



Building our Product, so you can Build your Dream.

Welcome to Dhee Products, where you can find the perfect Salesforce product to suit your teams needs.

Who We Are

Dhee Products specializes in CRM products for Real Estate, Chemical and Pharmaceutical distribution, education, and other industries. Dhee was established in 2022 with combined experience of 45+ years in Project management, architecting niche solutions perfectly tailored to customer needs.



The Problem

CRM products dedicated for real estate and other verticals are not designed to enable sustainable growth, given the significant investment to implement.

Misaligned Customization

CRM implementations often suffer from customization without considering existing processes, leading to inefficient systems that don't meet user needs.

Fragmented Data

Inadequate integration of data within CRM systems leads to inaccuracies, inefficiencies, and limited insights.

Poor User Experience and Performance

Many CRM implementations lack user-friendly interfaces and suffer from slow performance, hindering effective sales and customer management tasks.



\$20–25M

Investment over 2-3 years to implement Salesforce for small to medium enterprise organizations

4–5%

of CRM implementations fail

Our Solution: DheeGrid

Salesforce Multi-Object Editor with Enhanced Business Rules and Logic Extensions

Our product revolutionizes the way you manage your Salesforce data by providing a comprehensive platform for creating, updating and deleting multiple objects simultaneously. With our cutting-edge extensions, you can incorporate advanced business rules and logic into your data management processes.



Insights

Gain a deeper understanding of the impact of your decisions. The solution provides you a real-time visibility into the consequences of data changes, empowering you to make informed choices that drives business decisions.



Flexibility

With Personalization module, users can choose to see the data that is important to them. Thus allowing you to customize the business rules, to call out data that need to be focused on.



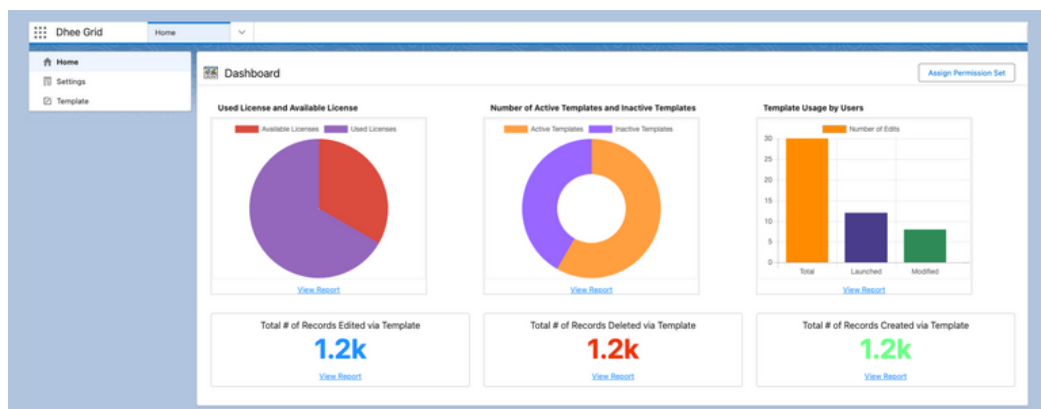
Integration

With Data Cloud support and External objects support, one is not limited to data native to salesforce. This is very useful when dealing with external systems data that are required for Forecasting for instance.



Efficiency

Say goodbye to time-consuming manual data updates. DheeGrid helps a lot in Monday morning reviews and keeps the data in CRM clean and updated



Interactive Home Page

Metrics through DheeGrid at a click of a button.

NAME	MAIN OBJECT	DESCRIPTION	ACTIVE	CREATED BY
Monday Morning Reviews With Contacts	Opportunity		☒	Swaminathan Ganesan, 2024-06-14
Contacts Grid	Account	This is New Template	☒	Swaminathan Ganesan, 2024-06-18
Contacts with Tasks	Contact		☒	Swaminathan Ganesan, 2024-07-06

Configure Templates

Configure your most used business process

The configuration interface includes sections for:

- ACCOUNT HEADER:** Fields for Account Name, Type, Phone, Account Number, Website, Industry, Annual Revenue, and Employees.
- OPPORTUNITY HEADER:** Fields for Opportunity Name, Account Name, Description, Stage, Amount, Probability (%), Expected Rev., Close Date, Type, and Lead Source.
- QUOTE HEADER:** Fields for Quote Name, Pricebook, Shipping and Handling, Tax, and Status.

Below these headers, there are multiple rows of data with filters and checkboxes for each record.

Edit, Delete, or Create on the Grid

Filter or Sort to the records you are interested in with ease. Business rules to call out attention.