

Customer Success Story

A Fortune 100 Food Company



The Objective

Retire the current Lotus Notes footprint and integrations for New Product Development processes, and manage them inside a Salesforce environment.



The Challenge

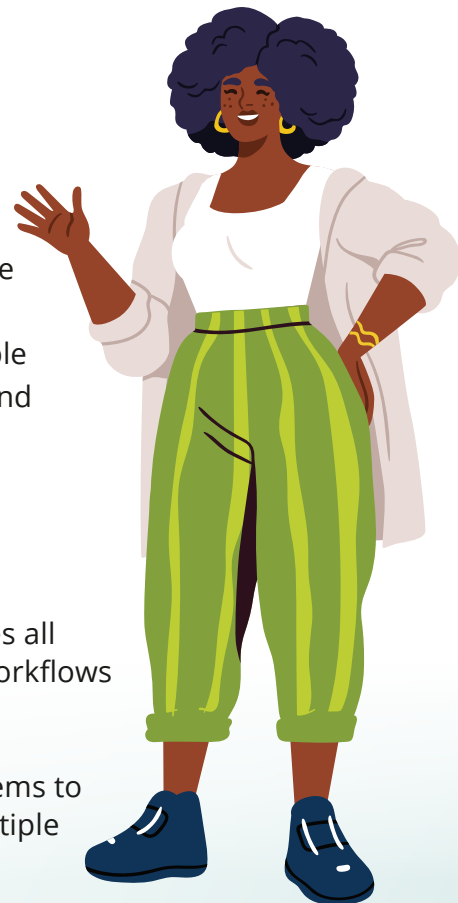
- Quickly migrate mission critical application from Lotus Notes to Salesforce.com
- Gain visibility into the end-to-end creation of all data attributes that make up the digital representation of a finished item.
- Reduce manual effort by seamlessly integrating other systems responsible for artwork creation, nutritional information creation, supply planning, and ERP product data.



The Solution

Creation of a “mother” workflow for New Product Development that includes all potential process segments with the ability to select a number of derived workflows based on a selection of options.

The Work-Relay orchestration engine works with a number of external systems to drive the processes forward, and Work-Relay forms combine data from multiple sources as the UI for process steps assigned to users.



About Neostella

Neostella is a global enterprise software and solutions company that empowers organizations with the technology resources they need to exceed goals and push the boundaries of what is possible. Offerings include Legal Solutions, Work-Relay process and workflow solutions for Salesforce, Robotic Process Automation, and Application Integration. In addition to technology solutions, Neostella provides a wide range of professional services designed to help customers reap maximum ROI from their technology investments. With offices in four countries around the globe, the Neostella team is committed to providing exceptional customer support 24/7.