

200 OK

CASE STUDY

Transforming Success with '200 OK': A Tale of Integration Success



"Following the successful implementation, "You Can Finance" and "CEPTES" worked closely on using '200 OK' to solve 50+ integration scenarios."

- Michael Bowling, Director of You Can Finance

PLATFORM	PROJECT	INDUSTRY	LOCATION
200 OK	You Can Finance: Transforming Success with '200 OK': A Tale of Integration Success	Financial Services	Sydney CBD

Meet You Can Finance

You Can Finance, a rapidly growing Australian micro-finance company, offers an innovative online financial platform that connects end-users with numerous lenders and banks. Company as a part of "You Can Group", specializes in helping everyday Australians, tradies and business owners to finance cars, trucks, motorbikes, equipment, caravans, boats, jet-skis and other business equipment.

The company uses Salesforce customer 360 and sales, services cloud and platform to connect 50+ banking and financial systems including ANZ, Westpac, Nab, Firstmac, Wisr, Plenty etc..

The company is providing users with a transparent view from loan inquiries to loan quotations from multiple lenders, empowering them to compare and apply for loans effortlessly. Furthermore, it handles the complete approval workflow, ensuring a smooth process until the loan amount is disbursed.

Integration Deadlocks Faced by You Can Finance

A huge challenge for a small and medium based customer to achieve the true customer 360 by connecting numerous external systems. The customer encountered several (over 50) data linkages between Salesforce and various financial systems, leading to genuine issues such as:

- Complex management of vendor configurations for external systems, which are subject to ever-changing APIs, particularly in the domains of Banking and Financial Institutes, Lenders, Credit Agencies, Valuers, etc.
- Handling frequent changes with multiple third-party vendors and sub-vendors
- Difficulties in maintaining consistent audit trails to meet regulatory compliance requirements
- Performance, data redundancy, and integrity concerns
- Extensive time requirements for implementing custom logic due to the complexities of lender scenarios.

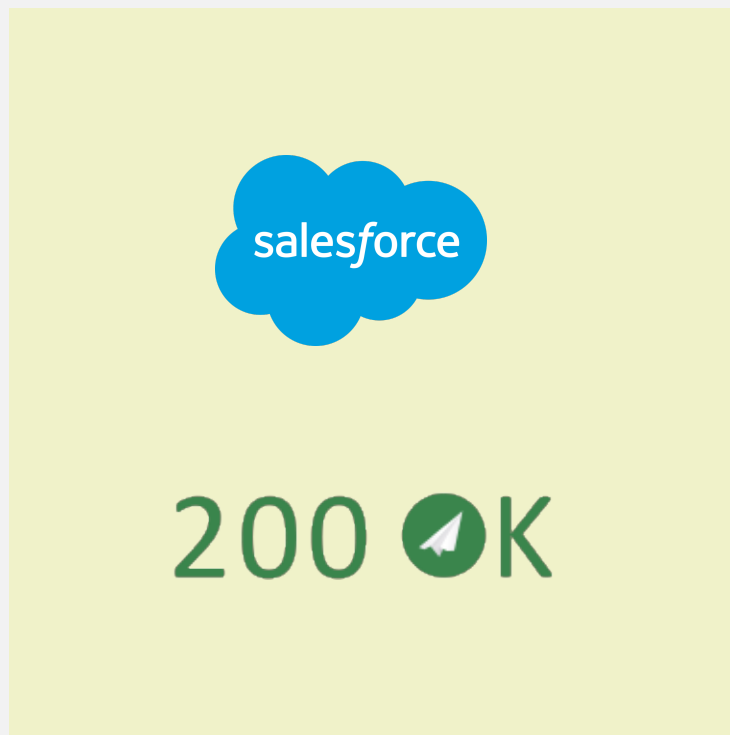


Integration Challenges, Redefined by 200 OK; a CEPTES' Product

Amidst the complexities of data linkages, You Can Finance embarked on a journey to find a transformative solution. Enter CEPTES, the guiding force that embraced their challenges and unveiled the game-changing "200 OK," an awe-inspiring No-Code/Low-Code Salesforce Integration Platform.

With the 200 OK native integration platform, a world of possibilities opened up, offering unmatched flexibility to seamlessly integrate any third-party application without a single line of code. What was once an arduous process now became a joyous breeze, as data linkages danced in perfect harmony like never before.

Empowered by CEPTES' innovation, "You Can Finance" now had the luxury of time and resources to focus on what truly mattered – fueling the growth of their business. Embracing the 200 OK from the Nine Products portfolio, they embraced a future of streamlined operations and unparalleled efficiency, leaving behind the days of complexity and paving their path to resounding success.



From Complexity to Clarity: 200 OK's 90% Effort Erasure

'200 OK' Platform reduced 90% of the development time and cost. It saved around 1000 Lines of code / 100 hours of coding per Integration. Saved more than 12+ months of efforts of multiple integration and hence the cost. (50+ Different Standard and Non Standard Systems integrated)

200 OK – Bringing 90% Integration Effort Savings to You Can Finance

200 OK addressed all the challenges that "You can Finance" was facing. It has reduced 90% of any new integration's development and configuration related efforts. The audit trails provide a consistent view of data exchanges between various applications and eliminate all regulatory compliance-related efforts. A constant and error-free data workflow between Salesforce and external applications resulted in absolute user delight.

90%

Reduced development
time & cost

100 Hours

Coding time saved
per integration

1000 Lines

Code saved
per integration

90%

Reduced effort

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*One API – almost unlimited integrations –
I wish 200 OK had developed this sooner*

External data integration is crucial in the financial services industry to stay ahead. We have about 40-50 potential data linkages between our Salesforce org and lenders, credit agencies, valuers, and other banking providers. The time and budgets required for initial setup and maintenance are significant.

With 200 OK, we achieve these integrations with one API, reducing lead time from weeks to days. I highly praise the team at 200 OK and Ceptes for their innovative product. 200 OK is becoming a critical component for all our Salesforce 3rd party integrations. Excited for their future developments!

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– Michael Bowling, Director of You Can Finance

About 200 OK

200 OK stands as a cutting-edge integration connector tailored to cater to developers, administrators, and smart business individuals seeking to seamlessly link Salesforce with external cloud-based solutions and APIs sans the need for coding. Its array of powerful features, boasting a robust mapper, Apex support, real-time testing, and debugging capabilities, make it different among others.

**Do you want to transform your process to ensure
a successful future for your firm ?**

Schedule Demo