

Grow aftermarket revenue

Detect Assets' **location**. Identify **owners**. Generate service **opportunities**

Monitor Assets' whereabouts and conditions. **Grow Installed Base Knowledge**

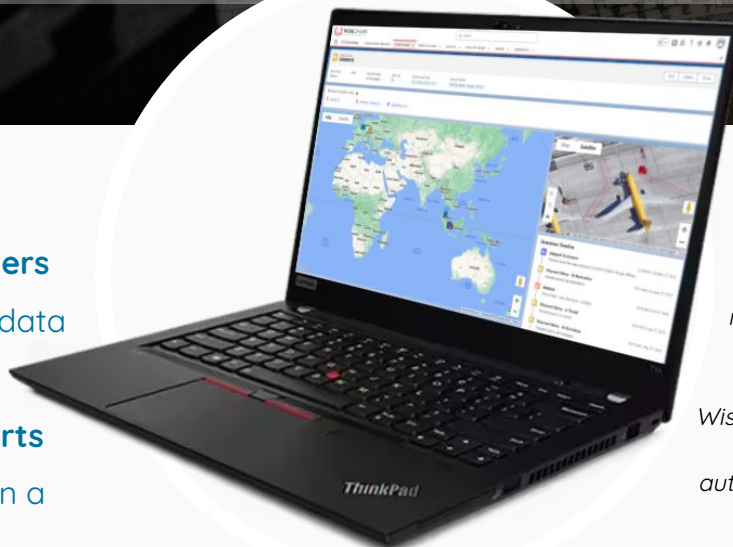


Designed for

salesforce

POWERFUL FEATURES

- **Identify** Assets' **Owners**
- **Field Capture** Asset data
- Monitor **shipment**
Conditions, send **Alerts**
- **Consolidate** events in a
unique **Timeline**



"Aftermarket revenue is critical for manufacturers' profitability, yet end-user knowledge is a real challenge when managing global markets. WiseChain enables asset traceability, global end-user visibility and opportunity automation, directly inside Salesforce CRM."

Fabien Faure
Founder of WiseChain

GeoTracking in CRM tells you EXACTLY where your Systems end up

Tag high value systems

Any factory, any **high value system**

Assign systems to production sites

Set tracking **parameters**



Monitor their journey in CRM

Accounts location matching and assignment

Channel partners' activity monitoring

Shipment events detection and logging

Generate more Opportunities

High qualified Service **Opportunities**

New **Account contact details** and business type

Assign more Assets to Accounts with **Field Capture**

New Lead



Sell more services & parts

Reach out to existing or new **customers**

Discover previously **unmonitored** equipment

Offer more **services and parts**



Ready to shed the light on more
aftermarket opportunities?

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