



How Headlights Depot Unified Commerce Operations to Scale 20,000+ Products with Salesforce

Headlights Depot built its reputation on delivering quality aftermarket automotive parts with exceptional customer service. As product catalogs expanded beyond 20,000 SKUs, manual order processing, disconnected inventory systems, and homegrown workflows limited growth. By implementing Commerce Studio, Headlights Depot centralized inventory, orders, shipping, purchasing, and customer data into a single Salesforce-native platform. The result is a faster, more scalable operation that processes more orders with greater accuracy, improves customer experiences, and gives the business confidence to continue growing without increasing operational complexity.

20,000+ Products

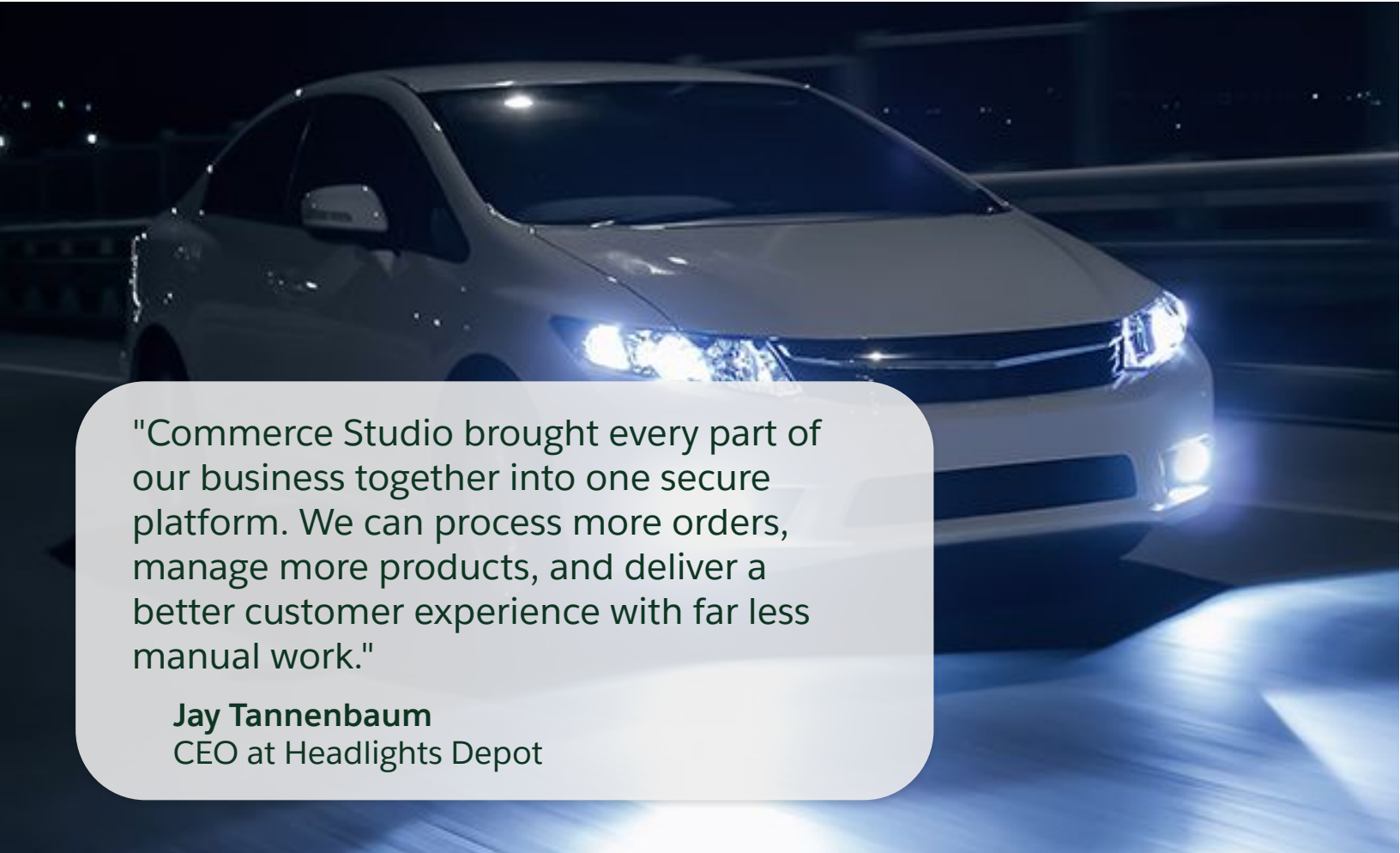
Managed in one centralized platform

Single Login

Unified inventory, orders, shipping & accounting

Faster Order Processing

Scaled operations without adding complexity

A white sports car is shown from a front-three-quarter view, driving on a road at night. The car's headlights are on, illuminating the road ahead. The background is dark with some blurred lights, suggesting motion.

"Commerce Studio brought every part of our business together into one secure platform. We can process more orders, manage more products, and deliver a better customer experience with far less manual work."

Jay Tannenbaum
CEO at Headlights Depot