



Benefits

5x

more impressions than merchants without their catalog feed uploaded to Pinterest*

-14%

In average CPA vs. advertisers using only the Pinterest tag*

Overview

Introducing the Pinterest for Salesforce Commerce Cloud app - designed to simplify product feed onboarding and maintenance on Pinterest. This integration offers an effortless way to keep your product feeds up-to-date across various platforms.

Increase your impression volume and lower your CPA by accessing millions of shopping-ready Pinners. The onboarding process is fast and straightforward, and once set up, ongoing management is minimal.

Install [the Pinterest for Salesforce Commerce Cloud app today!](#)

Key features

- Onboarding & domain authentication
- Simplified tag deployment
- API for Conversions integration
- Catalog ingestion & real-time pin updates (at no cost)

