



Visual Merchandising Assistant for eCommerce

Sell more products to more customers—in less time—with drag-and-drop merchandising built on Salesforce.

Works with your existing workflow



Merchandising, Made Visual

Most merchandising tools lack the ability to display product catalogs with the visual assets needed to market an online store. At best, these tools offer isolated data and take up way too much of a merchandiser's time.

Smarter by Design

Smart Merchandiser is a visual assistant that combines product, inventory, and customer analytics in a unified merchandising interface. Its drag-and-drop design allows digital merchandisers to style pages for thousands of products in a single view with insights like inventory, reviews and ratings, and conversion rates.

Do More in Less Time

- **Built on Salesforce:** Extension of SFCC Business Manager
- **Visual Merchandising:** Drag-and-drop design allows for responsive displays
- **Real-Time Insights:** See marketing, product, and web analytics in real time
- **Inventory Optimization:** Automated alerts keep inventory levels optimal
- **Leading Color:** Change a product's color without affecting it elsewhere
- **Leading Image:** Easily replace images with alternates in a click

Why Smart Merchandiser?

Retailers who make the switch to visual merchandising can see...

BOOST PRODUCTIVITY

286%
increase in ROI

DRIVE REVENUE

20%
increase in customer conversions

AVOID RISK

0%
loss of margin due to inventory conditions

Trusted by:



Learn about adding Smart Merchandiser today → sales@smartmerchandiser.com