LDA Digital Solutions L.L.C.

DC GOVERNMENT CAPABILITY STATEMENT

Salesforce CRM | Automation | Data & Integration | AI Agents | Managed Services

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Salesforce MVP — RECOGNIZED LEADERSHIP
21 Certifications — APPLICATION ARCHITECT
5.0 Rating — 21 AGENTEXCHANGE REVIEWS
EN · AL · IT — MULTILINGUAL DELIVERY

COMPANY OVERVIEW

LDA Digital Solutions L.L.C. is a Washington, DC-based Salesforce Consulting Partner and Managed Services Provider. We help nonprofits, associations, small businesses, and public-interest organizations implement, optimize, and manage Salesforce CRM and connected business systems, improving data quality, automating workflows, strengthening reporting, and preparing data for AI.

CORE COMPETENCIES

Salesforce CRM & Platform
Sales, Service, Nonprofit and Experience Cloud; Account Engagement; architecture.

Automation & Governance
Flow, validation, security and permissions, documentation, testing, release readiness.

Data, Integration & ERP
Migration, cleansing, reporting, and QuickBooks and NetSuite workflows.

AI & Agentforce
Agent design, data readiness, guardrails, and testing before rollout.

Business Analysis & Adoption
Requirements, process mapping, solution design, user training, enablement.

Managed Services
Fractional administration, enhancements, health checks, ongoing support.

PAST PERFORMANCE

Commercial and nonprofit engagements

35%
Public-Sector Case Management
Case resolution time cut for a public-sector agency.

50+ hrs / month
Nonprofit Grant Operations
Saved with audit-ready grant workflows.

1 bilingual CRM
Recruitment Firm
Candidates and clients unified in one Salesforce org.

$22,852
Minority Veterans of America
Catchafire-valued donated work that became national outreach infrastructure.

ENGAGEMENT MODELS

- CRM assessment & roadmap
- Implementation & automation
- Fractional administration
- Training & governance

COMPANY DATA

UEI	**D79KSA16T1K3**
DUNS	**142079690**
DC BBL	**400325807132**
BBL valid through	**May 31, 2027**
Primary industry	**Information Technology**
Business activity	**100% Consultant / Professional Service Provider**
Salesforce partner	**Consulting Partner & MSP**

NAICS CODES

541512	Computer Systems Design Services
541611	Administrative Management and General Management Consulting Services

NIGP CODES

9180000	Consulting Services
9182900	Computer Software Consulting
9182930	Software Implementation Consulting
9189000	Strategic Technology Planning
9200000	Data Processing and Software Services
9204700	Computer Support Services

DIFFERENTIATORS

- Salesforce MVP and Certified Application Architect, 21 certifications, 5+ years of hands-on delivery
- Rated 5.0 from 21 reviews on Salesforce AgentExchange
- DC-based, focused on nonprofits, associations, and public-interest organizations
- Pledge 1% member: pro bono Salesforce support for nonprofits

Ready to talk? Book a free discovery call.
1100 13th Street NW, Suite 800, Washington, DC 20005

salesforce.org CONSULTING PARTNER · salesforce PARTNER MSP · PLEDGE 1% PROUD MEMBER

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