Onboard businesses inside Salesforce.

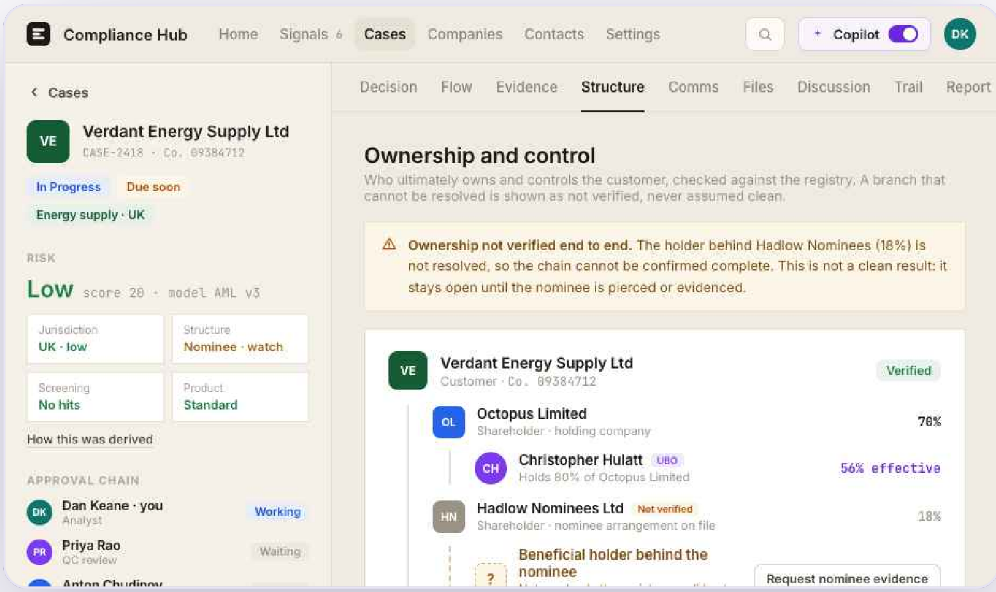
Map ownership, screen risk and reach a decision in minutes, not days. Salesforce-native Know Your Business, with individual KYC and identity verification built into the same flow.

THE PROBLEM

Corporate onboarding is the hard part of compliance. Ownership chains span registries, directors sit in different countries, and the data lands in a dozen disconnected tools. The average corporate client waits around 34 days to be onboarded, and the industry loses up to two thirds of applicants to that friction (Fenergo, 2024). Most of that failure is infrastructure, not effort.

WHAT ZENOO DOES

Your team starts a check from the Account record. Zenoo maps the ownership structure, resolves the ultimate beneficial owners across the full chain, pulls verified company data from sources including Companies House, screens the entity and its owners, and hands your analyst a decision-ready dossier. Every field lands in your Salesforce data model. Your compliance team makes the decision, and human sign-off is always visible.



Ownership and control: the full chain resolved against the registry. An unresolved branch is shown as not verified, never assumed clean.

HOW IT WORKS

01
Map the ownership
The full chain and UBOs, resolved automatically.

02
Pull company data
A structured dossier of 50+ compliance fields.

03
Score the risk
Shell-company indicators across 12 weighted factors.

04
Screen the people
PEP, sanctions and adverse media, with IDV where required.

05
Hand over a decision
A decision-ready case. The person makes the call.

BEFORE AND AFTER

2 to 4 h → under 60 s
company research, per entity

3-5 days → under 30 min
full business onboarding

1-3 h → under 45 s
individual due diligence

Manual → automatic
ownership chain, resolved across registries

WHY SALESFORCE-NATIVE MATTERS

Most compliance tooling makes you leave Salesforce, work in a third-party portal, then reconcile the result back into your CRM. Zenoo does not. Every data point lands in your Account and related records, so your existing reports, approval flows and audit trail work without extra integration. Nothing is bolted on the side.

BUILT FOR

Regulated firms onboarding corporate customers: financial services, payments, wealth and any business that has to verify who it is dealing with and who really owns them.

Where we are honest about the edges

Zenoo does not set your risk rating, does not self-learn your policy, and does not treat silence as clearance. It does not do transaction monitoring and does not file suspicious activity reports. Those decisions stay with your compliance team.

Book a demo

30 minutes. Your data. No slides.

zenoo.com/get-a-demo