



COMPARISON · QUICKBOOKS + SALESFORCE

Breadwinner vs. DBSync

How the two QuickBooks-Salesforce integrations compare on architecture, speed, accuracy, security and AI.

Not all integrations are created equal. DBSync and Breadwinner both connect Salesforce to QuickBooks Online, but how they do it differs significantly beneath the surface — and when your team relies on accurate financial data for real-time decisions, that difference is a growth decision, not just an IT one.

So which is right for you?

DBSync suits teams with dedicated integration resources and complex legacy or custom flows. Breadwinner is the clear choice for a native, real-time financial source of truth inside Salesforce — with no sync jobs and no external servers to monitor.

	Breadwinner	DBSync
Architecture	Salesforce-native: replicates QuickBooks data directly into Salesforce as the single source of truth.	Middleware that pulls data via scheduled or on-demand API calls.
Time-to-value	Installs from the AppExchange with financial templates; live in hours or days.	Flexible but technical — page-layout edits, a separate Development Studio, manual scheduling.
Real-time accuracy	Continuous replication keeps paid/pending/overdue current where reps work.	Scheduled pulls leave you one sync away from mismatches; fragile at scale.
Security	Data lives inside Salesforce, governed by your permissions, sharing rules and audit logs. SOC 2 Type II.	Routes data through its own engine and storage that must be vetted.
AI & automation	Native data is ready for Agentforce and Einstein out of the box.	On-demand pulls may not surface the freshest data without extra dev work.

See the difference live · Install from the AppExchange
breadwinner.com/quickbooks-salesforce-integration