

Salesforce Integrated Form Tool Options

Our most commonly used online form providers

123FormBuilder

123formbuilder.com



123FormBuilder is great for organizations looking for all the necessary form features at an affordable price. It seamlessly integrates with Salesforce and offers a range of benefits for growing organizations, including form submission data exports, PDF generation, and extensive duplicate matching for cleaner data.

Titan Forms

titandxp.com



Titan Forms is a top choice for organizations looking to efficiently scale their processes. It helps with streamlining and integration and has a secure email-based portal for form assignments, email reminders, and optional features like document generation and e-signature (for additional fees). Pricing can also be locked in for a set number of years to prevent unexpected rate changes.

Formstack

formstack.com



Formstack is an easy-to-use interface for organizations with a basic understanding of their Salesforce instance and are looking to build their own forms. It offers essential functionality for building and mapping forms directly within Salesforce and includes duplicate matching, pre-filled URLs specific to existing contacts, PDF generation, and optional features like document generation and e-signature (for additional fees). For those needing to collect data outside of Salesforce, Formstack provides a flexible, web-based solution.

FormAssembly

formassembly.com



FormAssembly is a good option for organizations who want a simple interface that can help increase internal capabilities for building forms and allow users to export data directly to spreadsheets. It's a web-based solution with standard mapping functionality that connects submitted data to Salesforce records, including contact and account matching. FormAssembly can handle complex forms, easily route data to Salesforce, and collect data outside of Salesforce when needed.

Features & pricing

Subject to change by software provider. Information last updated 1/22/25.

123FormBuilder \$2,160 per year	Titan Forms \$3,600 per year	Formstack \$3,600 per year	FormAssembly \$4,805 per year
Number of licenses 1	Number of licenses 1	Number of licenses 1	Number of licenses 1
Number of live forms Unlimited	Number of live forms 150	Number of live forms Based on submissions	Number of live forms Unlimited
Number of submissions Unlimited	Number of submissions 10,000 APIs per month (APIs include login and form submission)	Number of submissions 500 per month	Number of submissions Based on license and contract
✓ Salesforce integration	✓ Salesforce integration	✓ Salesforce integration	✓ Salesforce integration
✓ Skip logic and hidden fields	✓ Skip logic and hidden fields	✓ Skip logic and hidden fields	✓ Skip logic and hidden fields
✓ Contact/account matching and pre-fills	✓ Contact/account matching and pre-fills	✓ Contact/account matching and pre-fills	✓ Contact/account matching and pre-fills
✓ File uploads	✓ File uploads	✓ File uploads	✓ File uploads
✓ Save and return	✓ Save and return	✓ Save and return	✓ Save and return
✓ PDF generation	✓ PDF generation	✓ PDF generation	✓ PDF generation
✓ Email confirmation and notifications	✓ Email confirmation and notifications	✓ Email confirmation and notifications	✓ Email confirmation and notifications
✗ Email reminders	✓ Email reminders	✗ Email reminders	✗ Email reminders

Still not sure if these are the right tools for you? We encourage you to research your options and choose the best product that fits your needs.