

Testimonial 3 - Improving Salesforce operations for a media and events business

Getting more from Salesforce isn't always about starting again. Sometimes, the biggest opportunities come from improving the platform you already have. Caddy Cloud helps businesses identify those opportunities through better processes, automation, service management, and governance.

"Caddy Cloud quickly understood the challenges within our Salesforce environment and provided clear, evidence-based recommendations that delivered immediate value. Their expertise across service management, process optimisation, automation, and governance has helped us improve operational efficiency while creating a roadmap for long-term platform stability and growth."