



Connecting Multiple Salesforce Orgs to a Master Org

Many organisations operate multiple CRM instances due to acquisitions, geographical divisions, or departmental separation. Over time, this leads to silos of critical data that make comprehensive reporting nearly impossible.

Adding to this issue, different CRM environments often have unique customisations that change over time - custom objects, field values, lead and opportunity processes, validation rules and automation all add to the complexity. There are often requirements to selectively share data based on certain criteria.

Therefore, having sophisticated but easy to use tools to connect data between these systems removes the need for expensive integration projects that can fall behind changing requirements.

CONWAYR allows you to connect orgs in minutes, and has sophisticated mapping features that can handle complex needs through a point and click interface. If you need to make changes to a connection, for example adding transformation of a new Opportunity stage syncing from one org to another, it can be done in minutes.

Connecting your orgs with CONWAYR allows for consistent global reporting and improved visibility and insights. Business leadership gets a unified view of the entire company, leading to more informed decision-making and process management.

Learn more at the
[Salesforce AppExchange](#)

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