



CodetoClick is an AI-first Salesforce consultancy. We help brands — and the partners who serve them — adopt Agentforce, modernize Marketing Cloud, and get more from the Salesforce platform, with AI woven through every stage of delivery and experienced people accountable at every gate. **Salesforce, delivered at the speed of AI.**

WHAT WE DO

Marketing Cloud

Agentforce Marketing — MCE, Marketing Cloud Next (Growth & Advanced), MCAE/Pardot; journeys & MCE → MCN migrations.

Agentforce & AI

Agentforce Sales, Service & Marketing, custom agents and Einstein — Claudeforce-ready.

Data 360

Identity resolution, segmentation and activation — one trusted view of every customer.

Core Clouds

Sales, Service & Experience builds, re-implementations and custom Apex/LWC development.

Managed Services & AMS

Dedicated pods for run-and-enhance at a predictable monthly rate.

Accelerators

Reusable, AI-built assets that shorten every engagement.

AI-NATIVE DELIVERY — AI AT EVERY STAGE, HUMANS ACCOUNTABLE

01

Discovery

Transcribes workshops, drafts stories & BRDs.

AI

02

Design

Proposes data models & design docs.

AI

03

Build

Generates Apex/LWC, flows & config.

AI

04

Test

Writes test classes, automates regression.

AI

05

Deploy

Drafts release notes, scans for risk.

AI

06

Support

Agentforce support, monitoring, triage.

AI

BUILT FOR THE CLAUDEFORCE ERA

We design agents and automation on Salesforce's AI foundation — including **Claudeforce**, the Salesforce + Anthropic integration of Claude across Agentforce 360 — grounded in your data, guarded by design, and reviewed by people before they act.

Agentforce agents

Einstein

Data 360 grounding

Human-in-the-loop

Guardrails & evaluation

INDUSTRY DEPTH

Higher Education

Enrollment & student lifecycle — RFI, application, yield and melt-mitigation journeys.

Nonprofit

Donor and supporter journeys, stewardship, and unified constituent data.

Professional Services

Client lifecycle from first touch to renewal, with delivery visibility.

Retail & Commerce

Loyalty, personalization and one profile across web, POS and email.

HOW WE ENGAGE

Dedicated Pods

A ring-fenced AI-accelerated team scaled to your roadmap, with US-hours overlap.

Project / Fixed Scope

Defined deliverables, milestones and price.

Managed Services / AMS

Monthly retainer for run-and-enhance across your org.

Staff Augmentation

Certified specialists embedded into your existing team.

WHY CODETOCLICK

AI-first

Shorter timelines and lower cost — AI woven through every stage of delivery.

One specialist team

Deep Marketing Cloud plus Agentforce, Data 360 and core clouds — no vendor juggling.

Enterprise-grade

Secure, auditable delivery with experienced people accountable at every gate.

SECURITY & TRUST

Least-privilege access, human review and approval at every gate, and data handling aligned to your policies. We work within your security frameworks — for example SOC 2, ISO 27001, HIPAA, FERPA and GDPR — and build on the Salesforce security model. Details at codetoclick.ai/security.