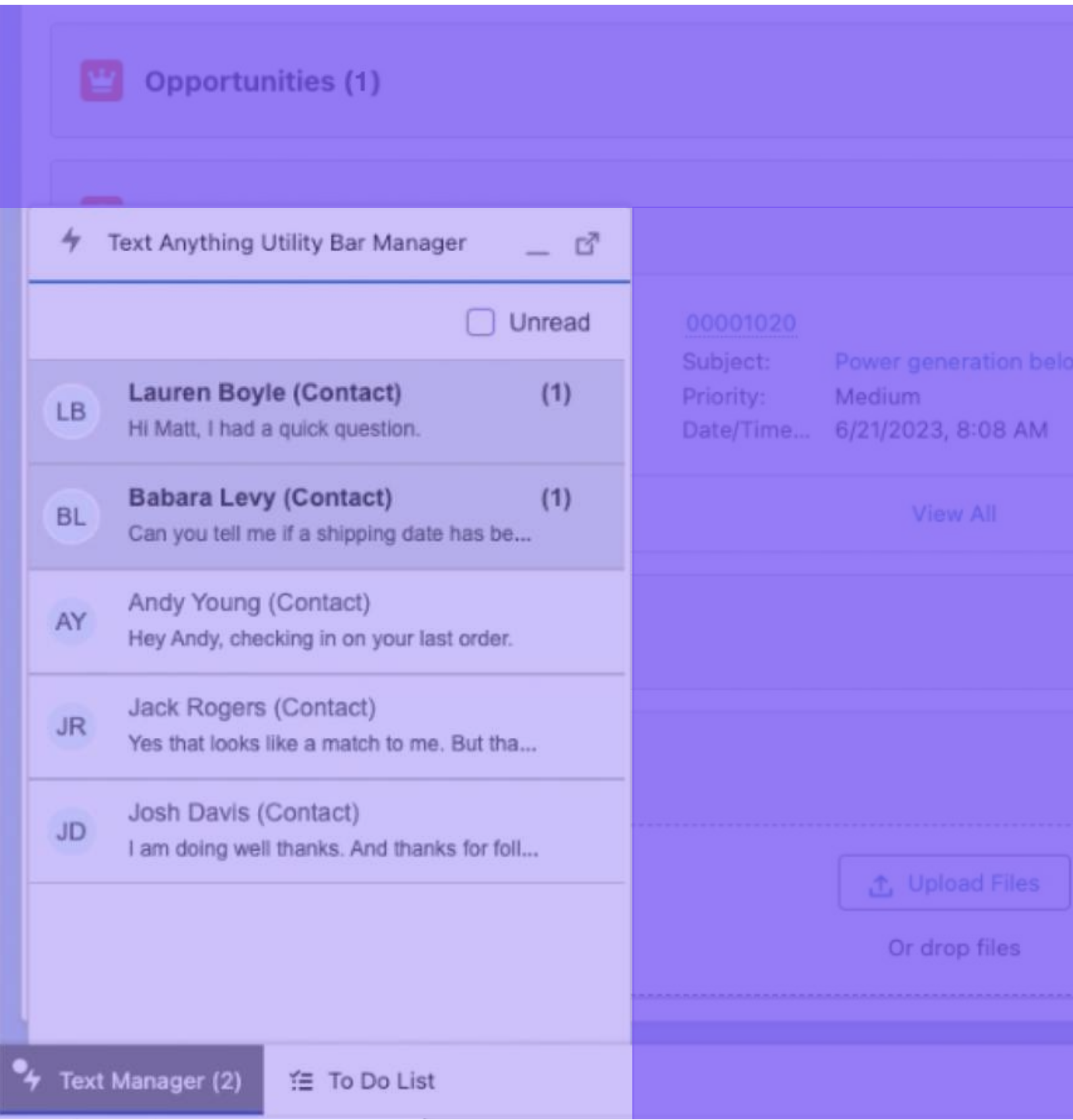




A2P 10DLC Compliant Business Texting For Salesforce®



About us



Text Anything is an Enterprise-Class texting platform made by Salesforce Architects with numerous full lifecycle Salesforce implementations for Fortune 100 and 250 companies.

It encompasses best practices and architecture gained from experience and is the first product of its class to include A2P 10DLC (Application-to-Person 10-Digit Long Code) compliance so that your businesses text messages don't get blocked by carriers.

In addition, Text Anything is easy to set up, easy to use, highly configurable for your businesses needs and it can all be done without ever leaving Salesforce.

