



Data Obfuscation from Production to Sandboxes

Companies using Salesforce Sandboxes for development, testing, or training environments often need to replicate real-world production data into these sandboxes. However, due to privacy regulations (e.g., GDPR, CCPA) and sensitive information, businesses need to ensure that this data is anonymised or obfuscated before being copied into sandbox environments.

Anonymising data while maintaining relational integrity is challenging. For example, ensuring that obfuscated email addresses still follow a correct format or that anonymised names retain their unique relationships to accounts, opportunities, and contacts.

Manual processes for anonymising data are error-prone and time-consuming. Existing solutions can become expensive as your business grows. CONVAYR provides an alternative automated solution through its mapping capability that could significantly reduce costs associated with masking data.

Learn more at the
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