



SubmissionLink™

Case Study

A top-10 insurance carrier lowered operating expenses and loss ratios & improved profitability

KEY OUTCOMES

90%

Within 30 days of adoption, improved performance on every field, with up to 90% increase in data quality against existing third-party data providers.

40%

Within one year of adoption, enabled a 40% cost reduction in data processing across commercial property, business owner's policy, & personal home insurance policies.

SUMMARY

Carrier's underwriting efficiency was hampered by a lack of accurate submission data, despite existing integrations with third-party data providers.

Bold Penguin's SubmissionLink for Analytics reduces third party data spend and point-to-point data infrastructure and streamlined the underwriting process.

PAIN POINT

A top-10 insurance **carrier needed to increase data accuracy, and lower operating expenses** and loss ratios.



BOLD PENGUIN SOLUTION

An opportunity to utilize Bold Penguin SubmissionLink™ to enrich 90 data fields across 3 lines of business was identified.

The top-10 carrier was able to enrich 10,000+ policies across multiple states to provide building, peril, and permit data.

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