The company was formed in 2023 by Matthew Brown, a Salesforce architect. It is privately funded. Text Anything is a Florida LLC.

A2P Compliance



Why Does Compliance Matter?

As of August 31st 2023, businesses messaging without approved A2P 10DLC campaigns will see virtually ALL their messages blocked by carriers.

Before we define A2P 10DLC - Text Anything streamlines the compliance process, you can do it all within Salesforce, and we offer support for any questions you have. With our product you will be in compliance so long as you message within the bounds of your campaigns and operate in good faith.

What Is A2P 10DLC?

A2P 10DLC (Application-to-Person 10-Digit Long Code) refers to a messaging framework used for sending application-to-person text messages using standard 10-digit long codes (phone numbers).

A2P 10DLC is a more regulated approach to prioritize B2C text messages that use traditional phone. A2P messages can include conversational messages, notifications, alerts, marketing promotions, appointment reminders, and other types of information. Previously, A2P messaging predominantly used dedicated short codes, which are shorter, specialized phone numbers used exclusively for commercial messaging.

However, due to increasing misuse and spam issues in the United States, mobile network operators (MNOs) and regulatory authorities like the TCR (The Campaign Registry) have introduced stricter regulations and better monitoring mechanisms. A2P 10DLC is one such solution developed by the industry to enhance the trustworthiness, transparency, and compliance of A2P messaging.

With A2P 10DLC, businesses can use regular 10-digit phone numbers for their A2P messaging campaigns while complying with carrier and regulatory requirements. The framework provides improved visibility and accountability by registering and vetting businesses that send A2P messages. This ensures that messages are legitimate, authorized, and align with the rules defined by the MNOs via vetted campaigns registered with the TCR.

A2P 10DLC aims to reduce spam, increase message delivery rates, and improve the overall user experience by allowing legitimate businesses to engage with their customers through familiar and recognizable phone numbers.

Low Cost of Ownership



Pricing Transparency

Our costs are very straight forward and we offer the lowest cost A2P 10DLC compliant Enterprise-Class texting platform for Salesforce.

DESCRIPTION	SMALL BUSINESS	ENTERPRISE	NOTES
MESSAGES PER DAY	UP TO 6000	UP TO 200,000	
USER LICENSE FEE	\$1/MONTH	\$1/MONTH	PER USER
A2P REGISTRATION	\$4 ONE TIME	\$44 ONE TIME	ALL A2P RELATED FEES ARE PASSED ON AT COST
A2P CAMPAIGNS	STARTING AT \$10/MO/CAMPAIGN	STARTING AT \$10/MO/CAMPAIGN	FEES VARY BY CAMPAIGN TYPE, ALL A2P FEES ARE PASSED ON AT COST
PHONE NUMBER(S)	STARTING AT \$2.15 PER MONTH	STARTING AT \$2.15 PER MONTH	VARIES BY PHONE NUMBER TYPE AND COUNTRY
TEXT FEES	STARTING AT \$0.015 PER MESSAGE	STARTING AT \$0.015 PER MESSAGE	VARIES BY CARRIER FEE
VOICE FEES	STARTING AT \$0.10 PER MINUTE	STARTING AT \$0.10 PER MINUTE	FOR INBOUND CALLS, VARIES BY CARRIER FEE
IN APP SUPPORT	✓	✓	EASY TICKET-BASED IN-APP SUPPORT

Never Leave Salesforce®



We put every aspect of Enterprise Texting in the Text Anything App so you never have to leave Salesforce.

Wizard-Driven Setup

Our wizard-driven approach will walk you through account and compliance setup in five minutes or less.

Account Setup

Welcome to the Text Anything setup wizard!

This wizard consists of two parts:

Account Setup - Configuration of the app in your environment for basic connectivity.

Compliance Setup - Register your company with carriers for compliance and payment info.

All Account Settings can be changed or updated later in the Admin Panel. Let's get started with your **Account Setup**.

☐ I agree to the [Terms of Service](#)

[Start](#)

Purchase Phone Numbers

No matter how many phone numbers you need, you can purchase and configure them directly from your Salesforce account.

