



BizIntellect Powered by Middelink SalesForce Integrated App for Business Identification White Paper

Automated business verification to confidently onboard your SalesForce Accounts.

Build an understanding of businesses and associated people to confidently and quickly transact with your customers.

Problem

The data needed to confidently, onboard new customers and transact with them over time is incomplete, scattered across various sources, and hard to find.

Solution

BizIntellect Powered by Middelink Business Verification solution provides the best-in-class identity data on 100% of U.S. businesses for compliant B2B onboarding and monitoring throughout a customer's lifecycle. BizIntellect ensures high data quality and freshness at every step in the lifecycle and seamlessly integrates with the SalesForce Platform.

Faster decision making with direct data



Drive more business conversion

Convert more of your business customers with 2-3x lift in automated approval rates

dataCRAiM™

Excellence with Intelligence



Save time on manual review

Enable your team to focus on higher-value work by automating Know Your Business (KYB) screening



Digitize your customer experience

Leverage instant verification results and automated workflow tools to build frictionless experiences

Source and partner credits : www.middesk.com

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