

7 Reasons to bring HR to Salesforce



Helping HR build thriving teams with HR on Salesforce

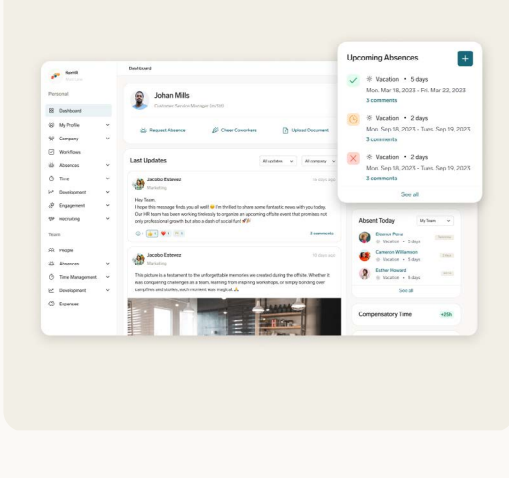


Engaged employees are happier, more productive, and tend to stay longer in companies. However, establishing a work environment that effectively encourages employee engagement can be challenging. Salesforce offers a comprehensive workspace of tools that can greatly assist HR and people teams in building and nurturing a culture that thrives.

Salesforce is the #1 CRM tool on the market and provides a trusted framework that helps you manage your processes and people - in one single location.

Regardless of your current HR solution, it might be the easiest, safest and most powerful way of creating an employee experience that stands out.

Here are 7 ways that an HR solution on Salesforce, like flair, can empower your team and business:



1 Store employee data safely

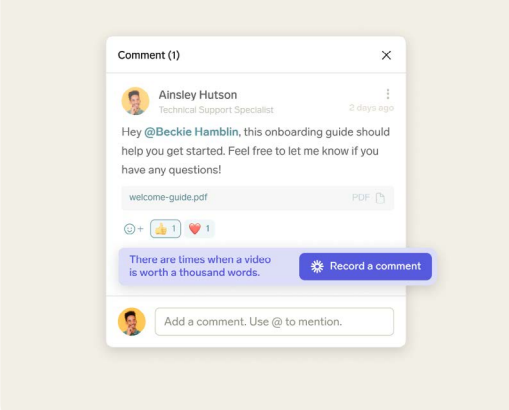
Engaged employees are happier, more productive, and tend to have longer tenures within companies. However, establishing a work atmosphere that fosters employee engagement is often a complex task.

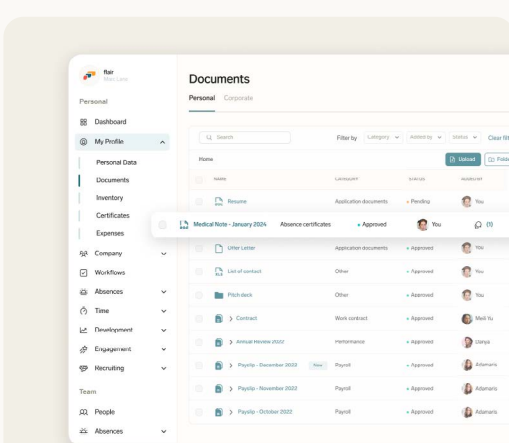
Salesforce offers an extensive array of tools within its workspace, assisting HR and people teams in cultivating a thriving organizational culture.

2 Collaborate across teams, tools and timezones

Salesforce is designed for seamless collaboration. For instance, in the onboarding process for new hires, assigning tasks to both new employees and managers, along with other pertinent internal stakeholders, is incredibly straightforward.

Moreover, utilizing discussion and feedback threads can efficiently evaluate job candidates post-interview.





3 Centralize data neatly

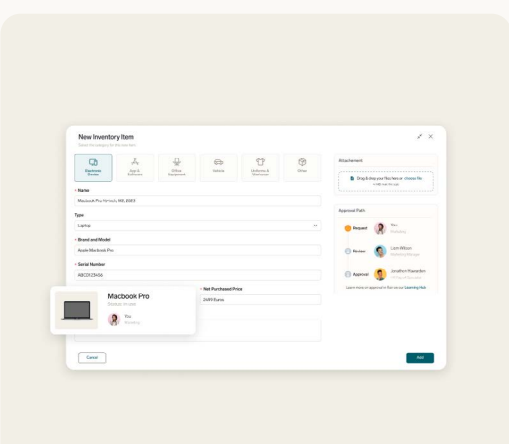
Data's potency lies in application. HR handles a substantial volume of valuable data, covering recruitment, onboarding, absence management, employee feedback, and expenses.