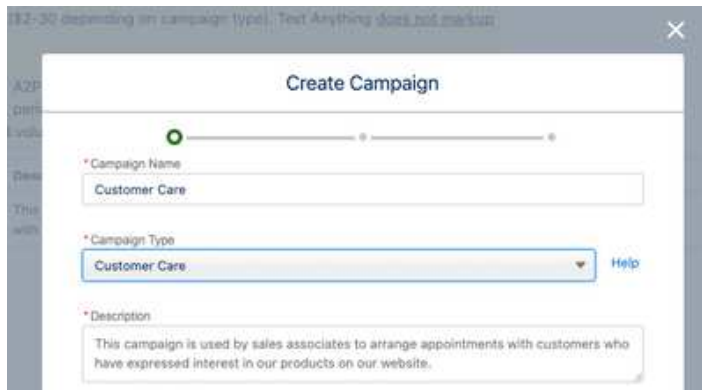
United States (+1) Number 804 Match First Part of Number [Search](#) [Cancel](#) [See Pricing Guide](#)

Number	Location	Type	
+18043919525	Colonial Beach	Local	Buy
+18043955198	Farnham	Local	Buy
+18043919251	Colonial Beach	Local	Buy

Manage Compliance

Create and submit A2P campaigns directly from Salesforce and monitor their campaign status.

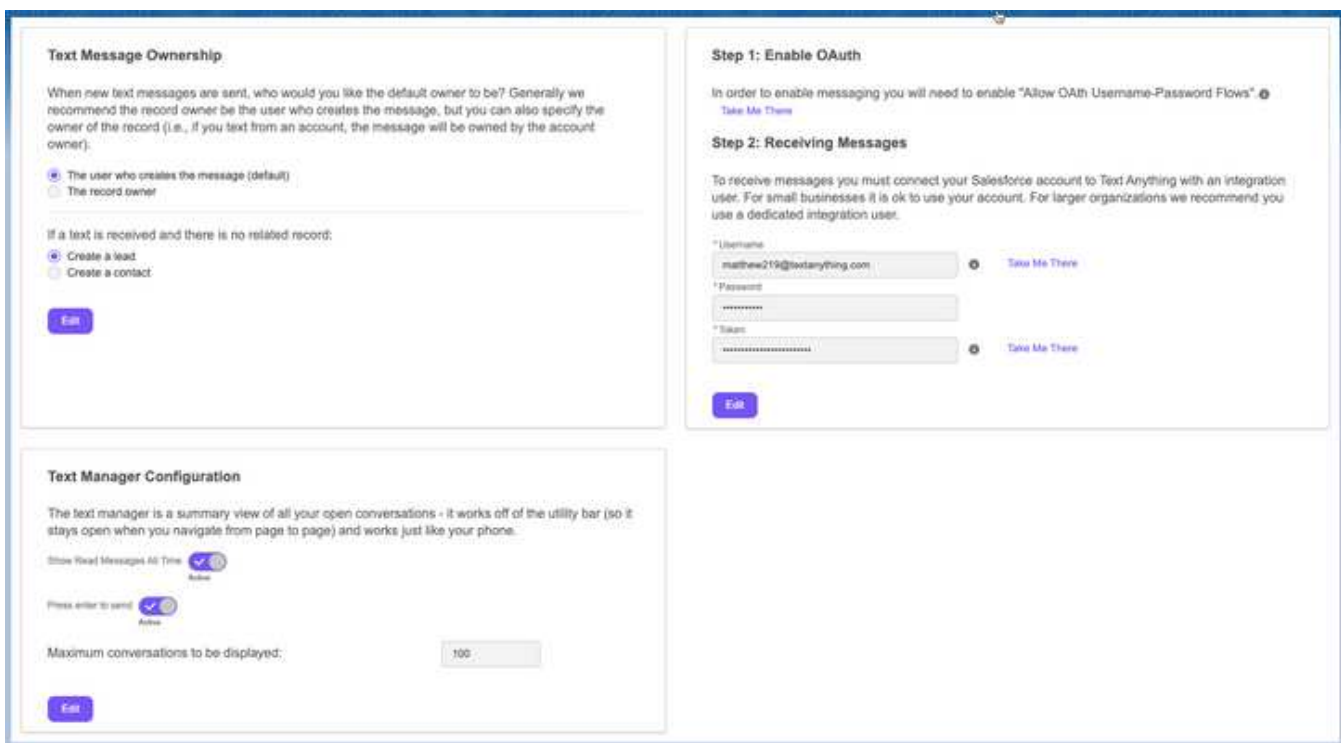
Text Anything makes compliance easy and intuitive.



Name	Campaign Status	Description	Message Sample
Campaign 1	In Review ⓘ	This campaign is used to follow up with new customers	Hello customer, I am following up on your recent purchase.

