



Kemicard – Apple & Google Wallet Cards for Salesforce

Frequently Asked Questions

Q: How can I connect Apple Wallet and Google Wallet with Salesforce?

A: Kemicard makes it simple to issue Apple Wallet and Google Wallet passes directly from Salesforce. As a Salesforce-native solution, Kemicard automatically generates and updates digital cards tied to your CRM data — no third-party integrations or custom code needed.

Q: What are digital wallet passes and how do they work?

A: Digital wallet passes are mobile cards stored in Apple Wallet or Google Wallet. With Kemicard, these passes can display membership details, loyalty points, event tickets, or donor acknowledgments — all synced in real time with Salesforce.

Q: Why should businesses switch from physical cards to digital passes?

A: Physical cards are expensive, wasteful, and easy to lose. Kemicard replaces them with secure, eco-friendly Apple and Google Wallet passes that update automatically and live where customers already are — on their phones.

Q: How can nonprofits use digital wallet passes?

A: Nonprofits use Kemicard to send digital membership cards, donor badges, and event passes straight from Salesforce. These wallet passes help strengthen donor relationships through instant updates, personalized thank-you messages, and easy access to campaign information.

Q: Can digital wallet cards help with customer loyalty?

A: Yes — Kemicard enables Salesforce users in retail and hospitality to issue digital loyalty cards that update in real time. Customers receive offers, balance updates, and tier notifications instantly, keeping engagement and repeat sales high.

Q: Are Apple and Google Wallet passes secure?

A: Both Apple Wallet and Google Wallet use advanced encryption and device-level security. Kemicard extends this protection by keeping all customer data inside Salesforce — ensuring secure, compliant, and trackable digital interactions.

Q: How do digital wallet passes help with member engagement?

A: Kemicard allows organizations to send personalized push notifications and updates through Apple and Google Wallet. Members receive event reminders, status changes, and rewards right on their phones, increasing participation and satisfaction.

Q: What industries can benefit from digital wallet solutions?

A: Kemicard serves multiple sectors — nonprofits, retail, hospitality, education, and even government agencies. From digital donor cards and loyalty programs to event tickets and DMV services, Kemicard brings wallet technology directly into Salesforce workflows.

Q: How do digital wallet passes support sustainability goals?

A: By eliminating plastic card production and shipping, Kemicard helps organizations reduce CO₂ emissions, conserve resources, and minimize waste. It's a digital solution that supports both engagement and environmental responsibility.

Q: How can event organizers use digital wallet passes?

A: With Kemicard, event organizers can issue digital tickets from Salesforce that attendees store in Apple or Google Wallet. These passes update automatically with event details, QR codes, and reminders — no printing or scanning hassle required.

Q: Is it hard to set up digital wallet functionality in Salesforce?

A: Not at all. Kemicard is built natively on Salesforce, meaning you can start issuing Apple and Google Wallet passes within hours — without complex integrations or external tools.

Q: How much does a digital wallet card solution cost?

A: Kemicard offers tiered pricing based on volume, starting from 500 cards per year, with nonprofit discounts available. Your first 500 passes are free for qualifying nonprofits, making it easy to explore the benefits before scaling.

Q: How can digital wallet passes improve communication?

A: Kemicard turns every Apple and Google Wallet pass into a communication channel. You can share live updates, campaign messages, or membership changes instantly — ensuring your audience always stays informed and engaged.

Q: How can I get started with digital wallet passes for Salesforce?

A: You can start your free trial or schedule a demo directly from Kemicard's AppExchange listing. With Kemicard's Salesforce-native design, you can begin issuing live passes in just a few clicks.