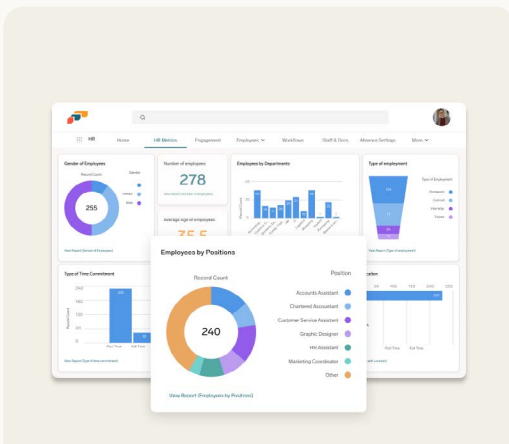
Yet, when this diverse information is scattered across tools or spreadsheets, analysis is limited by functionality constraints and disparities.

4 Automate manual processes quickly

Performing all tasks manually may function, but efficiency is not assured. Automating specific HR responsibilities, such as onboarding workflows and absence management, proves highly effective.

This automation streamlines processes, eliminates delays, and notably saves time, fostering productivity and employee satisfaction.





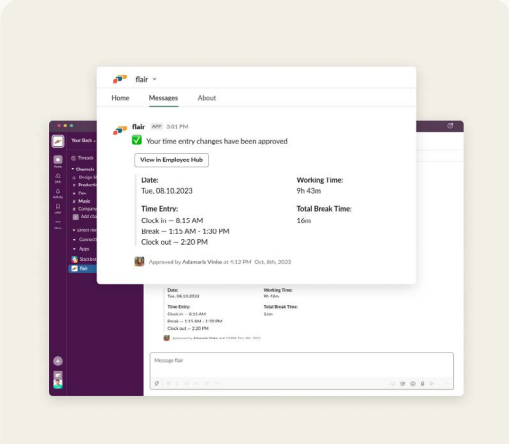
5 Tailor reports to your needs

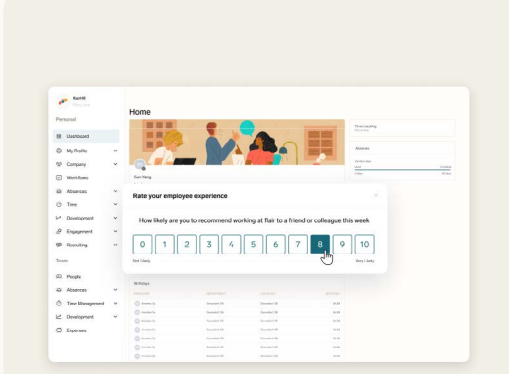
Storing your company's data in one place aids in accessing information for growth. With the right HR tool, you maximize insights.

Data on Salesforce can be customized into reports. Utilize inputs like recruiting channel performance, time to fill positions, and employee retention rate for tailored insights.

6 Integrate with your everyday apps

A modern company often relies on over 20 different SaaS tools. However, managing HR processes with multiple apps adds complexity to the system, leading to manual work and data discrepancies between tools. Salesforce boasts 4,000+ integrations via its partner community, ensuring seamless cooperation among your tools. Tools like Calendly, DocuSign, and Slack streamline operations.





7 Encourage employee engagement

An HR manager should have the goal to build an engaged workforce. These are the people who stay longer, are less absent and increase the overall productivity of your company.

flair has great features to build a more engaged workforce including goal setting, eNPS, feedback surveys, performance management features and more.

Achieve HR Harmony with flair^{HR}

flair brings structure and simplicity to your core HR and recruitment processes. So you can empower your teams to thrive.

Book a Demo