Easy Administration

Intuitive administration settings that can easily be changed to suit your business needs.



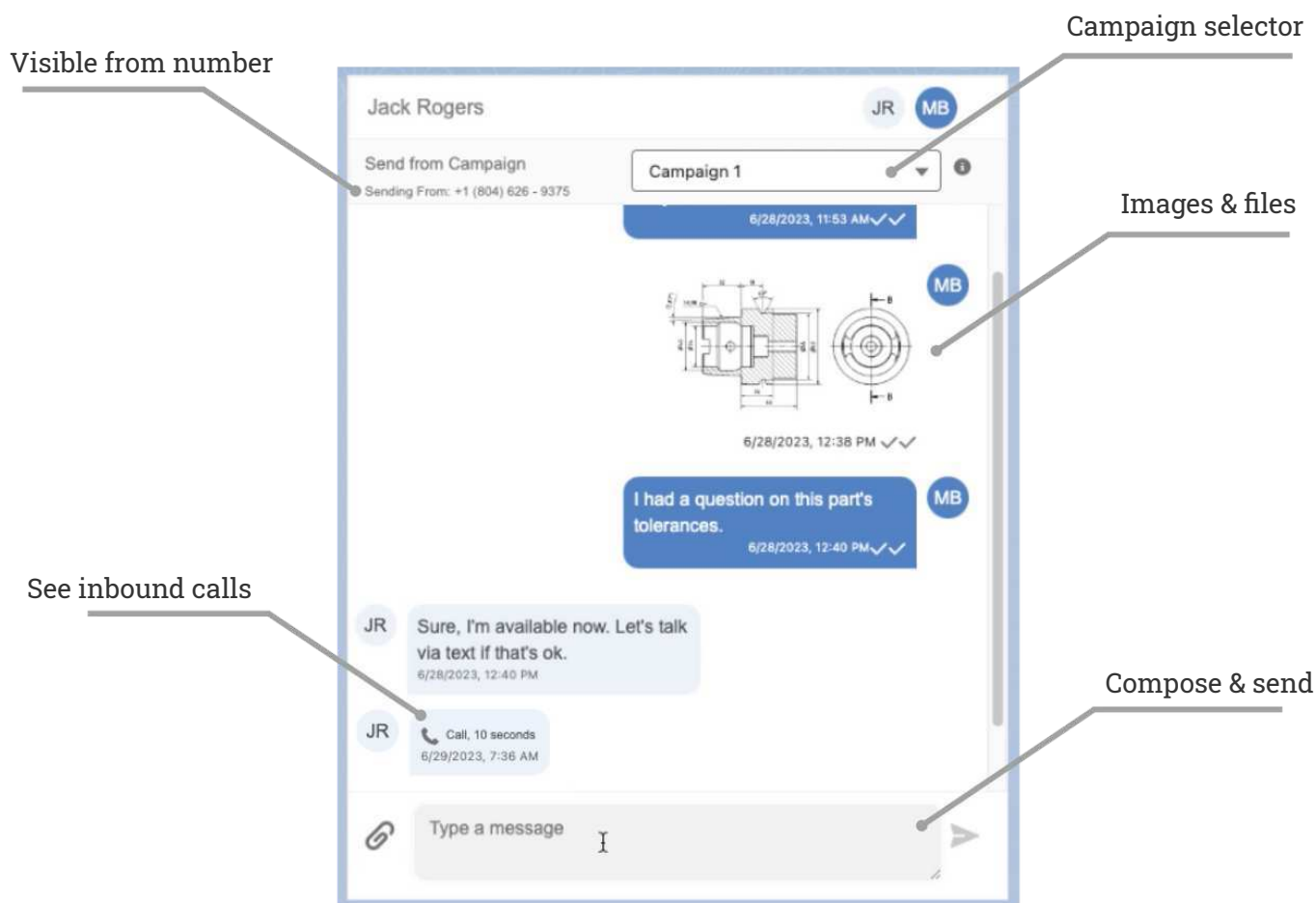
Talk to Your Customers!



Text Anything is the easiest way to manage text message conversations in Salesforce. It supports individual users and call centers out-of-the-box.

The Chat Panel

Send text messages, images or files using the Text Anything chat panel from ANY standard or custom object that has a phone field. Just drag it onto the page. That's it.



Utility Bar Text Manager



Manage up to 100 simultaneous text conversations at a time per user. The Text Anything Utility Bar Component alerts your users every time they receive a new text message and is the fastest & easiest way to send texts & images from your Salesforce account.

