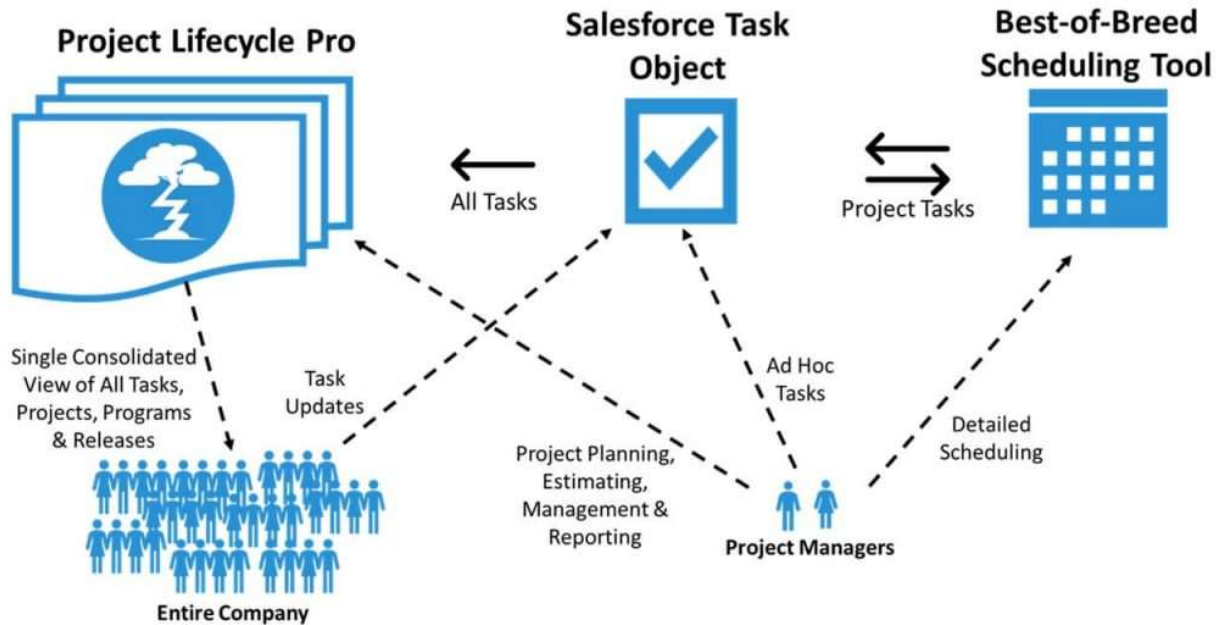


Custom Best-of-Breed Solution

Project Lifecycle Pro (PLP) allows you to build a custom solution using best-of-breed components. It leverages the Salesforce strengths of data customization and automation while integrating with specialized project management tools.



Project Lifecycle Pro in Salesforce

PLP houses your entire portfolio of projects in Salesforce. PLP uses 22 custom objects to store all the project management data. This has several main advantages:

1) Easy Data Customization

Any Salesforce Admin can add new custom fields to the PLP objects in a matter of minutes. This allows you to customize the PLP data to match your business processes.

2) Easy Custom Automation

Any Salesforce Admin can build additional automations using Salesforce's best-of-breed automation tool: Flow. Again, the automations can be built to support your specific business processes. Want to send a specific alert if a project end date changes? It can be built in a matter of minutes without any coding in Flow. The sky's the limit.

3) Easy Consolidated Reporting

Any Salesforce Admin can build custom reports and dashboards against this consolidated project management data in a matter of minutes. With over 60 project management reports provided with PLP, an admin can probably just modify one of the existing reports. The custom reports can even be published to be used by anyone in the company.

4) Easy Security

Did you know that many of cloud-based project management tools provide different levels of security based on license? You need to purchase the most expensive professional license to get reasonable security. PLP is built on Salesforce so you get the full best-of-breed security of Salesforce all the time.

5) Easy Collaboration

PLP users can utilize all the standard Salesforce tools to collaborate on projects. This includes Chat, meeting scheduling, file attachments, notes, etc.

Salesforce Tasks

Project Lifecycle Pro (PLP) uses the standard Salesforce Task object to collaborate and report on project tasks. This has several advantages:

1) Consolidated Task Visibility

A project team member has a consolidated view to all of their tasks. This consolidated view covers all projects, as well as, any ad hoc tasks they are assigned in Salesforce. People can go one place to manage and track all of their tasks.

2) Easy Task Updates

Most project team members don't know or understand project scheduling tools. They shouldn't have to, they aren't project managers. Utilizing the Salesforce Task Object, means it is simple for team members to update their tasks as complete in one location.

Best-of-Breed Scheduling Tool

Project Lifecycle Pro (PLP) does not attempt to reinvent the wheel by being a project scheduling tool. Instead, it interfaces the scheduling tool with the Salesforce Task Object. This gives the project managers the freedom to use the scheduling tool of their choice.

There are two main reasons to use an interface rather than an integrated solution:



1) Many PPM Internal Scheduling Tools Stink

'Stink' is a little harsh but none of the PPM tools that have internal scheduling tools have the advanced scheduling capability of a MS Project or Primavera and many lack basic scheduling functionality. For example, most don't support:

- All task dependency types (finish-start, start-start, finish-finish, start-finish)
- Task constraints (must finish on, etc.)
- Effort-based scheduling and load leveling

2) Many Scheduling Tools Have Salesforce Interfaces

Most of the major scheduling tools already interface with Salesforce (MS Project, Smartsheet, Asana, etc.). Also, a few of the Salesforce internal scheduling tools, such as, Inspire Planner already synch with the Salesforce task object.