford
- *“Change is the end result of all true learning.”* – Leo Buscaglia

- *“The capacity to learn is a gift; the ability to learn is a skill; the willingness to learn is a choice.”* – Brian Herbert
 - *“You can never be overdressed or overeducated.”* – Oscar Wilde
 - *“Wisdom is not a product of schooling but of the lifelong attempt to acquire it.”* – Albert Einstein
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8. Sales Philosophy & Mindset

Perfect for sales huddles, pipeline pushes, end-of-quarter energy boosts, or onboarding new reps.

- *“Stop selling. Start helping.”* – Zig Ziglar
- *“Most people think ‘selling’ is the same as ‘talking.’ But the most effective salespeople know that listening is the most important part.”* – Roy Bartell
- *“Sales are contingent upon the attitude of the salesman—not the attitude of the prospect.”* – W. Clement Stone
- *“People don’t buy what you do; they buy why you do it.”* – Simon Sinek
- *“Opportunities don’t happen. You create them.”* – Chris Grosser
- *“It’s not about having the right opportunities. It’s about handling the opportunities right.”* – Mark Hunter
- *“A goal without a plan is just a wish.”* – Antoine de Saint-Exupéry
- *“Success in sales doesn’t come from closing a sale, but from opening a relationship.”* – Patricia Fripp

- *“Timid salespeople have skinny kids.”* – Zig Ziglar
 - *“You don’t close a sale, you open a relationship if you want to build a long-term, successful enterprise.”* – Patricia Fripp
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9. Customer Service & Client Experience

Ideal for service agents, success managers, support teams, and leadership reinforcing client-first cultures.

- *“Customers may forget what you said but they’ll never forget how you made them feel.”* – Maya Angelou
- *“Make a customer, not a sale.”* – Katherine Barchetti
- *“The purpose of a business is to create and keep a customer.”* – Peter Drucker
- *“Your most unhappy customers are your greatest source of learning.”* – Bill Gates
- *“Kind words can be short and easy to speak, but their echoes are truly endless.”* – Mother Teresa
- *“Quality in a service or product is not what you put into it. It is what the client or customer gets out of it.”* – Peter Drucker
- *“In the world of Internet Customer Service, it’s important to remember your competitor is only one mouse click away.”* – Doug Warner
- *“If you’re not serving the customer, your job is to be serving someone who is.”* – Jan Carlzon
- *“Here is a simple but powerful rule: always give people more than what they expect to get.”* – Nelson Boswell

- *“Customer experience is the next competitive battleground.”* – Jerry Gregoire